Goal:

- To bring together Governments, the United Nations System, and non-State actors (nongovernmental organizations, academic institutions, philanthropic foundations and private sector entities) with the aim to galvanize commitments and accelerate multi-sectoral and multi-stakeholder action at the local, national, regional and global levels to meet the NCD targets of the WHO Global Action Plan and the NCD (SDG 3.4) and the NCD-related targets of the 2030 Agenda for Sustainable Development.

Objectives:

- To highlight action and progress made in mobilizing multisectoral and multi-stakeholder partnerships to share knowledge, expertise, technology and financial resources to complement the efforts of national Governments towards achieving the nine voluntary global targets of the WHO Global Action Plan on NCDs (2013-2020) and the NCD- (SDG 3.4) and NCD-related targets of the 2030 Agenda

- To promote and take stock of commitments and pledges made by non-State actors to support national efforts for NCD prevention and control

- To showcase and identify best practices and enabling factors that make partnerships successful, scalable and sustainable

- To highlight the key role of the health sector as a steward for policy coherence and universal health coverage for NCDs

- To call for increased cooperation between Governments and non-State actors, including the private sector, to accelerate country-level action, while avoiding duplication of efforts and potential conflicts of interest

- To discuss the results of the preliminary evaluation of the GCM/NCD and outline future strategic directions to enhance the GCM/NCD’s value added and continued relevance

- To explore the role of the GCM/NCD to facilitate the country-level implementation of global commitments, including the outcome of the UNGA HLM3
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)  
5 – 6 November 2018, CICG, Geneva, Switzerland

Monday, 5 November 2018

Monday, 5 November 2018
9:00-9:30 Opening Session of the General Meeting
(CICG, Conference Room 2)

Aim:
- Welcome speeches by Switzerland and Sri Lanka, co-chairs of the General Meeting, WHO and high-level GCM Participant

Speakers:
- Mr Pascal Strupler, Director-General, Swiss Federal Office of Public Health
- H.E. Mr Aliyar Lebbe Abdul Azeez, Permanent Representative, Permanent Mission of Sri Lanka
- Dr Svetlana Akselrod, Assistant Director-General, Noncommunicable Diseases and Mental Health
- Sir George Alleyne, Director Emeritus, Pan American

Organized by: Mr Daniel Mic, Secretariat, GCM/NCD

Rapporteur: Ms Jo Evans, Dalberg
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)
5 – 6 November 2018, CICG, Geneva, Switzerland

Monday, 5 November 2018
9:30-10:30 Plenary Session 1: Maintaining momentum: Enhanced multistakeholder and multisectoral action for the implementation of high-level commitments to strengthen the health sector’s response to NCDs (CICG, Conference Rooms 2)

Aim:
- The role and contribution of different stakeholders (governments and non-State actors, including the private sector) for comprehensive and aligned health system response to NCDs

Key questions:
- What are some concrete examples that showcase the role and contribution of different stakeholders (Governments and non-State actors, including the private sector) for a comprehensive and aligned health system response to NCDs?

Moderator: Ms Cristina Gonzalez, Minister Counsellor, Permanent Mission of Uruguay

Keynote speaker: Dr Bente Mikkelsen, Director, Division of Noncommunicable Diseases and Promoting Health through the Life-course, EURO

Speakers:
- Dr Naoko Yamamoto, Assistant Director-General, Universal Health Coverage and Health Systems
- Dr Bente Mikkelsen, Director, Division of Noncommunicable Diseases and Promoting Health through the Life-course, EURO
- Ms Anne Lise Ryel, Secretary General, Norwegian Cancer Society
- Mr Charles Gore, Executive Director, Medicines Patent Pool (MPP)
- Dr Mukesh Kapila, Chief Executive, The Defeat-NCD Partnership
- Dr Margarete Ezinwa, Director, Lifestyle Medicine Global Alliance
- Dr Toomas Palu, Adviser, Global Health Coordination, World Bank Group

