

CALL FOR PROPOSALS

Technical Assistance for the Development and Implementation of the Health Promotion Policy and Legislative Agenda for the Health Promotion Bureau



World Health Organization

Representative Office
for the Philippines

1. Summary

The World Health Organization (WHO) Philippines is searching for an institutional or individual partner to provide technical assistance for the development of the health promotion policy and legislative agenda for Department of Health's Health Promotion Bureau under an Agreement for Performance of Work (APW) contract including support for its implementation. The proposals are due by 10 August 2021.

Background

Republic Act No. 11223 otherwise known as Universal Health Care (UHC) Act operationalized the need to invest in health promotion and protection by mandating the (1) transformation of the existing Health Promotion and Communication Service (HPCS) to the Health Promotion Bureau (HPB); (2) requirement of health impact assessment (HIA) for policies, programs and projects that are crucial in attaining better health outcomes or those that may have an impact on the health sector as stated in Section 30 of the law; and (3) support of participatory action research (PAR) on cost-effective high impact interventions on health promotion and social mobilization as stated in Section 31 of the law.

In light of this, various issuances and policies were issued by the Department of Health to implement these initiatives such as Administrative Order No. 2020-0042 entitles, "Health Promotion Framework Strategy (HPFS) in Province-wide and City-wide Health Systems," Administrative Order No. 2020-0058 or the "Guidelines on the Transformation of the Health promotion and Communication Service to the Health Promotion Bureau," and Joint Administrative Order No. 2021-0001 or the "Guidelines on the Operationalization of the Health Impact Assessment Review Process for Development Projects." To further guide the Health Promotion Bureau, there is a need to develop and implement a Health Promotion Policy and Legislative Agenda which shall provide framework and policy direction in the implementation and realization of the HPFS.

In view of the foregoing, a dedicated project staff who will focus on activities relevant to the development of the Health Promotion Policy and Legislative Agenda including support for its implementation is required. The project staff will coordinate efforts with WHO for the development and implementation of relevant policies and interventions in pursuit of strengthening and intensifying health promotion and protection in the country.

2. Timeline

The implementation timeline for the project is from **23 August 2021 to 30 January 2022**.

3. Place of Assignment

Manila, Philippines

4. Scope of Work

Under the supervision and guidance of the WHO Philippines Country Office, the APW shall develop a comprehensive plan for the development and implementation of the Health Promotion Policy and Legislative Agenda.

Output 1: Development of an Inception Report

Deliverable 1.1: Inception report with Gantt Chart and workplan with timelines

Output 2: Development of the Health Promotion Policy and Legislative Agenda (output shall be co-developed with DOH-HPB)

Deliverable 2.1: Documentation of Consultations

1. Attendance Sheet
2. Minutes of the meeting

Deliverable 2.2: Literature review

Deliverable 2.3: Draft Health promotion Policy and Legislative Agenda

Output 3: Policy Entrepreneurship for HPPLA

Deliverable 3.1: Develop reports, technical documents and other instruments such as position paper; policy briefer; reports; draft bills; template ordinances; and feedback reports on congressional hearings/TWG meetings

Output 4: Legal Review of HPPLA-related policies and HPB Documents

Deliverable 4.1: Conflict resolution reports

Deliverable 4.2: Legal review of policies, complaint, bills and resolutions

Output 5: Final Outputs and Recommendations

Deliverable 5.1: Final written reports (documentation of the process, recommendations)

5. Qualifications

The individual contractual partner or institution's members must fulfil the following qualifications:

Education and Certifications

- A degree in law or any fields.

Work Experience

- Minimum of five (5) years of relevant field experience in litigation, public health, project coordination, advocacy and partnership building, development of policies and legislation, conducting assessment and research, organizing and facilitating meetings and workshops, and technical meetings, writing technical reports and documents.
- Minimum of five (5) years of experience collaborating with relevant government agencies at the local, regional and/or national levels.

Technical skills and knowledge:

- Good technical writing skills, good facilitation skills, knowledgeable in basic computer programs, efficient organizational and management skills

Language

- Good English communication (writing and speaking) skills.

In addition, the individual/institution and its members shall have no involvement, in any form, in drugs, arms dealing, alcohol industry, or human trafficking.

6. Contract Time

The work to be done under this contract is to provide Technical Assistance for the Development and Implementation of the Health Promotion Policy and Legislative Agenda for the Health Promotion Bureau as set out in the Terms of Reference. The contract will be completed in not more than 5 months from the commencement of the Work, or otherwise as agreed in writing among the Owner and the Contractor. The work shall be done in strict compliance with the Contract, Specifications, Schedules, and all other Contract documents and all Instructions. Failure to do so shall be at the Contractor's risk and account. Submission of Bid by the Contractor shall constitute acknowledgement by the Contractor that it is aware of and concurs with all of the requirements or conditions incorporated in the Call for Proposal and the other documents.

As time is an essential element of this Contract, for failure to complete all work within the stipulated as set out in the Terms of Reference, the Owner shall charge the Contractor liquidated damages. This shall be in the amount the sum of 0.5% of the total contract amount per day (Saturdays, Sundays and holidays are included) but not to exceed on total 10% (ten percent) of the contract amount. These liquidated damages shall be for the added cost incurred by the Owner for such delay and also for the inconvenience caused to the users of the Work. It is understood that this is not a penalty but a fixed sum representing the liquidated damages for each calendar day of the delay. Delay shall be counted from the agreed completion date, considering further time extensions approved by the Owner, to the date of completion of work.

7. Other Requirements

N/A

8. Submission Requirements

Interested institutions and/or individuals should submit electronic copies of the following:

- Cover letter
- Proposal with financial details and proposed timeline
- Company profile and qualifications of team members (if institution) or curriculum vitae (if individual)

Address all cover letters and proposals to:

Dr Rabindra Abeyasinghe

WHO Representative to the Philippines

Ground Floor, Building 3, Department of Health San Lazaro Compound

Rizal Avenue, Sta Cruz, Manila

Please submit the electronic copy of the cover letters and proposals with the title **Technical Assistance for the Development of the Health Promotion Policy and Legislative Agenda for the Health Promotion Bureau** to Mrs Ying Chen (cheny@who.int) and wpphlwr@who.int Only shortlisted applicants will be contacted by WHO Philippines.

Deadline of submission of application is on **10 August 2021**.