



KEMENTERIAN KOMUNIKASI DAN INFORMATIKA
REPUBLIK INDONESIA

Menuju Masyarakat Informasi Indonesia

Building from the Middle: Indonesian Effort to Transform Anti-Hoax Effort into Counter-Infodemic Campaign

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INFODEMIC SITUATION IN INDONESIA (1/2)

During Indonesia's continuous efforts to counter hoaxes, there are

3 types of information disorders:

Disinformation

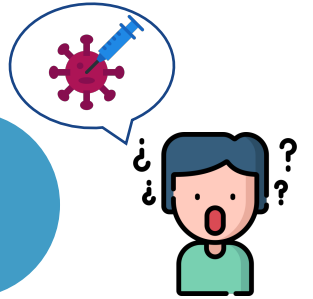
Malinformation

Misinformation



2 issues of concern arising from infodemic phenomenon:

Incomplete understanding on proper medical situation and procedure by public



Rising case of financial scams using medical related motives



INFODEMIC SITUATION IN INDONESIA (2/2)



Apart from tackling the challenges from **248,852 COVID-19 cases** nationwide, Indonesia is also facing problems with the spread of misleading and harmful messages that hamper COVID-19 prevention efforts.

Since January 2020 until today, the Ministry of Communications and Informatics monitors the spread of COVID-19 related mis/dis-information daily, with records as follows:

1,984

number of **COVID-19 hoax posts found** in social media

1,141

number of **COVID-19 hoax issues found** In social media

-1,725

number of **COVID-19 hoax posts taken down** in social media

COUNTERING THE INFODEMIC

As Indonesia has been experiencing large scale hoax incidents for years, we implement our method through upstream-downstream level in countering the spread of harmful information:

UPSTREAM

Digital literacy and capacity building



Objective: equipping people with necessary knowledge and digital literacy skills to know, differentiate, and take appropriate action on hoaxes.



Actions included: digital literacy trainings and educational roadshows.



Parties involved: the National Digital Literacy Movement Siberkreasi, public agencies, grassroot communities, other stakeholders.

MIDDLE-STREAM

Direct actions to take-down harmful information through technology and collaboration with social media platform



Objective: minimizing the spread of fake news by taking direct action towards its sources in social media



Actions included: take-down of hoax information by collaborating with social media platforms, improving technological innovation (tracing app - *PeduliLindungi*)



Parties involved: Social media platform providers

DOWN-STREAM

Direct actions to provide technical assistance on supervising the spread of harmful information



Objective: minimizing the effects from the spread of COVID-19 related harmful information.



Actions included: institutional collaboration to support the supervision of infodemic impacts in real life.