Organized by: Dr Guy Fones, Acting Head, Secretariat, GCM/NCD
Rapporteur: Ms Jo Evans, Dalberg
<table>
<thead>
<tr>
<th>Monday, 5 November 2018</th>
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<tr>
<td>11:00-12:30 Parallel session 1.1: Systems thinking for NCD prevention and control:</td>
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<td>From silo approaches to integration and maximizing synergies for universal health coverage (UHC)</td>
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<td>(CICG, Conference Room 3&amp;4)</td>
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**Aim:**
- GOVERNANCE: Strengthening the role of the MOH in leading multisectoral action
- SERVICES: Strengthening people-centred primary healthcare (PHC) for NCD prevention and control
- Integrating NCDs into other programmatic areas at PHC level
- Training the fit-for-purpose health workforce with the right skill mix to address the social determinants of health and low health literacy
- Ensuring access to safe quality-assured medicines
- Providing adequate and prioritized financing (public, private, international) for UHC
- Strengthening health information systems

**Key questions:**
- What are the main barriers to greater engagement of MOH and Public Health Services in intersectoral action and catalysing the implementation of the NCD best buys; how to overcome these? How to strengthen accountability for health and health equity through the system?
- How to transition towards people-centred integrated multi-profile primary healthcare proactively managing population health?
- What are the key enablers of these transformation and where do you see the engine of change?

**Moderator:** Dr Melitta Jakab, Health Policy Analyst, Health Financing, EURO

**Speakers:**
- Dr Agnes Soucat, Director, Health Systems Governance and Financing
- Mr Joseph Kutzin, Coordinator, Health Financing
- Dr James Pfitzer, Director, Access Accelerated, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)
- Professor Itamar Grotto, Associate Director General, Ministry of Health, Israel
- Dr Julia Tainijoki, Medical Adviser, World Medical Association (WMA)
- Dr Mark Van Ommeren, Coordinator, Evidence, Research, Action on Mental & Brain Disorders
- Ms Nozibele Pearl Moroasui, Health HIV & Substance Abuse Desk Coordinator, Methodist Church of Southern Africa (MCSA)

**Organized by:** Dr Téa Collins, Adviser, Secretariat, GCM/NCD

**Rapporteur:** Ms Ayodele Akinnawo, Secretariat, GCM/NCD
Monday, 5 November 2018
11:00-12:30 Parallel session 1.2: Institutionalizing multistakeholder action: Governments and non-State actors (civil society and private sector) acting in unity for resilient health systems
(CICG, Conference Room 2)

Aim:
- Leveraging resources from different sectors for the financing and delivery of services
- Identifying areas where the private sector can fill important gaps
- Highlighting the need for multidisciplinary implementation research for health systems to understand the challenges to the implementation of the WHO best buys and to propose solutions

Key questions:
- How can we bring all stakeholders together to address the multisectoral aspects of Universal Health Coverage (UHC), including NCDs?
- How can we merge the two agendas – NCDs and UHC? Is there really a dichotomy?
- How can we transform and build resilient integrated health systems that are prepared to manage a growing burden of NCDs and multimorbidity? What are the challenges? Opportunities?
- How can the resources from both public and private sectors be leveraged for the financing and delivery of services?
- What are the gaps that the private sector can fill?
- What are the success factors that make public-private partnerships work for the prevention and control of NCDs? Best practice examples?
- What is the role of civil society to build political momentum and mobilise social movement for UHC and NCDs at global, regional and national levels?
- How can implementation research help accelerate country-level action to meet the targets of the 2030 Agenda (including SDG 3.4 and SDG 3.8)?
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)
5 – 6 November 2018, CICG, Geneva, Switzerland

Moderator: Ms Sanne Frost Helt, Co-chair of the GCM/NCD Working Group

Speakers:
- Ms Vanessa Candeias, Head of Global Health and Healthcare System Initiative, World Economic Forum (WEF)
- Dr Abdul Ghaffar, Executive Director, Alliance for Health Policy and Systems Research
- Dr Toomas Palu, Adviser, Global Health Coordination, World Bank Group
- Ms Cristina Gonzalez, Minister Counsellor, Permanent Mission of Uruguay
- Mr Jeremias Jr Paul, Coordinator, Tobacco Control Economics
- Dr Julie Torode, Deputy Chief Executive Officer, The Union for International Cancer Control (UICC)
- Dr Pieter de Coninck, Senior Advisor, Ministry of Health, Welfare and Sport, Netherlands

