Towards a Vision and Strategy for Vaccines and Immunization for the Decade Ahead

2021-2030

March 2019
Executive summary

Why do we need a new, 2021-2030 plan for vaccines and immunization?

A compelling vision and strategy for vaccines and immunization 2021-2030 is needed, so that all countries, regions and partners can define their own strategies and operational plans in a coordinated way.

What will the new, 2021-2030 plan include?

Overall, the 2021-2030 plan will include four elements:
- Global vision and strategy
- Local, regional and global implementation plans
- Revised M&E guidelines
- Advocacy plan and call to action

The vision and strategy is the first of the four elements. It will build from and advance existing strategies, and enable operationalization.

How is the 2021-2030 plan being co-created?

The 2021-2030 plan is being developed through a highly collaborative process, which started 18+ months ago with country consultations that have already fed into regional business cases, and global strategies.

As the journey continues, a next milestone is an Forum in Geneva from March 18-21, 2019 to "Co-Create the Future of Immunization".
Why do we need a new, 2021-2030 plan for vaccines and immunization?
With the GVAP coming to an end in 2020, a new plan is needed to set a compelling, country-centric vision and direction for the coming decade;

Address new and emerging issues, and harness new solutions in vaccines and immunization;

And re-ignite the importance of immunization for broader health agendas
The Decade of Vaccines has achieved significant progress for immunization

116M  Infants received recommended DTP3 worldwide in 2017, the most ever

4.6M  Additional infants vaccinated in 2017 compared to 2010

1.8M  Fewer children went under-vaccinated in 2017 than in 2010

3     Additional countries achieved maternal and neonatal tetanus elimination in 2017 (Ethiopia, Haiti and the Philippines)

113   Countries introduced new vaccines since 2010

+140% Increase in the number of functional NITAGs since 2010

Source: 2018 assessment report of the GVAP (WHO)
However most GVAP goals will not be met by 2020, with existing/emerging realities further inhibiting progress

Most GVAP goals will not be met by 2020 (select figures) ...

- **3** Polio-endemic countries remain (Afghanistan, Pakistan, Nigeria); global polio eradication by 2018 not achieved yet
- No Region has sustained verification of measles elimination status
- **Only 1** Region became rubella-free in 2018 (the Americas)
- **14** Countries yet to achieve MNT elimination
- **~85%** Coverage level stagnation level for MCV1 between 2010 and 2017 (below the 90%+ target)
- **< 30%** Of countries have achieved DTP3 coverage of 90% nationally and 80% in every district
- **19.9M** Children still under-vaccinated in 2017
- **25** Low- and middle-income countries have not introduced any new/ under-utilized vaccine between 2010 and 2016

... with several current and emerging realities standing in the way of progress

**Political & Economic dynamics** — e.g., volatile and uncertain geopolitical dynamics generate more fragile, at-risk contexts; persisting economic and capacity inequalities in-country and between-countries are reflected in coverage disparities

**Demographic dynamics**—e.g., population growth, mass urbanization and migration pose major challenges for immunization systems; 'hard to reach' populations become more multi-faceted

**Technological trends** — e.g., social media, a potential means for spreading information and educating consumers, is also contributing to increased 'vaccine hesitancy' in some countries

Source: 2018 assessment report of the GVAP (WHO); GVAP—Secretariat annual report 2018
The next decade will need to also address new and emerging issues, and harness new solutions in vaccines and immunization ...

- Immunization will continue to evolve from a focus on infants and children to vaccinating along the life course.

- **Country-focus** will be key to ownership, political commitment and sustainability of the immunization agenda.

- Approaches to reach un-immunized populations will target increasingly fine and precise areas, thanks to higher-quality data.

- Focus will be on driving coverage and equity for existing vaccines, leveraging innovations in delivery products and practices.

- Developing and securing healthy vaccines markets (adequate, continuous supply; affordable prices; etc.) will continue to be a key priority.

- Thoughtful integration with Maternal, Child and Adolescent health programs and PHC, and collaboration across the ecosystem will be key to deliver at-scale impact.

- Immunization demand and acceptance will also be essential to drive coverage.

- **Disease surveillance** will be a driving component of high functioning vaccine and immunization systems.

