Pooling financial resources for universal health coverage: options for reform

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Abstract

Universal health coverage (UHC) means that all people can access health services of good quality without experiencing financial hardship. Three health financing functions – revenue raising, pooling of funds and purchasing health services – are vital for UHC. This article focuses on pooling: the accumulation and management of prepaid financial resources. Pooling creates opportunities for redistribution of resources to support equitable access to needed services and greater financial protection even if additional revenues for UHC cannot be raised. However, in many countries pooling arrangements are very fragmented, which create barriers to redistribution. The purpose of this article is to provide an overview of pooling reform options to support countries who are exploring ways to enhance redistribution of funds. We outline four broad types of pooling reform and discuss their potential and challenges in addressing fragmentation of health financing: (i) shifting to compulsory or automatic coverage for everybody; (ii) merging different pools to increase the number of pool members and the diversity of pool members’ health needs and risks; (iii) cross-subsidization of pools that have members with lower revenues and higher health risks; and (iv) harmonization across pools, such as benefits, payment methods and rates. Countries can combine several reform elements. Whether the potential for redistribution is actually realized through a pooling reform also depends on the alignment of the pooling structure with revenue raising and purchasing arrangements. Finally, the scope for reform is constrained by institutional and political feasibility, and the political economy around pooling reform needs to be anticipated and managed.
Introduction

Universal health coverage (UHC) means that all people can access health services of good quality without experiencing financial hardship, with the objectives of equitable access in line with their needs, and financial protection and fair financing. The way that resources are raised, pooled and used to purchase health services determines whether resources are available at the point of need. Health financing is therefore key to achieving the objectives of UHC. Yet many countries struggle to progress towards UHC due to numerous deficits in raising revenue, pooling funds and purchasing health services. While these three health financing functions are strongly related, this article focuses on the function of pooling.

Pooling is the accumulation and management of prepaid financial resources on behalf of some or all of the population. Out-of-pocket payments are non-prepaid, unpooled funds and thus work against the objectives of UHC. Pooling is an enabling function, creating opportunities for efficient redistribution of resources to support equitable access to needed services, with financial protection from any given level of prepaid funding. However, pooling is fragmented in many countries, which creates barriers to redistribution and results in inefficiencies. A key policy question then is how a country can reform its pooling arrangements to increase redistribution at the system level and across different pools so as progress towards UHC.

There has been a lack of conceptual work on this subject in the literature since publication of the World Health Report 2010. Readers can consult other sources for a review of pooling reform in former communist countries and for a typology of pooling arrangements. However, we have not identified any global overview or discussion of pooling reform from a system perspective. This gap may be due to insufficient recognition that pooling is a distinct health financing policy instrument that can improve financial protection and equitable access to health care, even if additional revenues cannot be raised.

In this article we provide an overview of various options for pooling reform and assess their potential to increase countries’ capacity to redistribute resources equitably. The aim is to support countries in exploring their pooling options for UHC. We based the article on a review of country experiences in the published and grey literature using the terms “pooling reforms” and “fragmentation in pooling” in a search of the online databases PubMed® and Google Scholar. We supplemented the literature review with insights and information gathered from our policy advisory and technical work on health financing in countries around the world.
Objectives of pooling
Pooling serves to spread the financial risk associated with the need to use and pay for health services, so that this risk is not fully borne by an individual who falls ill; this is often referred to as risk pooling. Importantly, risk pooling can be achieved by more than just health insurance, and there are many ways to structure pooling.

Redistributive capacity refers to the potential to redistribute funds from individuals with lower health needs and lower health risks (which means the risk of incurring health expenditure) to individuals with higher health need and risks. The central objective of pooling is to maximize redistributive capacity by de-linking contributions, such as taxes or insurance premiums, from a person’s health status or health risks. To achieve these objectives, desirable attributes of a pool of health funds and health risks are size (in terms of the number of people in the pool) and diversity (of health risks within the pool). An important feature of any pool is compulsory or automatic coverage to increase pool size and diversity. Otherwise the problem of adverse selection may arise – that is, the tendency for individuals with greater health needs to join a voluntary scheme, leading to an imbalance of risks in the pool and limited ability to share risks across people with different health needs. In the case of multiple pools, the average per capita expenditure on health – adjusted for the pool members’ health risks – should be equal or similar across pools.

