### Section: Contact Details

**Name of organization**

* American Cancer Society (ACS)

**Mailing Address**

* 250 Williams Street NW  
  Atlanta, GA 30303

**Contact person responsible for the report**

* Jeffrey Drope

**Telephone**

* 1-800-227-2345

**Email:**

* jeffrey.drope@cancer.org

### Website of Organization

* https://www.cancer.org/

### Section: General Information

**Please indicate if your organization would like to retain it's status as observer to the Conference of the Parties**
Does your organization's mission statement specifically refer to tobacco control?

If yes, please specify:

Does your organization have regional branches to enhance activities in different regions or groups of countries?

If yes, please provide details:

If yes, please provide details:

Does your organization regularly convene meetings or conferences for its membership?

If yes, is tobacco control covered in these meetings?

If yes, please provide details:
Section: Participation in WHO FCTC meetings and contributions to other tobacco control related events

Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.):

* Expert/Ministerial Meetings Attendance

Article 6/15 Ministerial meeting – United Kingdom, March 2017

Article 17/18 Ministerial meeting – Tanzania, June 2017.

Article 20 Expert Meeting – Finland, December 2017.

Implementation Meeting – Canada – November 2017

Please list any other meetings or conferences with a focus on tobacco control attended by your organization:

* Article 5 (General obligations)?

* Yes

If yes, please provide details:

* ACS works frequently on issues around governance as part of Article 5 (and other articles, too). Here is a sample of selected presentations and publications:

Publications about Governance


Presentations


Drope, J. “The Political Economy of Tobacco Control in Brazil” Escola Nacional de Saude Pública, Rio de Janeiro, Brazil. October 2017

Drope J. Political mapping of tobacco control, Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, June 2017.

Drope J. Political mapping of tobacco control, Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, October 2017.

<table>
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<tr>
<th>Article 6 (Price and tax measures to reduce demand for tobacco)?</th>
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<td>* Yes</td>
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If yes, please provide details:

* Article 6 (and Article 15)

A core competency of the ACS is its work on tobacco taxation and illicit trade. We work actively to counsel governments and other organizations on this topic. We generate a great deal of research directly about this topic area. Here is a sampling of our recent work since COP7:

ACS-Funded Projects with In-Country Partners
MERCOSUR (Argentina) – examines the legal frameworks around illicit trade in the MERCOSUR countries; and measures illicit trade in Argentina (Greater Buenos Aires).

Bangladesh – (co-funded with CRUK) – costs of tobacco survey-based study (designed to support tobacco tax increases)

Brazil – (co-funded with Johns Hopkins IGTC) – measuring illicit trade to counter industry arguments against tobacco taxation.

Chile - measuring illicit trade to counter industry arguments against tobacco taxation.

Colombia – (second wave co-funded with CRUK) – two studies measuring illicit trade to counter industry arguments against tobacco taxation (two waves, one before a tobacco tax increase and one after)

Mexico – (co-funded with Johns Hopkins IGTC) – study measuring illicit trade to counter industry arguments against tobacco taxation.

Nepal – capacity building of health and finance ministry officials and civil society organizations on tobacco taxation

Peru – (co-funded with CRUK) – study of elasticities of demand for tobacco products with an emphasis on youth in order to support tobacco taxation policies.

Philippines – study on economics of tobacco control in the Philippines.

Publications

Michal Stoklosa, Fastone Goma, Nigar Nargis, Jeffrey Drope, Grieve Chelwa, Zunda Chisha, Geoffrey Fong (in press) “Price, Tax and Tobacco Product Substitution in Zambia” Tobacco Control

Nigar Nargis, Michal Stoklosa, Jeffrey Drope, Geoffrey T Fong, Anne CK Quah, Pete Driezen, Ce Shang, Frank J Chaloupka, AKM Ghulam Hussain (in press) “The trend in the affordability of tobacco products in Bangladesh: Findings from the ITC Bangladesh Surveys” forthcoming, Tobacco Control

Victoria Stevens, Ryan Diver, Michal Stoklosa, Dana Flanders, Lee Westmaas, Ahmedin Jemal, Jeffrey Drope, Susan Gapstur, Eric Jacobs (2017) “A Prospective Cohort Study of Cigarette Prices and Smoking Cessation in Older Smokers” Cancer Epidemiology and Prevention Biomarkers, Published Online First March 6, 2017 doi: 10.1158/1055-9965.EPI-16-0690


Presentations

Stoklosa, M. “The Global State of Economic Research on Tobacco Taxation” Analyzing the sensitivity of cigarette consumption to taxation policies in Peru, Lima, Peru, September 2017

Stoklosa, M. “Tobacco industry strategies in the fight against illicit trade” Smoke Free Partnership Coalition Meeting, Brussels, Belgium, July 2017

Stoklosa, M. “Next Steps: Tobacco Taxation” Smoke Free Partnership Coalition Meeting, Brussels, Belgium, July 2017

Stoklosa M. “Estimating scope of illicit cigarette trade in Mexico” Reunión Sorbe Metodologías para Medición de Comercio Ilícito de Productos de Tabaco, Mexico City, Mexico, June 2017


Drope, J. The Benefits of Tobacco Taxation – Hosted by PAHO, MOH (INSP and CONADIC) and MOF, Mexico City, Mexico, 2017

Drope, J. Tobacco taxation – Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, June 2017.


