“One minute, my child was there, the next, he was gone.”

This invisible killer is quick, silent, and kills more children than tuberculosis, HIV/AIDS, malnutrition, measles, meningitis, and malaria combined.

Drowning.

Wherever there’s water, there’s risk of drowning. It can happen suddenly, even when there are other people around.

Drowning can be prevented. By raising awareness, placing barriers strategically, learning basic rescue skills, and by close and capable adult supervision.

Prevent drowning, save lives.

To learn more, visit www.cpro.who.int/violence_injury_prevention