DataCol Extranet: Copy of Reports of NGO observers to COP 2016
=================================================================================
ID: 302708
Submitted by: fctcngorep (datacol)

Section: Contact Details
----------------------------------------
* Name of organization
* World Heart Federation

-------------------------
* Mailing Address
* 32 rue de Malatrex, 1201 Geneva

-------------------------
* Contact person responsible for the report
* Jeremiah Mwangi

-------------------------
* Telephone
* +41 22 807 03 30

-------------------------
* Email:
* info@worldheart.org

-------------------------
* Website of Organization
* http://www.worldheart.org

-------------------------
* Email:
* info@worldheart.org

Section: General Information
----------------------------------------
* Please indicate if your organization would like to retain it's status as observer to the Conference of the Parties
* Yes

-------------------------
* Does your organizations mission statement specifically refer to tobacco control?
* No

-------------------------
* If yes, please specify:
* 

-------------------------
* Does your organization have regional branches to enhance activities in different regions or groups of countries?
* No

-------------------------
* If yes, please provide details:
* Does your organization regularly convene meetings or conferences for its membership?
  * Yes

* If yes, is tobacco control covered in these meetings?
  * Yes

* If yes, please provide details:
  * WHF’s flagship event is the World Congress of Cardiology and Cardiovascular Health. As tobacco control is a key risk factor for CVD, it regularly features in the programme. Past sessions have considered tobacco industry interference in policy making, support for cessation and the role of heart health professionals in supporting tobacco control. WHF also holds roundtable events based on its CVD Roadmaps. One of these roadmaps is on Tobacco Control. The tobacco roadmap is based on the FCTC, but simplifies the language and presentation to communicate its logic and consider the various elements of the treaty without demanding detailed understanding of the main treaty text.

Section: Participation in WHO FCTC meetings and contributions to other tobacco control related events

* Please indicate the meetings organized by the Convention Secretariat at which your organization was represented (sessions of the Conference of the Parties, meetings of intersessional groups, NGO meetings, etc.):
  * COP 2016

* Please list any other meetings or conferences with a focus on tobacco control attended by your organization:
  * Global Hearts Initiative Launch, September, 2016

Section: Your organization’s activities to support implementation of the WHO FCTC:

* Article 5 (General obligations)?
  * Yes

* If yes, please provide details:
  * The World Heart Federation annual Emerging Leaders course brings together 25 emerging leaders each year; in 2016 the course focused on tobacco control, in particular FCTC implementation. The tobacco control cohort included tobacco advocates, cardiologists, nurses, lawyers and people working in ministries of health and finance. The Emerging Leaders form 3 groups and are given funding to support projects focused on a particular article of the FCTC. WHF continues to support the tobacco control cohort of Emerging Leaders in continuing their projects and disseminating the findings. (Details of each project can be found under the relevant article below).

In 2018, the theme of World No Tobacco Day is tobacco and heart disease. The World Heart
Federation is partnering with WHO to develop messaging and resources to support the theme and bring it to a large audience. WHF has and continues to raise the profile of World No Tobacco Day through its communications channels ensuring that the membership is aware of the theme and ways to engage.

As a core and founding member of the NCD Alliance, the WHF has participated in and mobilized member involvement in NCD advocacy at global, national and regional levels, working to ensure that the ratification and implementation of the FCTC figures strongly in the Sustainable Development Goals; promoting tobacco taxation as a means of funding Universal Health Coverage; and fostering activities of NCD Alliances to promote implementation of the FCTC as a central element of the Global Action Plan on NCDs (GAP).

Adopting the overall target of reducing premature CVD mortality by 25% by 2025 (in line with the overall target for mortality in the 9 global NCD targets: reducing NCDs by 25% by 2025), the WHF has identified the three global NCD targets that have the greatest impact on premature CVD mortality: those on hypertension, tobacco use and access to treatment and counseling for heart attack and stroke. A central part of its 2015-2018 strategy is to build the capacity of its member organizations around the world, to reduce NCD mortality by supporting implementation of NCD plans.

The WHF has developed Global CVD Roadmaps for achieving these three priority targets. The roadmaps offer a framework for developing multi-sectoral dialogue at national and regional levels. With input from the FCTC secretariat, WHO NCD prevention department, FCA, key WHF members and many tobacco control experts from around the world, the WHF developed the global CVD roadmap on tobacco control. Intended to be adapted at country level, the roadmaps provide a framework for stakeholders to work together across sectors to identify priority problems and coordinate action to address them. The tobacco roadmap is based on the FCTC, but simplifies the language and presentation to communicate its logic and consider the various elements of the treaty without demanding detailed understanding of the main treaty text. The roadmap also highlights case studies of successes in overcoming barriers, many of them involving members of the global cardiovascular community. An online, interactive version has been developed which helps visualize the concepts and provides an opportunity to upload resources and case studies.

The WHF has supported the development of a national tobacco control Roadmap in India in partnership with the Center for Chronic Disease Control, HRIDAY and Public Health Foundation of India.

The WHF also supports campaigns run by national members or global partners, writing letters and as appropriate, eliciting member support at regional and national level or engaging other international health networks.

In addition to the activities described, the WHF works to connect, support and give visibility to its member organizations active in national tobacco control advocacy, providing resources, serving as a reference for questions and facilitating contacts among tobacco control advocates and experts.
WHF coordinated a letter from the Global Coalition on Circulatory Health condemning the launch of the the Foundation for a Smoke-Free World which is sponsored by PMI. WHF distributed the letter through its communications channels and encouraged other organizations to express their opposition.