- The role of vaccines in preventing or responding to health emergencies, even more so in fragile contexts, will become ever more important in the next decade.
... while at the same time contributing to the broader global health and development agendas.

Sustainable Development Goals
Primary Health Care
Universal Health Coverage
13th General Programme of Work
What will the new, 2021-2030 plan include?
The 2021-2030 plan will include four key elements

1. A new global vision and strategy for vaccines and immunization for the entire health community up to 2030, that reflects the collective inputs of all partners and stakeholders, and provides a scaffolding for partner’s efforts

   - To be endorsed by Ministers of Health of all countries during WHA 73 (2020)

2. Global, regional and local implementation plans, aligned with overall strategy, tailored to context to ensure implementation

3. Revised M&E guidelines—streamlined, linked to other frameworks—to reduce the reporting burden and improve data quality

4. Advocacy for the 2021-2030 strategy to create a movement and build momentum for the new vaccines and immunization agenda

Focus between now and WHA 73
Plan being co-created bottom-up: Countries, existing strategies are the sources shaping the unified vision and strategy for 2030

Extensive country inputs have been the basis for new global and regional, health immunization and disease-specific strategies.

They will constitute building blocks of the 2021-2030 plan
2021-2030 plan will link to recent health agendas for the decade—all of which have had substantial country input
2021-2030 process will also leverage ongoing Gavi 5.0 process and consultations...

... while recognizing differences between the two documents

**Equity, Security and Prosperity**

<table>
<thead>
<tr>
<th>Gavi 5.0</th>
<th>2021-2030</th>
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<tbody>
<tr>
<td><strong>Focused scope</strong></td>
<td><strong>Broader scope</strong></td>
</tr>
<tr>
<td>• Priority countries</td>
<td>• All countries</td>
</tr>
<tr>
<td>• Priority vaccines</td>
<td>• All recommended Vaccines</td>
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<tr>
<td>• Focused interventions</td>
<td>• Broader set of interventions</td>
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<tr>
<td>• Five years</td>
<td>• 10 years</td>
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<tr>
<td>Platforms for investments that contribute to 2021-2030 objectives (funding mechanism)</td>
<td>Platform for aligning on a new global vision and strategy for the entire health community</td>
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<tr>
<td>Target audience is the Gavi Board</td>
<td>Target audience are countries and Ministers of Health/WHA</td>
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2021-2030 plan will provide unified vision and approach for vaccines and immunization, and support for country impact

Example priorities to be explored
- Lifecourse and integrated delivery platforms
- Products/delivery innovations
- Demand and acceptance
- Surveillance and data
- Management of transitions
- Etc.

Strategy “operationalization” will be key focus for 2021-2030, with regional/local plans to be developed beyond WH73 leveraging existent partnerships and new models of coordination/collaboration.
How is the 2021-2030 plan being co-created?
Six principles are guiding development of 2021-2030 plan

Focus on countries
Country impact at center of plan development: focus on country ownership, implementability, and impact

Think in novel ways; Engage broadly
Think creatively; engage more broadly: involve non-immunization partners in building plan

Be collaborative, while focused and practical
Collaborate with partners throughout process; generate lean, prioritized, focused, practical plan

Learn from the past
Learn lessons from GVAP 2011-20, especially on how to manage accountabilities and build effective partnerships

Build on the existing
Integrate with existing global health, partner, immunization and disease-specific strategies (UNICEF, Gavi, WHO, GPEI, M&RI, MNTE, etc.)

Advance broader health agendas
Lay out how next-generation immunization systems will contribute to and align with broad health agendas (SDG, UHC, PHC)
A holistic, representative and collaborative working structure propels the 2021-2030 plan

Engagement of Ministers of Health
- WHO Regional Committees (Summer/Fall 2019)
- WHO Executive Board
- WHA72 (May 2019) and WHA73 (2020)

Engagement of Chairs of RITAGs and NITAGs
- Regional Immunization Technical Advisory Groups (RITAG)
- National Immunization Technical Advisory Groups (NITAG)

Involvement and consultation of countries
- Dedicated consultations e.g., Gavi 5.0 country consultations, 2021-2030 March consultation
- Additional involvement channels—to be defined

