



WORLD HEALTH ORGANIZATION • ORGANISATION MONDIALE DE LA SANTÉ

The mission of WHO is the attainment by all peoples of the highest possible level of health

Vacancy Notice No.: VN/CHN/2022/COMMS/006

Date: 17 March 2022

Title: Communications for Health (C4H) Research and Policy Strategy Consultant

Deadline for applications: 30 March 2022

Contract Type: Consultant

Duty Station: Beijing, China

Duration: 01 May – 31 December 2022

Planned start date: 01 May 2022

DESCRIPTION OF DUTIES:

The WHO Country Office in China views communications as a means to build and amplify public conversation around important health reforms and pave the way for more thoughtful and engaging dialogue with decision-makers about reform alternatives. In line with the vision of the Western Pacific Regional Office (WPRO) the office has undertaken a series of interventions to build a Communications for Health (C4H) approach to health communications with focus on impact measures, integration of behavioural science tools and development of policy advocacy strategies that reflect those C4H insights.

In line with this approach, the WHO China Office is seeking to engage a **Communications for Health (C4H) Research and Policy Strategy Consultant** in a temporary position for two months (May/June 2022) to provide analytic and strategic support to the office in the area of C4H research and the implications for related policy advocacy strategies.

Under the supervision of Sr Advisor Communications & External Relations and the guidance of WR China, the Consultant will deliver the following Activities.

- A. Support preparations for WPRO Regional Committee Meeting (RCM) agenda item on Communications for Health (C4H)
 - i. Finalize inputs for written/video communications products for use at RCM about office contributions to C4H
- B. Policy advocacy and communications. Based on input and final agreement from technical team:
 - i. Written inputs for C4H policy advocacy strategies and communications content, e.g., on tobacco control, TFA or alcohol, as directed by WHO China
- C. Other duties as and when required.

QUALIFICATION REQUIRED:

Experience required:

- Minimum 7 years of experience in behavioural science, health communications, public health
- Experience in health communications research

Skills / Technical skills and knowledge:

- Working knowledge of Communications for Health (C4H) strategies and approaches

Language requirements:

- English – Conversant
- Mandarin – Fluent

IMPORTANT INSTRUCTIONS:

Note: This vacancy is open to Chinese nationals.

Applications should be transmitted in email message quoting vacancy notice number (VN/CHN/2022/COMMS/006).

Applicants are advised to send their applications by email to wpchnwr@who.int

This vacancy is open to applicants of EITHER SEX. Applications from WOMEN are encouraged. We regret that due to large volume of applications normally received, applications cannot be acknowledged individually.

WHO has a smoke-free environment and does not recruit smokers or other tobacco users.