### The component strategies

#### Strategic Area I: Protecting more people in a changing world

Protecting more people in a changing world covers the key strategies needed to reach more people with immunization services, especially those who are hard to reach and those who are eligible for newly introduced vaccines. The aims are to ensure that every infant has at least four contacts with immunization services, to expand immunization to other age groups in an effort to maximize the impact of existing vaccines, and to improve vaccine-management systems in order to ensure immunization safety, including the availability of safe and effective vaccines at all times. The strategies in this area seek to prioritize underserved populations and areas and will use the “reaching every district” approach.

- **Strategy 1:** Use a combination of approaches to reach everybody targeted for immunization
- **Strategy 2:** Increase community demand for immunization
- **Strategy 3:** Ensure that unreached people are reached in every district at least four times a year
- **Strategy 4:** Expand vaccination beyond the traditional target group
- **Strategy 5:** Improve vaccine, immunization and injection safety
- **Strategy 6:** Improve and strengthen vaccine-management systems
- **Strategy 7:** Evaluate and strengthen national immunization programmes

#### Strategic Area II: Introducing new vaccines and technologies

Introducing new vaccines and technologies focuses on the need to promote the development of high-priority new vaccines and technologies and to enable countries to decide on and proceed with their introduction. The strategies in this area aim to ensure that countries have the evidence base and capacity to evaluate the need, and establish priorities, for the introduction of new vaccines and technologies, and a supply of new vaccines and technologies adequate to meet their needs, with the necessary financial resources. They also aim to ensure that new vaccines will be offered to the entire eligible population within five years of being introduced into the national programme, and that future vaccines against diseases of public health importance are researched, developed and made available, especially for disadvantaged populations with a high disease burden.

- **Strategy 8:** Strengthen country capacity to determine and set policies and priorities for new vaccines and technologies
- **Strategy 9:** Ensure effective and sustainable introduction of new vaccines and technologies
- **Strategy 10:** Promote research and development of vaccines against diseases of public health importance
### Strategic Area III: Integrating immunization, other linked health interventions and surveillance in the health systems context

*Integrating immunization, other linked health interventions and surveillance in the health systems context emphasizes the role of immunization in strengthening health systems through the benefits that accrue to the whole system as a result of building human resource capacity, improving logistics and securing financial resources. The aim is to link immunization with other potentially life-saving interventions in order to accelerate reduction in child mortality. The component strategies also aim to improve disease surveillance and programme monitoring so as to strengthen not only immunization programmes but the health system as a whole, and to ensure that immunization is included in emergency preparedness plans and activities for complex humanitarian emergencies.*

- **Strategy 11:** Strengthen immunization programmes within the context of health systems development
- **Strategy 12:** Improve management of human resources
- **Strategy 13:** Assess and develop appropriate interventions for integration
- **Strategy 14:** Maximize the synergy from integrating interventions
- **Strategy 15:** Sustain the benefits of integrated interventions
- **Strategy 16:** Strengthen monitoring of coverage and case-based surveillance
- **Strategy 17:** Strengthen laboratory capacity through the creation of laboratory networks
- **Strategy 18:** Strengthen the management, analysis, interpretation, use and exchange of data at all levels
- **Strategy 19:** Provide access to immunization services in complex humanitarian emergencies

### Strategic Area IV: Immunizing in the context of global interdependence

*Immunizing in the context of global interdependence builds on the recognition that equity in access to vaccines and related financing and equal availability of information are in every country’s interest. The component strategies in this area aim to increase awareness of, and respond to, the reality that every country is vulnerable to the impact of global issues and events on vaccine supply, financing, collaboration of partners, communication and epidemic preparedness.*

- **Strategy 20:** Ensure reliable global supply of affordable vaccines of assured quality
- **Strategy 21:** Ensure adequate and sustainable financing of national immunization systems
- **Strategy 22:** Improve communication and dissemination of information
- **Strategy 23:** Define and recognize the roles, responsibilities and accountability of partners
- **Strategy 24:** Include vaccines in global epidemic preparedness plans and measures