

CALL FOR PROPOSALS

Technical Assistance in the Development of the National Health Promotion Action Framework and Playbook/Blue Spaces on Drowning Prevention



World Health Organization

Representative Office
for the Philippines

1. Summary

The World Health Organization (WHO) Philippines is looking for an individual or institutional contractual partner to provide technical assistance in the development of the national health promotion action framework and playbook/blue spaces on drowning prevention under an Agreement for Performance of Work (APW).

Proposals are due by 28 April 2022.

2. Background

Drowning is a serious and neglected public health threat claiming the lives of about 236,000 people a year worldwide. More than 90% of these deaths occur in low- and middle-income countries. Drowning is the 3rd leading cause of unintentional injury death (after road traffic injuries and falls), accounting for 7% of all injury-related deaths.

In the Philippines, 3,295 people are reported to have died from drowning in 2019. Males comprised 77% of these deaths. Forty-four (44%) of drowning deaths occurred among children and adolescents 1-19 years old, with the highest number of deaths amongst ages 5 to 9 years (14%), 1 to 4 years (12%), and 10-14 years (10%) respectively.

Drowning is a leading cause of death among children. In 2019, drowning was the fifth leading cause of death among children 1-4 years of age, and the third leading cause among children 5-9 years and 10-14 years of age. Data in the last 10 years consistently tag drowning as one of the leading causes of death among children 1-14 years of age.

Western Visayas (Region 6) is one of the regions with the highest drowning death rates in 2019. Within the region, Capiz and Aklan Provinces had the greatest drowning death rates (7.3 and 6.7 per 100,000 population respectively).

To address the issue, the Health Promotion Bureau of the DOH (DOH-HPB) has included violence and injury prevention as one of the seven priority areas of work for health promotion. Drowning prevention is part of the work on injury prevention. The overall goal is to reduce deaths due to drowning. Health promotion initiatives seek to influence multisectoral action and key behavioral outcomes on practicing safety measures for drowning prevention.

World Health Organization (WHO) is being asked to provide technical assistance through an Agreement for Performance of Work (APW) to DOH to strengthen the work on drowning prevention through the development of a national health promotion action framework and playbook on drowning prevention. This work will be under the Violence and Injury portfolio of DOH-HPB and will entail an analysis of the national drowning situation, and the development of a health promotion action framework and playbook to guide local government units on drowning prevention. Work outputs will guide the national implementation and scale-up of drowning prevention activities in the country.

3. Timeline

The implementation timeline for the project is from **01 May 2022 to 30 June 2022**.

4. Place of Assignment

Manila, Philippines

5. Scope of Work

Under the supervision and strategic guidance of the WHO Philippines NCD Prevention and Health Promotion Technical Officer, the contractual partner shall perform the tasks/ responsibilities listed below in close collaboration with the DOH HPB and related offices. All documents and related materials shall be submitted to WHO Philippines for approval of WHO and DOH

Objective:

Provide Technical Assistance in the Development of the National Health Promotion Action Framework and Playbook/Blue Spaces on Drowning Prevention. The project specifically aims to achieve:

Expected Output

Output 1: Inception report with the detailed work plan

Deliverable 1.1 Inception report with attached work plan, and Gantt chart of activities

Output 2: Health promotion action framework on drowning prevention

Deliverable 2.1: Analysis of national situation on drowning

Deliverable 2.2: Development of health promotion action framework on drowning prevention

Output 3: Playbook on drowning prevention

Deliverable 3.1: Review of recommended actions for drowning prevention

Deliverable 3.2: Development of playbook/blue spaces for LGUs on drowning prevention

Output 4: Technical and financial report

Deliverable 4.1: Final technical report (health promotion action framework and playbook on drowning prevention)

Deliverable 4.2: Final financial report

Method(s) to carry out the activity

- Coordinate with WHO accordingly throughout the project. All documents and related materials shall be submitted to WHO Philippines for approval of WHO and DOH. Any change in the inception report or plan shall be approved by WHO and DOH.
- Effectively manage and control the project, ensuring that the project timeline will be achieved.
- Convene participants/stakeholders describing the approach how to gain support and ensure successful project implementation.
- Ensure that all processes in conducting the project adhere to government laws and ethical practices.
- Establish and maintain collaborative working relationships with co-workers and representatives from other organizations and agencies.
- Attend related national, regional, or local meetings, as necessary.
- Perform other related duties and responsibilities that may be assigned by WHO and DOH.

