5th May 2020: celebrating nurses and midwives for clean care in the age of COVID-19

Prof Didier Pittet, MD, MS
Infection Control Programme, University of Geneva Hospitals and Faculty of Medicine

Prof Benedetta Allegranzi, MD
Infection Prevention and Control Hub
World Health Organization (WHO) Integrated Health Services

http://www.who.int/infection-prevention/en/
Outline

- WHO global surveys on Infection Prevention and Control (IPC)
- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
- Key messages on hand hygiene for COVID-19
- 5 May 2020:
  - Promotional resources
  - SaveLives: CleanYourHands registration
  - WHO global survey on hand hygiene: interim results
  - Main virtual activities for participation ahead/around 5 May
Outline

• WHO global surveys on Infection Prevention and Control (IPC)
• The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
• Key messages on hand hygiene for COVID-19
• 5 May 2020:
  • Promotional resources
  • SaveLives: CleanYourHands registration
  • WHO global survey on hand hygiene: interim results
  • Main virtual activities for participation ahead/around 5 May
Poor IPC hampers quality of care and capacity to control AMR and outbreaks

https://www.who.int/infection-prevention/tools/focus-amr/en/

“Strong IPC is vital for protecting health, stopping the spread of drug resistance bacteria and preparing for and responding to outbreaks.”

Dr Tedros Adhanom Ghebreyesusand, Director General WHO
WHO core components for effective IPC programmes

- 8 Core components
  - 8 Facility level
  - 6 National level

- 11 evidence*-based recommendations

- 3 good practice statements

* Evidence from LMICs:
  - 7 high-quality studies
  - 22 lower quality

R = recommendation; GPS: good practice statement
WHO Global Survey on IPC Core Components at National Level - 2018

- Semi-structured interviews with national IPC leads
- 88 countries

- IPC national programme: 62.5%
- Dedicated budget for IPC: 26.1%
- Implementation: 21.6-67.0%

WHO Global Survey on IPC Core Components at National Level - 2018

- National guidelines: 67%
- Guideline implementation strategy: 36.4%
- Guidelines compliance evaluation: 21.6%
- Pre-graduate IPC curriculum: 35.2%
- In-service training: 54.5%
- Certification for IPC practitioners: 42%

WASH remains shockingly inadequate


• 1 in 4 lack basic water
• 1 in 5 have no sanitation
• 42% lack hand hygiene at point of care
• 40% lack systems to segregate waste

Find your country’s data: www.washdata.org/healthcare
Only half of delivery rooms in 6 countries have all basic WASH and infection prevention and control supplies.
A stepwise approach for implementation

https://www.who.int/infection-prevention/tools/core-components/en/
At least the IPC Minimum Requirements must be in place

MINIMUM REQUIREMENTS
for infection prevention and control programmes

Thus, the minimum requirements represent the starting point for undertaking the journey to build strong and effective IPC programmes at the national and facility level (Fig. 2) and SHOULD be in place for all countries and healthcare facilities to support further progress towards full implementation of all core components.

The minimum requirements are defined as:

- IPC standards that should be in place at the national and facility level to provide minimum protection and safety to patients, HCWs and visitors, based on the WHO core components for IPC programmes.

https://www.who.int/infection-prevention/publications/core-components/en/
Outline

- WHO global surveys on Infection Prevention and Control (IPC)
- The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
- Key messages on hand hygiene for COVID-19
- 5 May 2020:
  - Promotional resources
  - SaveLives: CleanYourHands registration
  - WHO global survey on hand hygiene: interim results
  - Main virtual activities for participation ahead/around 5 May
• **Nurses** and other health care workers are the front-line heroes saving lives from COVID-19.

• In the meantime, neonatal and maternal care remain critical essential services and **midwives** continue to help women to give birth, renewing life during these hard times.
Nurses and midwives are critical to teaching hand hygiene in Pakistan

NURSES AND MIDWIVES CRITICAL FOR INFECTION PREVENTION AND CONTROL

Have strong participation in all core components, however, their participation is even more critical in some of them

https://www.who.int/infection-prevention/tools/core-components/en/
NEW!
What is the role of nurses & midwives?