When pooling arrangements are fragmented, however, redistributive capacity becomes limited. Fragmented pooling is characterized by differences in people’s health risks across pools, such that the pools with higher health risks need more resources for their pool members to get the services they need. If not matched by greater revenue, this fragmentation can lead to coverage gaps, inequitable access to services and lower financial protection. Fragmented pooling also contributes to health system inefficiencies, due to duplication of tasks, resulting in higher health system administration costs overall.

Pooling reform options
In this section we outline four principle ways of reforming pooling arrangements. These strategies are not mutually exclusive, and countries can combine several elements of them. Fig. 1 provides a visualization of the pooling options, while Table 1 summarizes their features and effects.
Making coverage compulsory or automatic

Whatever the pooling structure, a fundamental requirement for increasing a country’s redistributive capacity is to make coverage compulsory or automatic. Compulsory coverage goes together with contributory-based entitlement; that is, there must be a specific contribution by or on behalf of the covered person. Automatic coverage means that a person is covered based on her residence or citizenship. When coverage is compulsory or automatic for all population groups, the pool size increases and the pool(s) have a more diverse mix of health risks among their members, since people at all levels of health risk (high and low) are covered.

Some low- and middle-income countries have introduced contributory compulsory coverage for people in the informal economy. These countries manage to enforce this because contributions are highly subsidized by government funding. Thus, all or a large part of the population has the same coverage, with some population groups being fully subsidized, as is the case in Chile, Mongolia and Rwanda, for example. In other countries, such as Ghana and Viet Nam, there remains a missing middle segment of people who are outside the formal sector, but not considered as poor or vulnerable, and are hence ineligible for fully subsidized schemes. In this case, even when enrolment is officially mandatory, enforcing it is difficult, and this missing middle group may not enrol in the contributory scheme, even if contributions are partially subsidized. Gaps in automatic or compulsory coverage mean that population groups who are not covered are likely to have higher out-of-pocket expenditure, with the ensuing financial burden resulting in lower use of services.

In summary, merely introducing compulsory or automatic coverage can be both unfeasible and insufficient on its own, as it needs to be accompanied by subsidies for those who cannot contribute, as discussed below.

Merging pools

One direct way of reducing fragmentation in health financing systems is to decrease the number of pools through merging them. This increases the pool size and the diversity of health risks of the pool(s), thus enhancing redistributive capacity. Moreover, the merging of pools reduces administrative costs because duplication of tasks is reduced. Merging may also enhance the purchasing power of the pool and hence the potential to purchase health services more strategically for gains in efficiency and equity. Merging can be a solution to various forms of fragmentation.
First, merging can be appropriate when there are too many territorially-based health pools. For example, there may be a pool for each province under general tax financing arrangements where the government administration is decentralized. Merging can occur as part of broader reforms that go beyond the health sector, such as public administration and recentralization reforms. A successful example of such a territorial merger reform is Denmark, which reduced the number of administrative regions from 14 to 5 and of municipalities from 271 to 98, and in doing so lowered the number of health financing pools. This reform helped increase redistributive capacity, strengthen the purchasing power of the pools and save administrative costs. In other instances, decentralized funds and pools for the health sector only are merged. For example, Ukraine reversed previous budget allocations to lower government levels and instead established a general tax-funded national pooling and purchasing agency.

Second, merging may help in such decentralized health-care systems where there is an additional layer of fragmentation due to territorial overlap of pools. This fragmentation happens when lower levels of government pool and allocate resources to their health-care facilities in their own area, such as district governments to district facilities, and regional governments to regional facilities. In this setup, pooling, purchasing and service provision is vertically integrated, and in principle, there are distinctions in the level of health services to be provided by different levels of facilities. In practice, however, there are overlaps, since districts exist within regions or provinces. Overlapping pools can lead to duplication of infrastructure and inefficient networks for health-service delivery. This issue is particularly evident in provincial capitals, as the provincially funded facilities also provide lower-level services. Not only does this duplication affect efficiency directly, but it also reduces redistributive capacity for a given level of available funds. Various countries, such as Kyrgyzstan, the Republic of Moldova and Ukraine have addressed this fragmentation and overlap issue through vertical merging; that is, elevating the level of pooling to higher levels of government. However, this type of pooling reform also implies introducing changes to the service delivery organization and public financial management rules.

Third, pools can be merged with segmented population coverage as an explicit policy instrument, which is particularly relevant for many low- and middle-income countries. Such horizontal merging can be applied to two or more health coverage schemes, particularly when characterized by population segmentation. Several countries have taken an explicit policy
decision to merge different schemes for different population groups. A (previously separate) subsidized scheme for lower income and vulnerable people, who tend to have higher health risks, is combined and integrated with a larger existing scheme for contributory members. Instead of calling it merging, policy-makers may also refer to this as adding or integrating new population groups into the existing (contributory) scheme. Either way, this change usually implies a diversification of the sources of funds to be pooled because (additional) budget transfers are required to fund coverage for those unable to contribute. The aim is to provide the same benefit package for everyone.

