Always wear your seatbelt.

Wearing a seatbelt properly reduces the risk of fatal injury by up to 75%.

Road safety is everyone's responsibility.

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It irritates my skin on the neck or chest.
Seatbelts restrain me.
Seatbelts will only trap me in the car in case I crash.
I forgot to wear it. It's my car. Nobody can tell me what to do.
I can protect myself.
I'm not headed far, just down the road.
I'm a great driver. I'm safe and careful.
Seatbelts are uncomfortable.

It's my car. Nobody can tell me what to do.
I can't wear it because of a medical condition.
My airbag is enough to keep me safe.
I'm too big for the seatbelt. It won't fit.

It's my car. Nobody can tell me what to do.
I can protect myself.

Seatbelts are uncomfortable.

World Health Organization
Western Pacific Region