* Article 6 (Price and tax measures to reduce demand for tobacco)?
  * Yes

* If yes, please provide details:
  * WHF supported provided funding and technical assistance to the WHF Emerging Leaders project:
    Financing, Resource Allocations and Cost of Tobacco Control (FACTc)
  Project goal: To help policymakers establish sustainable mechanisms to fund and accelerate the comprehensive implementation of the Framework Convention for Tobacco Countries where field research occurs: Global analysis
  The results of this project will be shared at a WHF sponsored satellite session of the WCToH in 2018.

The workshop will help tobacco control advocates identify sustainable mechanisms to fund and accelerate the comprehensive implementation of the FCTC in their respective countries.

Participants will be able to identify country-specific costs of implementing comprehensive tobacco control policies (costs of action) and the health costs of continued tobacco use (costs of inaction). Highlighting the need for accelerating the implementation of the evidence-based tobacco control measures.

Within advocacy on broader issues like Health System Strengthening and Universal Health Coverage, the WHF has highlighted the importance of tobacco tax as a potential source of sustainable funding.

* Article 8 (Protection from exposure to tobacco smoke)?
  * Yes

* If yes, please provide details:
  * WHF supported provided funding and technical assistance to the WHF Emerging Leaders project:
    KOMPLY, smoke-free policies (FCTC Article 8)
  Project goal: To ensure 100% compliance with the new 100% smoke-free law in bars and restaurants in Kampala, Uganda.
  The Centre for Tobacco Control in Africa (CTCA) is the lead organization for the KOMPLY collaboration project; however, the group worked in partnership with the University of Makerere to carry out the data collection during the initial phases of the project. The study found
sub-optimal compliance with smoke free legislations in hospitality venues and recommended several actions for government and civil society. The results will be shared in a session at the 2018 WCToH.

-------------------------
* Article 9 (Regulation of the contents of tobacco product) and/or Article 10 (Regulation of tobacco product disclosures)?
* No

* If yes, please provide details:
* 

* Article 11 (Packaging and labelling of tobacco products)?
* No

* If yes, please provide details:
* 

* Article 12 (Education, communication, training and public awareness)?
* Yes

* If yes, please provide details:
* TheWHF has supported the development of a national tobacco control Roadmap in India in partnership with the Center for Chronic Disease Control, HRIDAY and Public Health Foundation of India.

The WHF also supports campaigns run by national members or global partners, writing letters and as appropriate, eliciting member support at regional and national level or engaging other international health networks.

In addition to the activities described, the WHF works to connect, support and give visibility to its member organizations active in national tobacco control advocacy, providing resources, serving as a reference for questions and facilitating contacts among tobacco control advocates and experts.

* Article 13 (Tobacco advertising, promotion and sponsorship)?
* No

* If yes, please provide details:
* 

* Article 14 (Demand reduction measures concerning tobacco dependence and cessation)?
* Yes

* If yes, please provide details:
* WHF supported provided funding and technical assistance to the WHF Emerging Leaders project:

**IMPLEMENT CESSATION**, cessation services

Project goal: To understand the facilitators and barriers to delivery of selected tobacco cessation interventions by healthcare providers in healthcare facilities in India and Kenya and to advocate for wider and improved cessation services.

Through the project and its engagement with government, healthcare workers have been trained in India and Kenya providing cessation support and a member of the project team became part of the technical working group on the national strategic plan 2017-2022 in Kenya.

* Article 15 (Illicit trade in tobacco products)?
  * No

* Article 16 (Sales to and by minors)?
  * No

* Article 17 (Provision of support for economically viable alternative activities) and/or Article 18 (Protection of the environment and the health of persons)?
  * No

* Article 19 (Liability)?
  * No

* Article 20 (Research, surveillance and exchange of information)?
  * Yes

The World Heart Federation is supporting two workshops at the WCToH disseminating the results of the Emerging Leaders projects outlined above. WHF is also holding a session on demonstrating the role that the Cardiovascular community can play in tobacco control.

WHF has adapted the situational analysis component of its CVD Roadmap for Tobacco Control into a Scorecard that can be used by civil society advocates to assess a country or area's
compliance with the FCTC and progress towards tobacco control. This has been completed for 16 countries in the Latin America Region.

* Article 22 (Cooperation in the scientific, technical and legal fields and provision of related expertise)?
  * Yes

* If yes, please provide details:
  * The WHF Emerging Leaders Project brought together a range of technical experts from different fields to work together on projects in support of implementation of the FCTC. This included bringing different regions together as well as different types of expertise.

Section: Other relevant activities to support the work of the WHO FCTC

* Please provide any other relevant information:
  *

* Please attach any other relevant file(s)
  * Reducing_Cardiovascular_Mortality_Through_Tobacco_Control.pdf

Section: Declarations

* Please confirm that your organization does not receive, has not received and will not receive in the future, either directly or indirectly, any financial or other contributions or assistance from the tobacco industry or its affiliates. Please also confirm that neither your members nor your partners are affiliated directly or indirectly with the tobacco industry or its affiliates or those furthering the interests of the tobacco industry.
  * Yes

* By electronic signature I confirm that the above information is accurate and completed to the best of our abilities.
  * Jean-Luc Eisel?, CEO, 28/02/2018

* Please confirm that the activities of your organization are in conformity with the 17th and 18th preambular paragraphs and Article 5.3 of the WHO FCTC.
  * Yes

Click the following link to access a format view of this record:
https://extranet.who.int/datacol/survey.asp?survey_id=3811&respondent_id=302708

This email was automatically sent to you by the WHO Intranet Data Collector.
The DataCol can send emails to accounts specified by the Form focalpoint.
You can contact the focalpoint for this form: constantinl@who.int
-----------------------------------------------