Drope J. Tobacco Taxation, GRADE, Lima, Peru, September 2017

Drope J. Tobacco Taxation Strategies, GRADE and MEF, Lima, Peru September 2017

Drope, J. Economics of Tobacco Control – Challenges and Ways Forward. Universidad Adolfo Ibáñez and Johns Hopkins University Bloomberg School of Public Health – Tobacco Control Leadership Program (Latin American and the Caribbean), Santiago, Chile. December 2016.

Nargis N. Tobacco taxation in Bangladesh: A way forward. Presented with policy recommendations for Fiscal Year 2018-19 to the high-level meeting at the National Board of Revenue, Ministry of Finance, Dhaka, Bangladesh, 15 February 2018.


Article 8 (Protection from exposure to tobacco smoke)?

* No

If yes, please provide details:

*  

Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?

* No

If yes, please provide details:

* 

Article 11 (Packaging and labelling of tobacco products)?

* Yes

If yes, please provide details:

* Article 11

The ACS does some research around warning labels and particularly econometric analysis of the efficacy of these interventions.
Publications


**Article 12 (Education, communication, training and public awareness)?**

* No

* If yes, please provide details:

* .

**Article 13 (Tobacco advertising, promotion and sponsorship)?**

* No

* If yes, please provide details:

* .

**Article 14 (Demand reduction measures concerning tobacco dependence and cessation)?**

* Yes

* If yes, please provide details:

* Article 14
The ACS has recently hired a research director who is making a major emphasis of their work, tobacco cessation. We have a number of research projects underway in this important area.

Publication


Article 15 (Illicit trade in tobacco products)?

* No

If yes, please provide details:

* .

Article 16 (Sales to and by minors)?

* No

If yes, please provide details:

* .

Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?

* Yes

If yes, please provide details:

* Article 17 and 18
Tobacco growing and the environment are also core areas of focus for the ACS team. We are working with governments in at least 4 countries right now. We recently attended the ministerial meeting about Articles 17/18 in Tanzania in 2017.

**ACS-Funded Research Projects**

Large research projects to evaluate the livelihoods of current and former tobacco farmers in Kenya, Philippines and Zambia (as well as two non-Parties and major tobacco leaf producers, Indonesia and Malawi).

**Publications**


**Presentations**


Drope, J. Economics of Tobacco Farming, Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, June 2017.

Drope, J. Economics of Tobacco Farming, Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, October 2017.

Drope J. Economics of Tobacco Farming, University of Dhaka, Bangladesh, July 2017.

Drope, J. The Economics of Tobacco Farming, Article 17 and 18 Meeting, FAO and FCTC Secretariat, Dar el Salaam, Tanzania

Drope, J. Strategies to Address Alternative Livelihoods, Article 17 and 18 Meeting, FAO and FCTC Secretariat, Dar el Salaam, Tanzania.
Drope, J. Economics of the Tobacco Sector in Indonesia, World Bank. Washington DC – April, 2017


Araujo, E, Nargis, N, Li, Q. Field visit to Indonesia as a co-investigator for conducting Focus Group Discussions with kretek rollers under the World Bank-ACS project on the Economics of Tobacco Farming and Kretek Rolling in Indonesia (PI: Jeffrey Drope). Kudus, Indonesia, 3-7 March 2017.


**Article 19 (Liability)?**

* No

**If yes, please provide details:**

* *

**Article 20 (Research, surveillance and exchange of information)?**

* Yes

If yes, please provide details:

* **Article 20**

Expert Meeting

Jeffrey Drope – represented ACS as official observer at the recent Article 20 expert meeting. Helsinki, Finland, December, 2017

**Publications**

**Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?**

* No

**If yes, please provide details:**

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**Section: Other relevant activities to support the work of the WHO FCTC**

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**Please provide any other relevant information:**

*ENDS*

We are working extensively in the area of novel tobacco products (e-cigarettes). We recently hired an expert who works primarily in this area.

**Publications**


**Presentations**

Cahn, Z., Jackler, R. (2017) Topic II: Big Tobacco’s Interest in eCigarettes. National Center for Primary Care (NCPC) Tobacco Cessation Series, Morehouse College, Atlanta, GA.


Trade

Trade and investment policies remain an area of focus for the ACS. We have been involved in most of the efforts to stop the tobacco industry from using international economic agreements to undermine tobacco, including the language included in the Trans-Pacific Partnership.

Publication:


Presentations

Tobacco Control and Trade/Investment Policy, Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, June, 2017.

Tobacco Control and Trade/Investment Policy, Sekgatho University (SMU) (funding by the Gates Foundation through the Africa Capacity Building Foundation), Pretoria, South Africa, November, 2017.

General or other

We work in many key areas of tobacco control beyond the FCTC articles. In particular, we work on implementation of tobacco control measures. We also dedicate significant resources to understanding affordability of tobacco products with a strong eye toward the regressivity of tobacco taxes.

Expert Meeting

Jacqui Drope attended FCTC Implementation meeting on behalf of ACS in Ottawa, Canada, November, 2017.
Publications


Presentations:

Stoklosa, M. “Tobacco and Cancer” Guest lecture in Cancer Epidemiology class, Emory University, Atlanta, USA, November 2017

Stoklosa, M. “Global state of tobacco control and the Polish experience” Chief Sanitary Inspectorate’s workshops, Warsaw, Poland, October 2017


*Please attach any other relevant file(s)*
Section: Declarations

Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.

* By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.

* Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.

* You can contact the focalpoint for this form: constantinl@who.int