Organized by: Dr Téa Collins, Secretariat GCM/NCD

Rapporteur: Dr Dina Tadros, Youth Coordinator
Monday, 5 November 2018
14:00-15:40 Plenary Session 2 - Collective leadership: Multisectoral engagement and policy coherence as key enablers of action to address NCDs and their underlying determinants
(CICG, Conference Room 2)

Aim:
- Innovation: Facilitating intersectoral working and funding of health promotion and disease prevention projects (e.g. healthy cities, healthy workplaces)
- Smart investments: Policy coherence and development impact of external resources

Key questions:
- What are the priority actions to enhance multistakeholder responses and cross-sectoral policy coherence to implement the commitments emanating from the Political declaration of the third high-level meeting of the General Assembly on the prevention and control of non-communicable diseases?
- How can Governments encourage non-State actor partners to enhance appropriate multistakeholder collaboration in the area of the prevention and control of NCDs?
- What are some concrete examples of successful multisectoral collaboration to support the implementation the high-level commitments at national level?
- How can innovation contribute to facilitating intersectoral working and funding of health promotion and disease prevention projects (e.g. healthy cities, healthy workplaces)?

Moderator: H.E. Ms Maria Luisa Escorel de Moraes, Deputy Permanent Representative, Permanent Mission of Brazil

Speakers:
Panel 1
- Dr Omar Basher Al-Taher, Minister of Health, Libya
- Dr John Chamunorwa Mangwiro, Deputy Minister, Health and Child Care, Zimbabwe
- Professor Itamar Grotto, Associate Director General, Ministry of Health, Israel
- Ms Jane Ellison, Deputy Director-General for Corporate Operations
- Ms Katie Dain, Chief Executive Officer, NCD Alliance
- Dr Leonid Eidelman, President, World Medical Association (WMA)

Panel 2
- Dr Bagher Larijani, Deputy Minister for Education, Ministry of Health and Medical Education, Iran
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)
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- Dr Oleg Salagay, Deputy Minister of Health, Ministry of Health, Russian Federation
- Sir Michael Marmot, Professor, Epidemiology and Public Health, University College, London
- H.E. Ms Carole Lanteri, Permanent Representative, Permanent Mission of Monaco
- Mr Thomas Cueni, Director General, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)
- H.E. Mr Aliyar Lebbe Abdul Azeez, Permanent Representative, Permanent Mission of Sri Lanka

Organized by: Mr Daniel Mic, Secretariat, GCM/NCD

Rapporteur: Ms Jo Evans, Dalberg
Monday, 5 November 2018
16:00-17:30 Parallel session 2.1: Health as a political choice: Aligning public and private interests for a greater good – Best practices and lessons learned (CICG, Conference Room 2)

Aim:
- Multistakeholder partnerships for sustained action against NCDs – different modes of engagement
- Government perspective (different sectors) – regulation, standard-setting and fiscal policies
- Private sector perspective – responding to NCDs as a development challenge (country cases)
- Civil society perspective - building a social movement

Key questions:
- Regulation in the face of other interests: How can governments realize their commitments to address NCDs in the face of other interests?
- Mobilizing the private sector to contribute to SDG 3.4 on NCDs:
  (i) How can governments realize their commitment to “engage with the private sector, taking into account national health priorities and objectives in order to reach SDG target 3.4 on NCDs, while giving due regard to managing conflicts of interests”?
  (ii) How can the private sector do more to contribute to the attainment of SDG target 3.4?
- How can the private sector be incentivized to produce more healthy food products that are affordable and accessible to all?
- How can civil society be mobilized to hold governments to account?

