Charles Gore is President of the World Hepatitis Alliance and the Chief Executive and co-founder of the Hepatitis C Trust. Following his diagnosis with hepatitis C in 1995 and cirrhosis in 1998, he became a vocal member of the patient community; though now cured, he remains an active advocate and leader championing the patient perspective with a wide variety of stakeholders within the UK and now globally.

Charles was the first President of the European Liver Patients Association from 2004 to 2006 and then, in 2007, convened a meeting of hepatitis patient organizations from around the world, resulting in the formation of the World Hepatitis Alliance, a non-governmental organization that now includes 200 member organizations from more than 70 countries. As the President of the World Hepatitis Alliance, Charles was the driving force behind the World Health Assembly resolution in 2010 that established World Hepatitis Day, and a second resolution in 2014 that mandated WHO to develop a global strategy towards elimination of both hepatitis B and C.