6. Qualifications

The contractual partner/s must fulfil the following qualifications:

Education and Certifications

- With a degree in public health, health promotion, communications, or another related field.

Work Experience

- Minimum of five years of relevant field experience in public health, health promotion and/or communication, development of action plans, and communication materials on public health concerns.
- Minimum of five years of experience collaborating with relevant government agencies at the local, regional, and/or national levels
- Relevant experience working with DOH and WHO an advantage

Technical Skills and Knowledge

- With good technical writing skills, good communication skills, knowledge of basic computer programs, efficient organizational and management skills

Language Fluency:

- Excellent verbal and written communication skills in English and Filipino

COMPETENCY

Consensus building capacity and ability to work harmoniously as a member of a team; adapt to diverse educational and cultural backgrounds and maintain a high standard of personal conduct.

7. Other Requirements

Must not have a direct or indirect interest in the tobacco, alcohol, or breastmilk substitute manufacturing industry.

8. Contract Time

The work to be done under this Agreement for Performance of Work (APW) shall be completed as set out in the Terms of Reference. The contract will be completed in not more than two (2) months from the commencement of the work, or otherwise as agreed in writing among the Owner and the Contractor. The work shall be done in strict compliance with the Contract, Specifications, Schedules, and all other Contract documents and all Instructions. Failure to do so shall be at the Contractor's risk and account. Submission of the bid by the Contractor shall constitute an acknowledgment by the Contractor that it is aware of and concurs with all of the requirements or conditions incorporated in the Call for Proposal and the other documents.

As time is an essential element for this Contract, for failure to complete all work within the stipulated as set out in the Terms of Reference, the Owner shall charge the Contractor liquidated damages. This shall be in the amount of the sum of 0.5% of the total contract amount per day (Saturdays, Sundays, and holidays are included) but not to exceed the total of 10% (ten percent) of the contract amount. These liquidated damages shall be for the added cost incurred by the Owner for such delay and also for the inconvenience caused to the users of the Work. It is understood that this is not a penalty but a fixed sum representing the liquidated damages for each calendar day of the delay. Delay shall be counted from the agreed completion date, considering further time extensions approved by the Owner, to the date of completion of work.

Management of Conflict of Interest

Any interest by an entity (organization/company), expert, or member of the project team that may affect or reasonably be perceived to (1) affect the expert's objectivity and independence in providing advice to WHO related to the conduct of a project, and/or (2) create an unfair competitive advantage for the expert or persons or institutions with whom the expert has financial or interests (such as adult children or siblings, close professional colleagues, administrative unit or department).

World Health Organization (WHO) conflict of interest rules is designed to identify and avoid potentially compromising situations from arising thereby protecting the credibility of the Organization and its normative work. If not identified and appropriately managed such situations could undermine or discount the value of the expert's contribution, and as a consequence, the work in which the expert is involved. Robust management of conflicts of interest not only protects the integrity of WHO and its technical/normative standard-setting processes but also protects the concerned expert and the public interest in general.

Confidentiality Statement

All input from participants and all related documents about the project are confidential and must **NOT** be handed over to third parties. The contractual partner should advise the participants on how to opt-out or withdraw their statement(s) if needed. The DOH and WHO have exclusive ownership of all documents, and only DOH and WHO have the right to disseminate any information outside the agreed project's scope.

9. Submission Requirements

Interested individuals or institutions should submit electronic copies of the following:

- Cover letter
- Technical proposal with financial details and proposed timeline
- Company profile and qualifications of team members, including a summary of similar assignments undertaken previously (if institution) or curriculum vitae (if an individual)

Address cover letter and proposals to:

Dr Rajendra Yadav

Acting WHO Representative to the Philippines

Ground Floor, Building 3, Department of Health San Lazaro Compound

Rizal Avenue, Sta Cruz, Manila

Please submit the electronic copy of the proposals with the title **“Technical Assistance in the Development of the National Health Promotion Action Framework and Playbook/Blue Spaces on Drowning Prevention”** to Mrs. Ying Chen (cheny@who.int) with a copy to wpphlwr@who.int. Only shortlisted applicants will be contacted by WHO Philippines.

Deadline for submission of proposals is on **28 April 2022**.