food safety, healthy diets and trade

Erik Wijkström
erik.wijkstrom@wto.org

1) role of trade?
Trade ...

“trade is an engine for inclusive economic growth and poverty reduction and contributes to the promotion of sustainable development.”

(Agenda 2030, para 68)

but, ...

trade should not be the primary focus here

in the sense that you do not address a health policy objective through trade policy
2) WTO TBT Committee – at “crossroads”

(tension: Specific Trade Concerns “STCs”)

Numbers?
graphic warning on alcohol

general information on food to consumers

labelling on processed foods

promote “healthy eating” – children adolescents

sugar, fat, salt content information

energy drinks / caffeine

labelling of “snack foods”

infant formula
1) On role of trade: primacy of **health** policy

2) **Food** & Beverages – NCDs – “crossroads” in TBTC

3) Comment on rules: there is policy **space**
Thank you.