Engagement of broad immunization community
- Dedicated engagements e.g., Gavi 5.0 country consultations, 2021-2030 March Forum
- Additional involvement channels—to be defined

Leadership Council
- Broadly endorses the 2021-2030 plan
- Advocates immunization as foundation of PHC
- Engage Ministers of Health to champion 2021-2030 plan endorsement at WHA73 in May 2020

Leadership Team
- Advises on directions and priorities for 2021-2030
- Ensure countries/regions are engaged
- Steers work of Task Team
- Endorses new strategy for submission to SAGE
- Provides update to the Leadership Council

Partner Task Team
- Develops content for and drafts the new strategy
- Establishes mechanism for broad-based, multi-stakeholder consultations
- Gathers country inputs throughout development

Secretariat
- Coordinates process

1. With initial representatives from CDC, CSO, BMGF, Gavi, GFF, NIH-NIAID, RITAG+, UNICEF, WHO, World Bank, others as needed
Deep and broad stakeholder engagement will enable co-creation of 2021-2030 vision and strategy ahead of WHA73

Key regional and country meetings

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Dates</th>
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<tbody>
<tr>
<td>2018–Mar. 2019</td>
<td>Initial co-creation</td>
<td>AFRO EPI Mgrs Mar 18-20</td>
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<tr>
<td>Apr. 2019</td>
<td>&quot;Draft zero&quot;</td>
<td>EMRO RWG June 9-10</td>
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<tr>
<td>May–Sept. 2019</td>
<td>Broad engagement to co-develop and refine</td>
<td>TAGs (PAHO/ SEARO/ WPRO) June-July</td>
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<td>Oct. 2019–May 2020</td>
<td>Continued engagement to refine and socialize</td>
<td>ASVAC Sep 13-15</td>
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Scheduled consultations

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<tr>
<th>Year</th>
<th>Event</th>
<th>Dates</th>
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<tbody>
<tr>
<td></td>
<td>Gavi Board Retreat</td>
<td>Mar 27-29</td>
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<td></td>
<td>UNICEF MENA</td>
<td>Apr 29-30</td>
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<tr>
<td>Apr. 2019</td>
<td>CDC Retreat</td>
<td>June 3-14</td>
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<td></td>
<td>Gavi Board Meeting</td>
<td>June 26-27</td>
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<td>DOV WG Meeting</td>
<td>Aug 20</td>
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<td>Task Team Meeting</td>
<td>Sep (TBD)</td>
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<td>Gavi Board Meeting</td>
<td>Dec 4-5</td>
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Submission deadlines

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<tr>
<th>Year</th>
<th>Event</th>
<th>Dates</th>
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<tbody>
<tr>
<td></td>
<td>SAGE Paper</td>
<td>Sep 16</td>
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<td></td>
<td>EB Paper</td>
<td>Sep 30</td>
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<td>WHA Paper</td>
<td>Feb 20</td>
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Key review and decision points

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<tr>
<th>Year</th>
<th>Event</th>
<th>Dates</th>
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<tr>
<td></td>
<td>SAGE</td>
<td>Apr 2-4</td>
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<tr>
<td></td>
<td>SAGE</td>
<td>Oct 8-10</td>
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<td></td>
<td>WHO EB</td>
<td>Jan 20</td>
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<td>SAGE</td>
<td>Apr 4</td>
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Key events

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<th>Year</th>
<th>Event</th>
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<tr>
<td></td>
<td>World Imm. Week</td>
<td>Apr 24-30</td>
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<td>WHA</td>
<td>May 20-28</td>
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<td></td>
<td>AU meeting</td>
<td>June 27-28</td>
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<td></td>
<td>UNGA - UHC</td>
<td>Sep 17-30</td>
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<td>WHA73</td>
<td>May</td>
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The next key milestone

March Forum
March 18-21, 2019
Following the March Forum

The “draft zero” of the 2021-2030 vision and strategy will be put together and broadly circulated for open input, comments, revisions, additions over several months.

Country leadership will be identified for involvement in the WHA process.

Advocacy and “political will” strategy will be developed.
We look forward to working together on the journey ahead!