Better-off population groups may oppose the merging of pools for fear of having to cross-subsidize poorer groups. Nonetheless, several countries have managed to introduce such reforms, including Indonesia (2014),\textsuperscript{20} the Republic of Korea (2003),\textsuperscript{21} Turkey (2012)\textsuperscript{22} and Viet Nam (2001).\textsuperscript{23} In all countries, the merging of pools significantly increased the risk diversity in the merged pool and was the starting point for reducing inequities in access to health services. In practice, merging of pools and funds can also lead to undesirable effects and increased inequities. In some instances, state budget transfers to finance the coverage of poor and vulnerable population groups did not benefit these groups, but instead cross-subsidized better-off groups.\textsuperscript{24} This outcome is because the better-off groups use health-care services more, and use more expensive services, benefiting from better service availability and geographical access in urban and higher-income areas. While such a merger leads to a higher level of risk sharing, it does not automatically lead to increased spending on the poorer population group. The merger may perpetuate pro-rich spending, particularly when purchasing arrangements undermine the redistributive capacity created by the pooling arrangement, as has been the case in Indonesia and Viet Nam for example.\textsuperscript{20,23}

**Cross-subsidization**

When there are multiple pools, an alternative to merging is explicit cross-subsidization through risk adjustment; that is, adjusting pool funding according to the members’ health needs and risks. This option retains the number and structure of multiple pools, and instead redistributes funds with the aim of reaching equal per capita average revenues across pools, adjusted for pool members’ health risks. There are various approaches to adjustment, but common to all of them is that a central pool, or a central-level fund holder, exists or is created in a virtual account. Funds from this central pool are allocated among pools, such as territorially distinct health funding
This mechanism is used in numerous countries with a decentralized system, such as Spain and England in the United Kingdom of Great Britain and Northern Ireland. In these countries, average per capita spending, when risk-adjusted, is similar across the different territories. The adjustment mechanism may be applied jointly for several sectors, not only for health. Likewise, funds can flow from the central or virtual pool to different health coverage schemes characterized by population segmentation, as is the case in Japan, or to competing health insurance funds, such as in Czechia, Germany and Switzerland. In fact, it is only through risk adjustment that competition among health insurance funds – and hence patient choice of pools – can be realized, as well as a benefit package that is the same for all across pools.

Adjustment for the pool members’ health risks is typically based on assessing the relative health risks of members in that pool, using criteria such as age and sex, employment status, disability and morbidity as well as poverty levels of a region. The allocation formula can also consider the revenue-raising capacity of the different pools. Risk adjustment enhances redistribution of funds, but it creates an extra administrative burden compared with having a single pool, potentially leading to higher administrative costs. Risk adjustment also requires data and an effective information management system. Nonetheless, in some contexts, introducing risk adjustment mechanisms may be politically more acceptable than merging pools, especially when the political autonomy of different territories is critical, such as in Spain. Moreover, risk adjustment on its own is not enough. Aligning and adjusting the operation and design features of the different pools is also needed, so that they operate in a uniform or at least similar way.

Another form of cross-subsidization is to introduce and subsidize a new pool, especially when setting up a unified pool for different population groups is unfeasible. The idea is to create an explicit non-contributory coverage scheme for people outside the formal sector. Redistribution is achieved by providing budget transfers and gradually increasing these, with the ultimate aim of achieving equitable access to health services and harmonized benefit packages. Countries that have pursued this pooling reform option include for example Colombia, Gabon, Mexico, Peru and Thailand. In these countries, reforms have substantially reduced the differences in per capita expenditure between different population groups, and thus helped to improve financial protection and equitable access to health services. To be effective, a new scheme for non-contributory population groups must introduce automatic coverage, whereby all people outside
employment in the formal sector are covered, although this automatic coverage has not been the case in all countries using this reform approach.

**Harmonization across pools**
The objectives of pooling can also be achieved through policy instruments that go beyond the realm of pooling. Such reform efforts can focus on harmonization across pools, which can be considered an as-if-pooling mechanism. Key areas for harmonization and standardization include the benefit package, contracting arrangements, provider payment mechanisms and remuneration rates, as well as information management systems. For example, in Colombia, benefits were effectively harmonized for the contributory and subsidized schemes, although this reform took several years, since this requires the same (health-risk adjusted) per capita level of funding. Such harmonization attempts are also currently underway in India, in addition to its core reform of providing budget transfers to a separate coverage scheme for the poor.

