WHO INNOVATION | REBOOT HEALTH & WELLBEING CHALLENGE
Post-Event Social Media Copy & Website Summary
Congratulations to the amazing winners of the #RebootHealthChallenge! 🎉

🏆 Contagious Kindness: Pay it Forward
🏆 Children’s Voices on COVID-19

More information on both of the winning ideas and what they propose can be found here 👇

https://ideas.unite.un.org/reboothealth

#RebootYouthHealth
Very inspired to see winners of the #RebootHealthChallenge unveiled earlier this week!

Contagious Kindness: Pay it Forward

Children’s Voices on COVID-19 📻

More information on these fantastic young winners can be found here 👇

https://ideas.unite.un.org/reboothealth

#RebootYouthHealth
Children’s Voices on COVID-19 is a pioneering radio network offering advice & information for children across the world dealing with COVID-19.

More information on their fantastic work can be found below:

https://ideas.unite.un.org/reboothealth
Young MSM seeking STI testing face issues including financial barriers and community stigmatisation.

The innovation carries great potential for being scaled up by being applied in other health areas.

Find out how Contagious Kindness: Pay-it-Forward, winner of the #RebootYouthHealthChallenge, proposes to tackle these issues here 👇

https://ideas.unite.un.org/reboothealth

#RebootYouthHealth
Contagious Kindness: Pay it Forward
Around the world, young men who have sex with men lack the access to the sexual health services they need. This includes a lack of screenings for many sexually transmitted infections, such as Gonorrhea and Chlamydial infection. In many countries, STI testing is not subsidized, meaning many young people are faced with financial barriers, a lack of community support and a subsequent increased likelihood of contracting STIs.

Pay it forward tackles this issue. The project proposes to give beneficiaries a free test for Chlamydial infection and Gonorrhea and kindly offers them an opportunity to “pay it forward” for the next man in need of a test. Participants can even write postcards, encouraging their peers to get tested. From a set of randomised control trials testing the solution, testing uptake increased by over 30%.

With this solution, financial barriers are tackled, community connectedness is built, and young men who have sex with men are given access to the sexual health services they need. Overall, the innovation carries great potential for being scaled up by being applied in other health areas.

Children's Voices on COVID-19:
Children's Voices on COVID-19 is a pioneering radio network offering advice & information for children across the world dealing with COVID-19.

With the outbreak of COVID-19, reporters began utilising WhatsApp voice-notes and other remote recording methods to gather content about the pandemic and act as an educational, informational and entertainment tool for audiences and their families. Children are also given the opportunity to work as young reporters, creating clear, helpful PSAs in various languages to educate fellow children and their families on COVID-19.

Children's Voices on COVID-19 now has networks in in 2 provinces in South Africa, as well as in the United Kingdom, China and Argentina and covers a wide range of issues including dealing with the pandemic, managing schoolwork, and dealing with the effects of regional lockdowns.
UNITE IDEAS EVENT SUMMARY

In March 2020, the World Health Organization (WHO), supported by the UN Office of Information and Communications Technology (UN-OICT), UNAIDS, the World Food Programme (WFP) and UNICEF launched Reboot Health & Wellbeing – Keeping Young People Safe, inspiring young people from around the world to develop solutions to one of the most urgent health challenges for the next decade: Keeping young people safe.

140 ideas were submitted from around the world, covering important issues such as mental health, education, information empowerment, sexual health, and drug abuse.

The public had their say, the expert panel evaluated the submissions, and on 7 July 2020 the winners were announced live by Director-General Dr Tedros Adhanom Ghebreyesus.

Congratulations to the amazing winners of the #RebootHealthChallenge, Contagious Kindness: Pay it Forward and Children’s Voices on COVID-19!

We saw the two inspiring winners pitch their ideas to thousands of virtual attendees worldwide and engage in an interesting Q&A session with Dr Tedros and event attendees covering issues including health and wellbeing, digital innovation, and the role of young people in shaping health outcomes.

Bernardo Mariano Jr, Chief Information Officer at WHO, ended our event with an insightful African proverb - “If you wish to move quickly, move alone, if you wish to move far, move together”. We look forward to moving both far and quickly, in close collaboration with our fantastic winners, supported by the World Health Organization (WHO) the UN Office of Information and Communications Technology (UN-OICT), UNAIDS, the World Food Programme (WFP) and UNICEF.

For more information on the winning proposals, please click here. https://ideas.unite.un.org/reboothearth