of people’s health needs across their lifetime can be covered by primary health care. Good primary health care leads to better health outcomes, improved quality of care and longer life expectancy.

of the world’s 7.3 BILLION PEOPLE still lack access to essential health services. Each year, about 100 million are pushed into poverty because they must pay for health care out of their own pockets.
Primary health care is essential health care with its heart in the community. It is the foundation of an effective health system and the key to achieving Universal Health Coverage. Primary health care provides comprehensive and continuous care to individuals throughout their lives.

Primary health care is uniquely placed to provide the spectrum of care required to meet most of the health needs of a population - from prevention and treatment to rehabilitation and palliative care.
Brochure Folding Guide

1. First fold the two triangular flaps on the sides in to the centre (Figure 1).

2. Then fold down the top flap on the line with the bottom of the photograph.

3. Fold up the bottom flap on the line of the photograph.

4. The two flaps should meet in the centre (Figure 2).

To print please use this version, for an electronic version please visit the Global Conference on Primary Health Care webpage.

Figure 1

Figure 2