

POPULATION HEALTH MANAGEMENT: HARNESSING THE POWER OF DATA TO STRENGTHEN PRIMARY HEALTH CARE

PROGRAMME

10 SEPTEMBER 12:00-16:00 CET



FUNDAMENTALS OF POPULATION HEALTH MANAGEMENT (PHM): THE PHM CYCLE AND HOW IT CAN STRENGTHEN PHC

WELCOMING REMARKS

PRESENTATION Fundamentals of

Fundamentals of population health management (35 mins)

COUNTRY DEEP-DIVE (15 mins)
Implementing population health
management in England:
policy and practice perspectives

REFLECTIONS (10 mins)

Moderator: Melitta Jakab

Head of Office, WHO European Centre for Primary Health Care

Natasha Azzopardi-Muscat

Director, Division of Country Health Policies and Systems, WHO Regional Office for Europe

José Cerezo Cerezo

Consultant, WHO European Centre for Primary Health Care

Esteban Manuel Keenoy

Former CEO, Biosistemak, Institute for Health Systems Research, Basque Country, Spain

Marc A Bruijnzeels

Associate Professor, Leiden University Medical School, Kingdom of the Netherlands

Dan Alton

National Clinical Advisor, PHM, NHS England

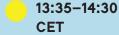
Viktoria Stein

Assistant Professor, Department for Public Health and Primary Care, Leiden University Medical Centre



13:20-13:35

BREAK



COUNTRY PANEL:

Why are countries moving towards population health management and what are the opportunities for PHC?
Strategic objectives and lessons learned

Q&A (10 mins)

Moderator:

Emilia Aragón de León

Technical Officer, Public Health Policy, Division of Country Health Policies and Systems, WHO Regional Office for Europe

Panelists:

Vanessa Ribeiro

Head of planning and innovation, Administration of the Health System, Portugal

Annemarie Jacobi

Policy Adviser, Belgian Federal Public Service of Health, Belgium

Dan Alton

National Clinical Advisor, PHM, NHS England



TECHNICAL DEEP DIVE 1: Strengthening PHC through risk stratification

PRESENTATION
Risk stratification in PHC:
relevance, tools, applications
(20 mins)

Practical applications of risk stratification in PHC (30 mins) Addressing the Needs of Complex Chronic Patients

Risk stratification of patients with cardiovascular diseases in PHC

REFLECTIONS (10 mins)

AUDIENCE ENGAGEMENT Q&A (20 mins)

Moderator: Esteban de Manuel Keenoy

Former CEO, Biosistemak, Institute for Health Systems Research, Basque Country, Spain

Shelley-Ann Girwar

PhD Researcher, Lecturer,
Department for Public Health
and Primary Care, Leiden University
Medical Center, Kingdom of the
Netherlands

Ane Fullaondo Zabala

PhD, Scientific Director, Biosistemak, Basque Country, Spain

Rimke Vos

Associate Professor and Program Manager, Leiden University Medical Centre, Kingdom of the Netherlands

Kamalzhan Nadyrov

Rector, Astana Medical University, Kazakhstan



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TECHNICAL DEEP DIVE 2:
Accounting for the social
determinants of health
in population health management

PRESENTATION
Addressing health inequalities
through population health
management (20 mins)

TACKLING THE SOCIAL

DETERMINANTS OF HEALTH

IN PRACTICE (50 mins)

Screening for poverty

and related social determinants
in PHC

Informing the community orientation of PHC through data on the social determinants of health: Health maps in Aragón, Spain

Using proportionate universalism to address people's need during the COVID-19 pandemic: Primary care zones in Flanders

Q&A (10 mins)

Moderator: José Cerezo Cerezo

Health Policy Analyst, WHO European Centre for PHC

Durka Dougall

Chief Executive, Centre for Population Health, England, United Kingdom

Andrew Pinto

Founder and Director of Upstream Lab, Canada

Barbara Quevedo Beneyto

Public Health General Directorate, Regional Ministry of Health of Aragon &

Carmen Belén Benedé Azagra

Primary Care, Aragonese Health Service and General Directorate of Health Care and Planning, Regional Ministry of Health of Aragón

Elke Wijnants

Policy Officer, Team Primary Care, Department of Care, Government of Flanders

13:45-14:00 CET **BREAK**



IGNITING CHANGE: Enabling Population Health Management

Moderators: Melitta Jakab

Head of Office, WHO European Centre for Primary Health Care

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Marc A Bruijnzeels

Associate Professor, Leiden University Medical School, Kingdom of the Netherlands

PRESENTATION Enabling population health management (25 mins)

Q&A (10 mins)

MODERATED PANEL DISCUSSION

(50 mins)

Viktoria Stein

Assistant Professor, Department for Public Health and Primary Care, Leiden University Medical Centre, Kingdom of the Netherlands

Helmut Hildebrandt

Population Health Management Policy Developer, Chair Of The Board, Optimedis

Dan Alton

National Clinical Advisor, PHM, NHS England

Laura Prett

Family doctor, Linnamõisa Family Medicine Center, Estonia

Q&A

CLOSING

Melitta Jakab

Head of Office, WHO European Centre for Primary Health Care

Last updated: 2 September 2024