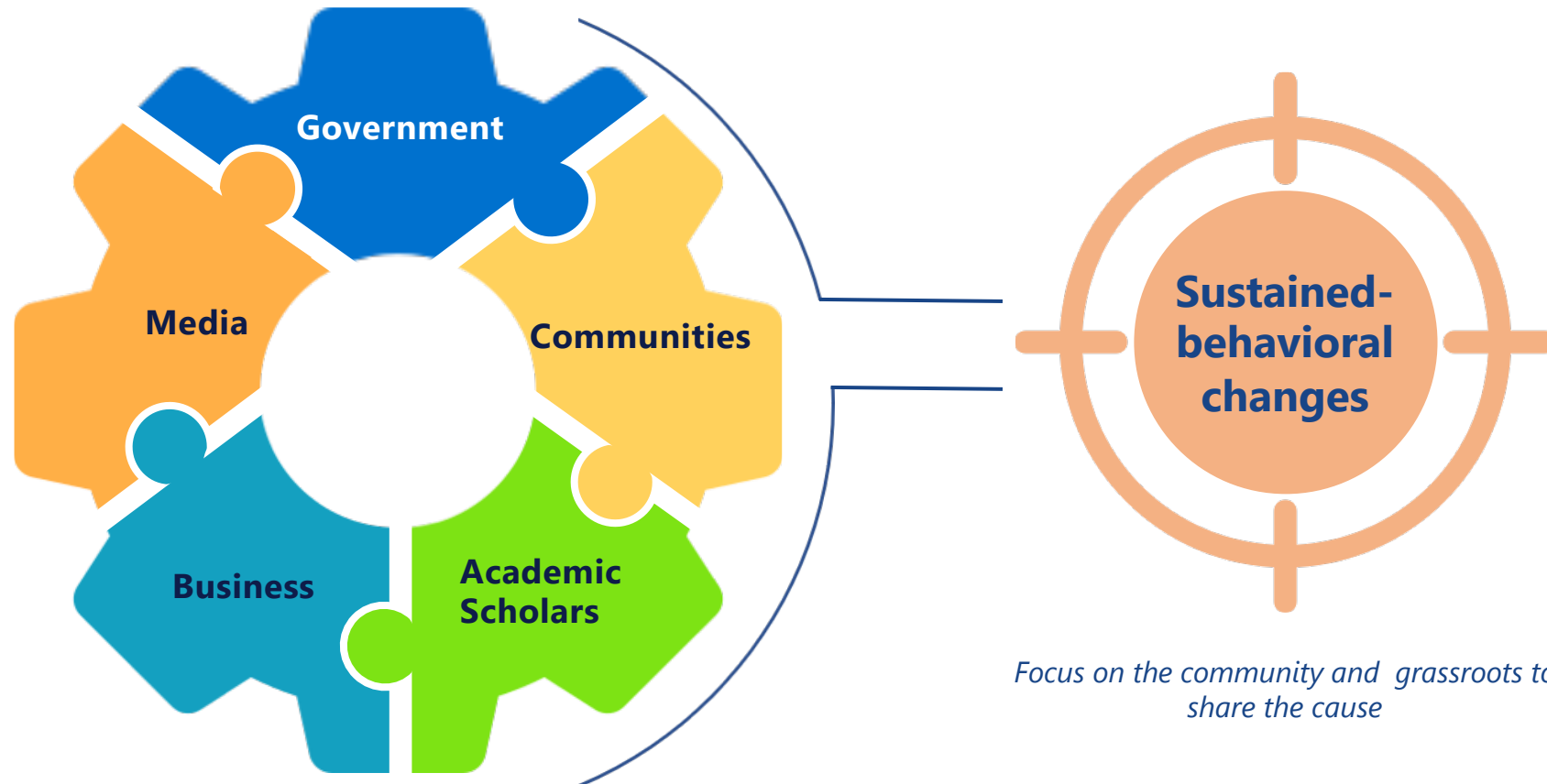


Parties involved: Law Enforcement Authorities

FOSTERING SUSTAINED BEHAVIORAL CHANGES

Tackling the entire infodemic challenges require approaches that foster sustained behavioral changes. Therefore, we put our sole focus in the enhancement and improvement of digital literacy of the society, while promoting a **pentahelix approach** in the process.

Pentahelix Approach



INDONESIA'S DIGITAL TRANSFORMATION

The current pandemic encourages Indonesia to accelerate its existing digital transformation agenda.

5 LANGKAH PERCEPAT TRANSFORMASI DIGITAL

1. "Segera lakukan percepatan perluasan akses dan peningkatan infrastruktur digital dan penyediaan layanan internet."
2. "Persiapkan roadmap transformasi digital di sektor-sektor strategis. Baik di sektor pemerintahan, layanan publik, bantuan sosial, pendidikan, kesehatan, perdagangan, industri, maupun penyiaran."
3. "Percepat integrasi pusat data nasional."
4. "Siapkan kebutuhan SDM talenta digital."
5. "Yang berkaitan dengan regulasi, skema pendanaan dan pembiayaan segera disiapkan secepat-cepatnya."

Presiden Jokowi

Senin, 3 Agustus 2020

Increasing
telecommunication
infrastructure

Creation of digital
transformation
roadmap

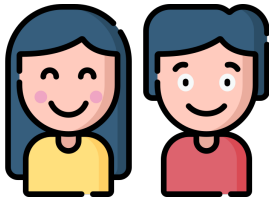
Establishment of
national data center

Issuance of
supporting
legislation and
policy

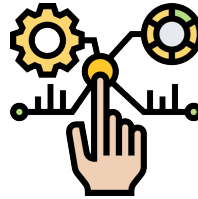
Improvement of
Indonesia's digital
talent

FUTURE WORKS

We, the member-states, benefactors, good people of the world, need to join hands by working closely to tackle this infodemic by:



Involving more elements of the society to become counterparts in tackling this infodemic



Promoting digital transformation in various sectors



Encouraging the share of best-practices on COVID-19 measures



Thank You

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