

## Parallel Session: Tackling Childhood Overweight and Obesity in the WHO European Region

Wednesday, 14 September 2022, 08:00 - 08:45 IDT | 07:00 - 07:45 CET

“King Solomon AB” meeting room

This parallel session will showcase best practices in obesity policy action from several Member States and provide Member States with the opportunity to express interest and share areas for priority action to halt the rise in childhood obesity. The session will include speakers from NGOs and a person living with obesity.

### Programme

This parallel session is co-hosted by Portugal, United Kingdom of Great Britain and Northern Ireland & Croatia

**Facilitator of the session:** Dr Nino Berdzuli, Director, Division of Country Health Programmes, WHO European Region

#### Opening Session

08:00-08:08

##### Welcome note and opening remarks

*Dr Nino Berdzuli, Director, Division of Country Health Programmes, WHO European Region*

**Welcome by co-chair** *Maria João Gregório, Leader of the WHO Action Network on Reducing marketing pressure to children, Directorate-General of Health, Ministry of Health of Portugal*

**Address by** *Mr Nazarenko Viktor Vladimirovich, Member of the Board – Minister in charge of Technical Regulations, Eurasian Economic Commission*

08:08-08:11

##### Key messages of the WHO European Report on Obesity 2022 *Dr Kremlin*

*Wickramasinghe, a.i. Head of the WHO European Office for the Prevention and Control of Noncommunicable Diseases, WHO European Region*

08:11-08:13

**Statement from a person living with obesity** *Sólveig Sigurðardóttir, President of the EASO ECPO - European Coalition for People Living with Obesity*

#### Member State-led initiatives – WHO European Region Action Networks Aiming to Tackle Childhood Obesity

08:13-08:22

##### Driving progress in reformulation using multiple policy levers

*Dr Jeanelle de Gruchy, Deputy Chief Medical Officer for England and Co-lead of the Office of Health Improvement and Disparities, UK Department of Health and Social Care*

**Opportunities and challenges for a Europe free from unhealthy food marketing to children**

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*Dr Maria João Gregório, Leader of the WHO Action Network on Reducing marketing pressure to children, Directorate-General of Health, Ministry of Health of Portugal*

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## What's Next and How Can We Accelerate Progress to Tackle Childhood Obesity?

08:22-08:38

*Statements from the Member States*

*Video statement from Dr Hannah Brinsden, Director of Policy, World Obesity Federation*

## Summary and Next Steps

08:38-08:45

### Closure

*Dr Nino Berdzuli, Director, Division of Country Health Programmes, WHO European Region*

*Dr Hans Henri P. Kluge, Regional Director, WHO European Region*

**Address by** *Prof Sanja Musić Milanović, First Lady of Croatia, Epidemiologist, Health Promotion Division Head, Croatian Institute of Public Health*

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## Practical information

### Zoom link

<https://who.zoom.us/j/95248017630>

### Languages

The parallel session will be in English and Russian language

## Documentation

The childhood obesity Signature Initiative – *WHO European Region* – mentioned in:

<https://apps.who.int/iris/handle/10665/349291>

WHO European Regional Obesity Report 2022

(<https://apps.who.int/iris/bitstream/handle/10665/353747/9789289057738-eng.pdf>)

WHO European Regional Obesity policy brief (<https://www.who.int/europe/publications/m/item/obesity-in-the-who-european-region-factsheet>)