Working Towards a Tobacco-Free World

The WHO Framework Convention on Tobacco Control (WHO FCTC) is the first international treaty negotiated under the auspices of WHO. The WHO FCTC was developed in response to the globalization of the tobacco epidemic and is an evidence-based treaty that reaffirms the right of all people to the highest standard of health.

Measures relating to the reduction of demand for tobacco

**Article 8** Protection from exposure to tobacco smoke

**Article 9** Regulation of the contents of tobacco products

**Article 10** Regulation of tobacco product disclosures

**Article 11** Packaging and labelling of tobacco products

**Article 12** Education, communication, training and public awareness

**Article 13** Tobacco advertising, promotion and sponsorship

**Article 14** Demand reduction measures concerning tobacco dependence and cessation

**Article 15** Illicit trade in tobacco products

**Article 16** Sales to and by minors

**Article 17** Provision of support for economically viable alternative activities.

**Article 18** Protection of the environment

**Article 19** Protecting present and future generations from the devastating health, social, environmental & economic consequences of tobacco consumption and exposure to tobacco smoke

**Objective**
Protecting present and future generations from the devastating health, social, environmental & economic consequences of tobacco consumption and exposure to tobacco smoke

**General Obligations**

**Article 5** Multisectoral national tobacco control strategies and policies and to protect these strategies and policies from commercial and other vested interests of the tobacco industry (Article 5.3)

**Questions Related to Liability**

**Article 19**

Measures relating to the reduction of the supply of tobacco

**Article 6** Price and tax measures to reduce the demand for tobacco

**Scientific and technical cooperation and communication of information**

**Article 20, 21, 22**
Research, surveillance, and exchange of information, reporting and cooperation.