Request for proposals
Case studies of countries that succeeded with Primary Health Care

Deadline: 31 December 2018
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Background
The Alliance for Health Policy and System Research invites qualified organizations to submit proposals to document policies and approaches used by countries that embraced comprehensive multi-sectoral primary health care (PHC) as a foundational strategy for their health system.

The Global Conference on Primary Health Care in Astana in October of 2018 was an inspiring rededication to the principles of PHC. To sustain momentum, the World Health Assembly (WHA) is expected to entertain a resolution on PHC in May of 2019. Then, in September 2019, as the UN General Assembly (UNGA) devotes itself to a high-level meeting on universal health coverage (UHC), the world will be hungry for strategies to make comprehensive PHC the basis of the promotive, preventive, curative, and rehabilitative services that are ‘universalized’.

Objectives of the work to be undertaken
Stewards of health systems scholarship need to disseminate high quality evidence on how countries operationalized effective approaches to implementing PHC. This work is intended to inspire the motivation and political will necessary to achieve effective PHC systems for communities that depend on them around the world. Documenting the success of countries that have delivered PHC and the case studies of their implementation at the national level would assist partners in their efforts to transform the words of the Astana Declaration into action.

It is expected that these case studies will draw on diverse experiences gathered by experts who have been engaged in health policy developments at the national level.
Terms of reference

1. Produce an edited book that details national level success in implementing comprehensive PHC over the last 40 years.
2. Countries for inclusion need to be recognized as endorsing the comprehensive multi-sectoral community engaged PHC as a foundational element of their health system since 1978. Examples might include Cuba, Brazil, Vietnam, Thailand, Nepal, Sri Lanka, Ethiopia, Bangladesh.
3. The deliverable will be a book length document that can be distributed in print and/or digitally.
4. Digital version must be distributed open source.
5. Disseminate the lessons learned and included in the book to the global community by means of digital communications—websites, newsletters, videos, podcasts, presence at upcoming global fora including the WHA and UNGA.

Institutional profile

The institution selected should have a track record in multi-disciplinary, multi-country, health systems research. It should have the capacity to collect and edit scholarship on the topic. The institution should be able to have the work published in print and as an e-book at highest standards of academic publication. We are seeking organizations with these qualifications:

- Previous work on PHC and strategies to bring it to scale.
- Demonstrated ability to conduct collaborative work with scholars from multiple countries.
- A strong track record of publications in health systems research.

Work duration and cost

The activities to be undertaken under this call should not extend beyond 12 months the overall cost should be consistent with the activities proposed but not exceeding $100,000.

Application Process

Last date of submission of application is December 31, 2018. Bids submitted after this deadline will not be considered. Successful applicants can expect to be notified within three weeks of the deadline. WHO may, at its own discretion, extend this closing date for the submission of bids by notifying all applicants thereof in writing.

Submission of bids should be made at alliancehpsr@who.int. Please use the subject: WHO Bid Ref. Request for Proposals: PHC Case Studies
Submissions of no more than 5 pages should include the following:

- Motivation for applying: how this work fits in with the bidder’s expertise
- Name of the institution including contact details and name of a key contact person
- Description of the institution’s expertise in PHC and country case studies
- Description of the approach that will be used to collect, edit, and publish the country case studies
- Itemized budget for 12 months based on terms of reference

Please send any questions to Dr. Abdul Ghaffar at ghaffara@who.int.

Notes for Applicants

1. WHO may, at any time before the closing date, for any reason, whether on its own initiative or in response to a clarification requested by a (prospective) applicant, modify the bid by written amendment. Amendments could, inter alia, include modification of a project scope or requirements, the project timeline expectations and/or extension of the closing date.

2. All prospective applicants that have submitted a bid will be notified in writing of all amendments to the bid and will, where applicable, be invited to amend their submission accordingly.

3. Applicants should note that WHO reserves the right to:
   a. Award the contract to an applicant of its choice, even if its bid is not the lowest;
   b. Accept or reject any bid, and to annul the solicitation process and reject all bids at any time prior to award of contract, without thereby incurring any liability to the affected applicants and without any obligations to inform the affected applications of the grounds for WHO’s action;
   c. Award the contract on the basis of the Organization’s particular objectives to an applicant whose bid is considered to be the most responsive to the needs of the Organization and the activity concerned;
   d. Not award any contract at all;
   e. WHO has the right to eliminate bids for technical or other reasons throughout the evaluation/selection process. WHO shall not in any way be obligated to reveal, or discuss with any applicant, how a bid was assessed, or to provide any other information relative to the evaluation/selection process or to state the reasons for elimination to any applicant.

4. WHO is acting in good faith by issuing this request for bids. However, this document does not obligate WHO to contract for the performance of any work, nor for the supply of any products or services.

5. WHO reserves the right to enter into negotiations with one or more applicants of its choice, including but not limited to negotiation of the terms of the bid(s), the price quoted in such bid(s) and/or the deletion of certain parts of the work, components or terms called for under this bid.

6. Within 30 days of receipt of the contract, the successful applicant shall sign and date the contract and return it to WHO according to the instructions provided at that time. If the applicant does not accept the contract terms without changes, then WHO has the right not to proceed with the selected applicant and instead contract with another applicant of its choice.