Moderator: Mr Menno van Hilten, Senior External Relations Officer, Office of the Assistant Director-General Noncommunicable Diseases and Mental Health
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)  
5 – 6 November 2018, CICG, Geneva, Switzerland

Speakers:
- Ms Ingrid Keller, Policy Coordinator, European Commission
- Mr Rocco Renaldi, Secretary General, International Food and Beverage Alliance (IFBA)
- Mr David Clarke, Team Leader, Health Sys Governance, Policy & Aid Effectiveness
- Mr Esteban Burrone, Head of Policy, Medicines Patent Pool (MPP)
- Dr Champika Wickramasinghe, Deputy Director General, Ministry of Health, Nutrition and Indigenous Medicine, Sri Lanka
- Ms Jenifer Healy, Chief of Staff, Office of Global Affairs, US Department of Health and Human Services
- Ms Maria Soledad Iglesias-Vega, Senior External Relations Officer, World Intellectual Property Organization (WIPO)

Organized by: Dr Téa Collins, Secretariat, GCM/NCD

Rapporteur: Dr Dina Tadros, Youth Coordinator
Monday, 5 November 2018
16:00-17:30 Parallel session 2.2: The response of the United Nations system in supporting Governments develop strategic partnerships to prevent and control of NCDs
(CICG, Conference Room 3&4)

Aim:
- To hear experiences from development partners, including non-State actors around developing and sustaining partnerships at country level
- To understand the opportunities for the Task Force and its members to support governments better in developing strategic partnerships with development partners, including non-State actors

Key questions:
- To review the way that the Task Force works at country level with partners
- To understand the implications of E/2018/L.16 for the work of the Task Force with regards aft, the way that it has the roles and benefits of strategic partnerships in the acceleration of the global response to the NCDs endemic.
- To identify opportunities for the Task Force at country level to build sustainable partnerships with non-State actors in the prevention and control of NCDs;
- To identify how the Task Force at country level can support governments to engage most effectively with non-State actors in the prevention and control of NCDs;
- To promote the engagement of Task Force members in the global activities of the WHO/GCM and identify collaborative arrangements and synergies at regional and national level; and
- To strengthen coordination and harmonization of the Task Force and the WHO/GCM.

Moderator: Dr Nick Banatvala, Head of Secretariat, UN Interagency Taskforce on NCDs (UNIATF)

Speakers:
- Dr Juvenaldo Amos, Chief of NCDs, Ministry of Health, Mozambique
- Mr Kong Sok, Vice Chief of NCD Bureau, Ministry of Health, Cambodia
- Dr Anna Shakarishvili, Special Adviser, UNAIDS
- Ms Park Hyun-Young, Director, Korea Center for Disease Control and Prevention
- Ms Emma Mason, Head of Strategic and External Affairs, World Federation of Sporting Goods Industry (WFSGI)
- Dr Bettina Borisch, Director, World Federation of Public Health Associations (WFPHA)
- Professor Amirhossein Takian, Chair and Associate Professor, Tehran University of Medical Sciences

Focal Point: Ms Tolulope Osigbesan, UN Interagency Taskforce on NCDs (UNIATF)
Rapporteur: Ms Tolulope Osigbesan, UN Interagency Taskforce on NCDs (UNIATF)
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)
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Monday, 5 November 2018
17:30-18:00 Closing session of first day
(CICG, Conference Room 2)

Aim:
- Summary and key messages of the first day of the General Meeting

Speaker: Ms Enrichetta Placella, Health Advisor, Swiss Agency for Development and Cooperation

Rapporteur: Ms Jo Evans, Dalberg

Monday, 5 November 2018
18:30-20:30 Official welcome reception
(CICG)
Tuesday, 6 November 2018

9:00-10:20 Plenary session 3: Cooperation, engagement and accountability – The role of coordination mechanisms at global, regional, national and local levels for NCD prevention and control
(CICG, Conference Room 2)

Aim:
- Establishing local, regional, national and global multi-sectoral mechanisms for engagement, policy coherence and mutual accountability to implement health-in-all policies and whole-of-government and whole-of-society approaches
- Success stories – examples of multi-sectoral and multi-stakeholder coordination mechanisms in countries

Key questions:
- What are the role and the most efficient way to establish local, regional, national and global multi-sectoral mechanisms for engagement, policy coherence and mutual accountability to implement health-in-all policies and whole-of-government and whole-of-society approaches?
- What are some successful examples of multi-sectoral and multi-stakeholder coordination mechanisms in countries?