**Policy issues and lessons**
Reforming the way in which funds for health are pooled primarily addresses the structure and nature of pooling and are essential for enhanced redistributive capacity. When participation in a health coverage scheme is contributory, subsidization will be needed for certain population groups. In determining which pooling reform option is appropriate, countries need to be clear about the multiple causes of fragmentation in their financing system and use this understanding to define their reform goals and directions.

Whether the potential of pooling reform is actually realized will also depend on alignment of the pooling structure with the other health financing functions of revenue raising and purchasing. Revenue-raising policies determine the prepaid share of health expenditure and whether funds are raised equitably. Likewise, redistribution only succeeds through appropriate arrangements for purchasing health services to achieve efficiency, equity and financial protection objectives. These arrangements include setting suitable and coherent incentives for providers to deliver quality health-care services. Importantly, provider payment methods and amounts of payments to health-care providers should be the same for all members of the pool, independent of whether people pay direct contributions or not.

Misalignment of pooling and purchasing arrangements is also common in universal tax-funded systems in which the health budget is the dominant pooling arrangement. Misalignment
may happen when the budget is allocated to providers based on historically set budget lines that are determined by an input logic, that is, how much inputs (such as staff, medicines and supplies) are needed (rather than paying for the output, such as services provided or patient cases treated). Budget allocations for vertical disease programmes may also result in misalignment. Addressing these shortcomings will be an important step towards realizing the potential of a health budget as a unified pool. Moreover, pooling reform may also require changes in public financial management procedures, including how budgets are formulated and implemented.

In many countries, the source of funds for health is still associated with a pooling arrangement. However, there is no inherent link between how resources are raised and how they should be pooled. Diverse sources of revenues can be combined in a pool before these funds are passed on to providers. Therefore, delinking sources of funds from pooling options is important. The question has been raised whether non-contributory coverage for those outside the formal sector could encourage informalization of the labour force, that is, an increase in the share of people working in the informal economy. Evidence is scarce and mixed. For example, the effect of Mexico’s reforms was marginal; the proportion of the population in the formal sector decreased by 0.4–0.7 percentage points within a few years of the programme’s introduction. In contrast, in Thailand informal-sector employment increased by two percentage points in the year of adopting universal coverage and just under 10 percentage points after three years. However, people need access to health services and financial protection immediately. The objective of UHC cannot be traded against the need to expand formal employment, which requires other policy instruments and is a long-term economic policy goal.

Finally, as changes in pooling arrangements are about redistribution of funds, it is important to recognize that there may be institutional and political constraints on the scope for action to reduce fragmentation in a health financing system or to mitigate its consequences. Reform requires the time and institutional capacity to implement it, as well as the approval of decision-makers and involved stakeholders. Clearly, pooling reform goes beyond the realm of health ministries and requires strong support from other government agencies. Despite the complexities of political economy, we urge countries to undertake pooling reform.

In conclusion, a variety of pooling reform options are available to enhance redistribution of resources for health. For such reforms to realize their potential, however, they must be set
within an overall vision of health financing that aligns pooling with other health financing functions.

Competing interests:
None declared.

References


### Table 1. Pooling reform for universal health coverage: its effects and requirements

<table>
<thead>
<tr>
<th>Type of pooling reform</th>
<th>Effects on the pooling structure</th>
<th>Effects on pooling objectives</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Making coverage compulsory or automatic pool</td>
<td>Increases size and diversity of pool</td>
<td>Improves redistributive capacity and efficiency</td>
<td>If contributory: subsidization of those people unable to contribute</td>
</tr>
<tr>
<td>Merging pools</td>
<td>Increases size and diversity of pool</td>
<td>Improves redistributive capacity and efficiency</td>
<td></td>
</tr>
<tr>
<td>Cross-subsidization</td>
<td>Maintains the pooling structure</td>
<td>Attempts to equalize available per capita funds across pools</td>
<td></td>
</tr>
<tr>
<td>Harmonization across pools</td>
<td>Maintains the pooling structure</td>
<td>Aligns pool operations and attempts to equalize benefits and conditions at the point-of-service use</td>
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</table>
Fig. 1. Illustration of pooling reform for universal health coverage

Notes: Circles refer to a pool; dotted lines refer to a specific pooling reform.