Outline for presentation on 'The role of media and communications'

Part 1: How did the print media cover the Tsunami
This section will detail the findings of analysis by Factiva, the online archive of newspapers and magazines who have looked at disaster coverage in its 200 major English language newspapers around the world.

1. What was the profile of the coverage?
2. Which titles gave the tsunami most coverage?
3. Which aid organisations got most media credits?
4. What were the key themes of coverage?
5. How did tsunami coverage compare with that of so-called 'forgotten emergencies'?
6. How did health coverage of Tsunami compare with other crises?
7. What was the profile of Tsunami health coverage?
8. Which organisations did best in getting stories about health into print media?

Part 2: What did journalists and relief professionals think of the coverage?
This section will report on discussions with high-profile journalists and relief professionals on the issue of how well the media covered the tsunami including health aspects. It is largely but not exclusively based on two panel discussions set up by Reuters Foundation, one in New York featuring Dan Okrent of the New York Times, Aaron Brown of CNN, Nicolas de Torrente of MSF, and one in London featuring Andrew Gilligan formerly of the BBC and now with the Evening Standard, Tim Cunningham of Sky News and Ramesh Singh of ActionAid.

Part 3: Suggestions for how coverage can be improved
The concluding section will synthesize the above findings with those from a Reuters AlertNet/University of Columbia School of Journalism study of why coverage of humanitarian affairs isn't better to yield some ideas for improving the reporting of health issues.