Moderator: Professor Amirhossein Takian, Chair and Associate Professor, Tehran University of Medical Sciences
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)  
5 – 6 November 2018, CICG, Geneva, Switzerland

Speakers:
- Dr Kremlin Wickramasinghe, Technical Officer, EURO
- Dr Alena Štefllová, Deputy Minister of Health, Ministry of Health, Czech Republic
- Dr Oleg Salagay, Deputy Minister of Health, Ministry of Health, Russian Federation
- Dr Wiwat Rojanapithayakorn, Director, Mahidol University Global Health Program
- Dr Juha Mikkonen, Executive Director, EHYT - Finnish Association for Substance Abuse Prevention
- Ms Guangyuan Liu, Coordinator, Framework Convention Tobacco Control
- Dr Steven Shongwe, Acting Director NCDs, AFRO

Organized by: Ms Sophie Genay-Diliautas, Secretariat, GCM/NCD

Rapporteur: Ms Jo Evans, Dalberg
Tuesday, 6 November 2018
10:30-12:30 Parallel session 3.1: Capturing progress, looking toward the future
building on the results of Preliminary Evaluation of the GCM/NCD
(CICG, Conference Room 3&4)

Aim:
- To bring together GCM participants and other partners from multiple stakeholder groups, including Member States, WHO and other United Nations Organizations, academia, NGOs, professional associations and the private sector, to discuss their experience with the GCM/NCD, review the recommendations of the GCM preliminary evaluation and identify future directions that the Mechanism can take to deliver on its mandate, improve its reach and enhance country-level action for the prevention and control of NCDs.

Key questions:
- What are the greatest strengths of the GCM?
- What are the critical issues/challenges that the GCM needs to face over the next couple of years to ensure its continued relevance beyond 2020?
- What are the key priorities the GCM needs to pursue to better align its work with the 2030 Agenda and the Political Declaration of the Third UNGA High-level Meeting on NCDs?

Moderators:
- Dr Douglas Webb, Team Leader, United Nation Development Programme (UNDP)
- Ms Faith McLellan, Office of the Assistant Director-General, Noncommunicable Diseases and Mental Health

Speakers:
- Dr Svetlana Akselrod, Assistant Director-General, Noncommunicable Diseases and Mental Health
- Dr Iciar Larizgoitia Jauregui, Senior Evaluation Officer
- Dr Oleg Chestnov, WHO Representative, Kazakhstan
- Sir George Alleyne, Director Emeritus, Pan American
- Ms Sanne Frost Helt, GCM Working Group Co-chair
- Mr Bent Lautrup-Nielsen, Senior Advisor, World Diabetes Foundation
- Ms Katie Dain, Chief Executive Officer, NCD Alliance
- Ms Enrichetta Placella, Health Advisor, Swiss Agency for Development and Cooperation
- Ms Cristina Gonzalez, Minister Counsellor, Permanent Mission of Uruguay
- Ms Jenifer Healy, Chief of Staff, Office of Global Affairs, US Department of Health and Human Services
Organized by: Dr Téa Collins, Secretariat GCM/NCD

Rapporteurs:

- Ms Jo Evans, Dalberg
- Dr Dina Tadros, Youth Coordinator
- Ms Ayodele Akinnawo, Secretariat, GCM/NCD

1 Technical facilitator of the session
Tuesday, 6 November 2018
10:30-12:00 Parallel session 3.2: Knowledge Action Portal – Opportunities for knowledge dissemination and Participant engagement (CICG, Conference Room 2)

(CICG, Conference Room 2)

Aim:
- Initiate a new phase of enhanced interactive knowledge dissemination and Participant engagement for the GCM/NCD.
- Provide a platform for dialogue between stakeholders from different fields, sectors and levels to discuss the use of the newly launched Knowledge Action Portal (KAP) - an interactive platform and knowledge hub for multisectoral and multi-stakeholder engagement.
- Provide tangible examples on how Participants can support this new social network, engage the variety of users through the KAP, and enhance NCD interaction, information and inspiration.
- Discuss additional GCM engagement opportunities, including Strategic Roundtables and Participant Commitments.

