DECISION

FCTC/MOP1(14) Visual identity of the Protocol to Eliminate Illicit Trade in Tobacco Products

The Meeting of the Parties (MOP),

Noting the report prepared by the Convention Secretariat contained in document FCTC/MOP/1/21;

Acknowledging the importance of having a specific visual identity of the Protocol to Eliminate Illicit Trade in Tobacco Products (Protocol);

Recognizing the necessity of obtaining suitable legal protection for the visual identity,

1. DECIDES to mandate the Convention Secretariat to commission and to propose to the Bureau of the MOP options for the logo of the Protocol and to mandate the Bureau to decide on the final design of the logo;

2. DECIDES to adopt for this logo the term “Seoul Protocol”, in association with the logo of the WHO FCTC, as well as the full name of the Protocol, which is “Protocol to Eliminate Illicit Trade in Tobacco Products”, in all six official languages of the MOP;

3. DECIDES that the use of the term “Seoul Protocol”, mentioned in paragraph 2 above, shall be contingent upon the Republic of Korea becoming a Party to the Protocol;

4. DECIDES that, in view of the necessity of obtaining suitable legal protection:
   (a) appropriate measures should be taken by the Convention Secretariat with a view to preventing the unauthorized use, in particular for commercial purposes by means of trademarks or commercial labels, of the logo, abbreviation and name of the Protocol;
(b) each Party to the Protocol, pending the coming into effect within its territory of any such measure or prohibition, should endeavour to prevent any unauthorized use of the logo, abbreviation and name of the Protocol, in particular for commercial purposes by means of trademarks or commercial labels;

5. DECIDES to mandate the Convention Secretariat to continue to use its stamp in all Protocol documentation.

(Second plenary meeting, 10 October 2018)

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