GCM/NCD webinars and method of work

Introduction

As part of the Global Coordination Mechanism on the prevention and control of NCD mandate to facilitate and enhance the coordination of activities, multi-stakeholder engagement and action across sectors in order to contribute to the implementation of the WHO global action plan for the prevention and control of noncommunicable diseases 2013–2020, the GCM/NCD is tasked to develop and implement the necessary infrastructure to disseminate knowledge and information and engage partners in the work on NCDs.

One of the objectives under the GCM/NCD work plan is on ‘knowledge sharing and networking’. The dissemination and sharing of knowledge and information based on scientific evidence/or best practices regarding implementation of the global action plan for the prevention and control of noncommunicable diseases is done through the use of webinars, Communities of Practice, knowledge repositories and online presence through the GCM/NCD website and GCM/NCD portal.

Objectives for the webinars

The objectives of the webinars are to:

- Encourage multiple stakeholder interaction in discussions of the prevention and control of noncommunicable diseases in line with the implementation of the Global Action Plan 2013-2020 and the purpose of the WHO GCM/NCD
- Facilitate knowledge sharing and the exchange of knowledge, best practices and information on the prevention and control of NCDs
- Create a repository of information regarding the prevention and control of NCDs of which the interaction with all stakeholders is an essential element

Content of webinars

Each department and/or partner will be responsible for the content of their lunch time seminar / webinar presentation. There is no limitation on the types of webinar topics but it should reflect work on the nine targets of the Global Action Plan 2013-2020 and focus on implementation, lessons learned or relevant topics related to addressing each target.

Method of work

The webinars will be held using three different models:

1. Lunch time seminar (face-to-face) and the WebEx online platform
   a. Live presentation at WHO HQ
   b. Webcast using the WebEx platform that is open to the public (WebEx invitations will be disseminated through the GCM/NCD website, emails lists, GCM/NCD newsletters, WHO, partner announcements)
   c. Interactions through face to face discussions or WebEx are encouraged
   d. Recording of the presentation can be made available upon request for listeners in different time zones
2. Lunch time seminar (face-to-face) only
   a. Live presentation at WHO HQ
   b. Live presentation at WHO with participants from WHO in place
   c. Interactions through face to face discussions or WebEx are encouraged

3. WebEx online platform only
   a. Live presentation
   b. Presenter does not need to be at WHO HQ
   c. Interactions through WebEx are encouraged

The following modalities are used for all models:

1) Questions can be submitted to gcmncd@who.int (or an email preferred by the department making the presentation) prior to the webinar. These questions can either be answered during the lunch time seminar / webinar or through email and made public in the post-webinar notes.

2) The GCM/NCD is mandated to work with Non-state Actors (NSA) and will invite pertinent NSAs to present and participate in the process. These can include United Nations agencies, WHO Collaborating Centres, NGOs in official relations with WHO, academia, philanthropies and business associations. The GCM/NCD will work with the relevant cluster/departments to ensure that a “one-WHO” voice is included in these presentations.

3) The GCM/NCD does not own the content used in the lunch time seminars / webinars. The GCM/NCD aims to facilitate knowledge sharing and promote the work of other departments and partners on NCDs to a wider audience.

4) Participants who want to listen in the lunch time seminar / webinar using the WebEx platform will have to register to access the sessions remotely.

5) Presentations will be made available through the GCM/NCD website and/or the website of the department/partner that was responsible for the presentation.