PROCESS

• Strategic Advisory Group – Mary Pack, IMC
• HelpAge – first draft
• Consultant (Q4 2017)
GOAL

To contribute to better health outcomes for crisis-affected populations through an enhanced advocacy role of the Health Cluster and partners at global, regional and country levels.
KEY CHANGE AREAS

1. Improved protection of health care providers and users

2. Increased access to and equity of health services across crisis-affected contexts

3. Enhanced capacity, visibility and effectiveness of health cluster to support advocacy in crisis-affected contexts
IMPROVED PROTECTION OF HEALTH CARE PROVIDERS AND USERS

• To promote and embed in practice the standardisation and reporting of attacks on health care providers and users, in partner operations, at country level

• To develop advocacy plans at local and national levels to increase protection of health care providers and users at country level in conjunction with WHO

• To champion the protection of health care providers and users at country, regional and global levels, in conjunction with WHO
INCREASED ACCESS TO AND EQUITY OF HEALTH SERVICES ACROSS CRISIS-AFFECTED CONTEXTS

• To promote improved equity in partner response across contexts and populations to ensure “no population is left behind”

• To support increased access to a package of quality essential health services in Health Cluster response

• To promote increased integration and coordination of multi-sectoral response that enables better health outcomes
ENHANCED CAPACITY, VISIBILITY AND EFFECTIVENESS OF HEALTH CLUSTER TO SUPPORT ADVOCACY IN CRISIS-AFFECTED CONTEXTS

- To promote increased partner engagement and interaction at country level and links to regional and global levels, to support advocacy and other actions

- To promote increased knowledge and information sharing (e.g. gap analysis, good practice) and its use, between partners at all levels

- To promote increased capacity for advocacy actions within the Health Cluster and partners, particularly at country level

- To support increased resource generation for advocacy-related actions, particularly at country level
KEY APPROACHES AND ACTIVITIES

1. Activities to develop the information and evidence base to underpin advocacy “asks”

2. Activities to influence and lobby to bring about change in identified areas, and

3. Activities to support increased capacity of the Health Cluster for advocacy, particularly at country level, including activities to promote more effective practices within the Health Cluster and strengthen visibility and impact.
HOW TO IMPLEMENT THE STRATEGY?

• Human resources & budget
  – GHC Advocacy Officer

• Concept note development initiated – scale?

• Training resources & advocacy toolkit.

• Advocacy network to harness partner engagement
  – Existing networks or GHC Advocacy Group?
  – Country focal points (pilot, ToR, X countries?)