Key questions:
- How can we create a dialogue between stakeholders from different fields, sectors and levels?
- How can Participants support a new social network to enhance NCD interaction, information and inspiration?
- What other engagement opportunities are there within the GCM/NCD?
- Which elements of existing or proposed engagement opportunities are you most interested in?

**Moderator:** Dr Guy Fones, Acting Head, Secretariat, GCM/NCD
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)  
5 – 6 November 2018, CICG, Geneva, Switzerland

Speakers:
- Dr Guy Fones, Acting Head, Secretariat, GCM/NCD
- Dr Leanne Riley, Coordinator, Surveillance and Population-based Prevention
- Dr Kremlin Wickramasinghe, Technical Officer, EURO
- Mr Jack Fisher, Secretariat, GCM/NCD
- Ms Ibtihal Fadhil, Chairperson, Eastern Mediterranean NCD Alliance
- Ms Jessica Renzella, Researcher, University of Oxford
- Ms Johanna Ralston, Chief Executive Officer, World Obesity Federation (WOF)
- Mr Greg Perry, Assistant Director General, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)
- Mr Christian Franz, Chief Executive Officer, CPC Analytics

Organized by: Mr Jack Fisher, Secretariat, GCM/NCD

Rapporteurs: Ms Reem Al Ahmadieh and Ms Yael Lefkovits, Secretariat, GCM/NCD
General Meeting of the WHO Global Coordination Mechanism on the prevention and control of noncommunicable diseases (GCM/NCD)  
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**Tuesday, 6 November 2018**

**14:00- 15:30 Plenary Session 4:** Interactive Summary session – Synthesis of the General Meeting, conclusions & recommendations  
(CICG, Conference Room 2)

**Aim:**
- To provide an interactive and inclusive discussion with the meeting participants on key messages emanating from the 2-day meeting. Moderators of key sessions from Day 1 and Day 2 will present proposed key messages from their sessions.

**Key questions:**
- What are the key messages emerging from the General Meeting of the WHO Global Coordination Mechanism for NCDs?
- How can these key messages support countries on a sustainable path to reach SDG target 3.4 by 2030?

**Moderator:** Dr Bente Mikkelsen, Director, Division of Noncommunicable Diseases and Promoting Health through the Life-course, EURO

**Speakers:**
- Ms Cristina Gonzalez, Minister-Counsellor, Permanent Mission of Uruguay
- H.E. Ms Maria Luisa Escorel de Moraes, Deputy Permanent Representative, Permanent Mission of Brazil
- Professor Amirhossein Takian, Chair and Associate Professor, Tehran University of Medical Sciences
- Dr Douglas Webb, Team Leader, United Nations Development Programme (UNDP)
- Dr Guy Fones, Acting Head, Secretariat, GCM/NCD

**Organized by:** Dr Guy Fones, Acting Head, Secretariat, GCM/NCD

**Rapporteur:** Ms Jo Evans, Dalberg
Tuesday, 6 November 2018
15:30-16:00 Closing session of the General Meeting
(CICG, Conference Room 2)

Aim:
- Closing remarks by the co-chairs, WHO GCM/NCD Secretariat

Speakers:
- Ambassador Mr Pio Wennubst, Assistant Director General, Swiss Agency for Development and Cooperation, Switzerland
- H.E. Mr Aliyar Lebbe Abdul Azeez, Permanent Representative, Permanent Mission of Sri Lanka
- Dr Guy Fones, Acting Head, Secretariat, GMC/NCD

Organized by: Mr Daniel Mic, Secretariat, GCM/NCD

Rapporteur: Ms Jo Evans, Dalberg