

CALL FOR PROPOSALS

**Contractual partner to support the creation of
Information, Educational, and Communication (IEC)
Materials relating to Human Rights and HIV**



**World Health
Organization**

Representative Office
for the Philippines

1. Summary

The World Health Organization (WHO) Philippines is looking for an institutional contractual partner to support the HIV Team of the WHO Philippines Country Office in various activities involving the creation of information, educational, and communication (IEC) materials with regards to human rights issues.

The proposals are due by 08 June 2021.

2. Background

Many people living with HIV face stigma and discrimination, and hence, do not have equitable access social protection and justice. According to the Asia Pacific Regional Analysis of PLHIV Stigma Index (2011), at least 1 in 10 Filipinos living with HIV experience exclusion in family, social, and religious gatherings, based on HIV status and other reasons, namely secondary to sexual orientation and occupation. Furthermore, at least 20% have experienced verbal insults and have been gossiped about, and some are physically assaulted and abused. In their workplaces, 1 in 10 have experienced denial of promotion due to HIV status. Ultimately, almost half of the respondents felt suicidal in the past 12 months due to these experiences. While almost all are aware of HIV-related policies and support groups, only 17% have accessed redress mechanisms among those who have experienced human rights abuses and being scared and having insufficient funds are among the common reasons for not seeking legal redress.

The passage of the Republic Act 11166 Philippine HIV and AIDS Policy Act in 2018 has been a hope of human rights (HR) violation victims as upholding of HR is the core guiding principle of the aforementioned law. Hence, there is opportunity to increase access to legal protection services, especially among those whose human rights are violated based on HIV status and identifying with a particular key population characteristic.

3. Timeline

The implementation timeline for the project is 3 months from **June to August 2021**.

4. Place of Assignment

Manila, Philippines.

5. Scope of Work

In close collaboration with the National AIDS, STI Prevention and Control Program (NASPCP), the Pilipinas Shell Foundation Inc. (PSFI) - Global Fund Primary Recipient, The Library Foundation – Global Fund Sub Recipient, and relevant partners, under the

supervision and guidance of the HIV Technical Officer of WHO Country Office Philippines, the contractual partner shall perform the following:

Task: Development of IEC materials on human rights

Deliverable 1: Collection and review relevant materials and consultation with key stakeholders, including KP groups (MSM, TGW, PWID, and sex workers), especially on their preferences for IEC modality

Deliverable 2: IEC materials on HR based on the legal literacy training module

Deliverable 3: Field testing of IEC materials

6. Qualifications

Education of staff involved:

- Essential: University degree in public health, social sciences, communications, or law from a recognized university
- Desirable: Postgraduate degree

Experience required:

- Essential: In-depth knowledge on public health and legal literacy, experience on working with HIV KP groups (MSM, TGW, SW, and PWID) and BJMP, and experience on IEC material development
- Desirable: Experience working in HIV with or for government health agencies in a multistakeholder environment in Philippines

Technical Skills and Knowledge:

- Sound knowledge in law, public health, and communications
- Sound knowledge in planning, implementation and evaluation
- Sound knowledge in the culture of key population groups
- Ability to work harmoniously as a member of a team, adapt to diverse educational and cultural background and maintain a high standard of personal conduct

Language requirements:

- Written and spoken fluency in English is essential

Other requirements:

- Essential: No conflict of interest regarding the concerned companies which might bias judgement. In addition, the contractual partner must have no direct or indirect interest in the tobacco industry, alcohol industry, arms dealing or human trafficking.

7. Competencies

- Technical competence in the field of law and public health, communicable diseases, and communications
- Ability to engage and communicate with multiple stakeholders
- Skills to respect and promote individual and cultural difference
- Capability of working harmoniously with a positive attitude at work

8. Submission Requirements

Interested individuals and institutions should submit electronic copies of the following:

- Cover letter
- Proposal with financial details and proposed timeline
- Company profile and qualifications (CVs) of team members
- Link to a portfolio of previous work relevant to the TOR (uploaded on file sharing services such as Dropbox or Google Drive)

Address all documents to:

Dr Rabindra Abeyasinghe

WHO Representative to the Philippines

Ground Floor, Building 3, Department of Health San Lazaro Compound

Rizal Avenue, Sta Cruz, Manila

Please submit the electronic copy of the documents with the title “**Contractual partner to support the creation of Information, Educational, and Communication (IEC) Materials relating to Human Rights and HIV**” to Mrs Ying Chen (cheny@who.int) copied to wpphlwr@who.int. Only shortlisted applicants will be contacted by WHO Philippines.

Deadline of submission of proposals is on **08 June 2021**.