Core component 1 – AN IPC PROGRAMME
A dedicated, trained team should be in place for the purpose of preventing HAI and combating AMR.
- IPC programmes are integral to improving quality of health care and ensuring prompt response to outbreaks; in many cases, these are simple, low-cost life-saving measures.
- For many IPC programmes, nurses are most often the health professional designated as the IPC leader.
- As the vast majority of health care is nurse-driven, nursing staff must be engaged to form a central part of the IPC programme.
- Nurse leadership is essential in promoting IPC programmes across the organization, including disseminating and implementing IPC measures.

Core component 3 – IPC EDUCATION & TRAINING
At the facility level, IPC education should be in place for all health workers.
- Nurses represent the majority of the health sector workforce; all nurses should receive basic IPC education and training and periodical refreshers and updates.
- Nurses are often responsible for overseeing and delivering IPC training programmes to many health professionals.
- In many countries, most IPC professionals are nurses; IPC curricula for postgraduate training, as well as clear career pathways for IPC professionals, should be in place in all nations.
- Given their special proximity to the woman, her companion and the family, midwives are also best placed to advise them on good hand hygiene and IPC practices at the time of birth.

https://www.who.int/infection-prevention/tools/core-components/en/
NEW
What is the role of nurses & midwives?

Core component 5 – MULTIMODAL STRATEGIES
Critical for implementation, at the point of care, critical role in IPC at the point of care
- Successful multimodal strategies include the involvement of champions – a role often played by nurses and midwives as they are individuals who actively promote the CC and their associated evidence-based practices within an institution.
- Nurses and midwives serve as role models for other staff by educating and mentoring at the point of care and influence behaviour towards adherence to IPC practices.
- Successful multimodal interventions are associated with an overall organizational culture change – as the health workforce is largely comprised of nurses and midwives, no culture change can be achieved without their engagement and leadership.

Core component 7 – STAFFING & WORKLOAD
In order to reduce the risk of HAI and the spread of AMR, the following should be addressed: 1) bed occupancy should not exceed the standard capacity of the facility; 2) health care worker staffing levels should be adequately assigned according to patient workload.
- The world needs 9 million more nurses and midwives to achieve health for all by 2030.
- Low nurse-to-patient ratio is associated with the spread of pathogens, leading to increased HAI rates and outbreaks.
- Increased nurse staffing levels and education in skill-mix teams correlate with reduced adverse events to hospitalized patients, including catheter-associated urinary infections, bloodstream infections, and ventilator-associated pneumonia.
- Burnout among nurses due to high workload, long hours, and ineffective social relationships has been associated with worsening patient safety.
- Nurses can contribute to improved quality of care and patient safety through the prevention of adverse events, but this requires that they work at their optimal capacity.

https://www.who.int/infection-prevention/tools/core-components/en/
NEW!

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/

YOUR 5 MOMENTS FOR HAND HYGIENE
CARE IN A MATERNITY UNIT

1. BEFORE TOUCHING THE WOMAN/NEWBORN
   - Before touching the mother/newborn
   - Before delivering the placenta
   - Before handling the neonate
   - Before handling invasive medical devices

2. AFTER TOUCHING THE WOMAN/NEWBORN
   - After touching skin
   - After performing bulb suction

3. AFTER TOUCHING YOUR SURROUNDINGS
   - After touching the mother/newborn's immediate surroundings
   - After removing gloves

4. AFTER TOUCHING THE WOMAN/NEWBORN
   - After touching skin
   - After performing bulb suction

5. AFTER TOUCHING YOUR SURROUNDINGS
   - After touching the mother/newborn's immediate surroundings
   - After removing gloves

Explanations:

- Clean hands before touching the woman or the newborn
- Clean hands immediately after performing a clean/sterile procedure
- Clean hands after an exposure risk to body fluids
- Clean hands after touching the mother/newborn
- Clean hands after touching any object or furniture in the woman or newborn's immediate surroundings

Guidelines:

- Hand hygiene opportunities - defined as moments when hand hygiene action is needed during health care activities, to interrupt pathogen transmission by hands.
- Provide multiple hand hygiene opportunities within the sequence of maternal-neonatal care (e.g., during labour and childbirth), it is extremely important to meet the requirements for hand hygiene despite the high frequency of opportunities, due to high maternal, neonatal and health care worker infection risk.
- Whenever the need for hand hygiene occurs - When an opportunity for hand hygiene occurs while caring for patients, hands should be removed to perform hand hygiene. Hands should always be changed between patients.

For further information, please visit the website:

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
NEW!

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Outline

• WHO global surveys on Infection Prevention and Control (IPC)
• The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
• Key messages on hand hygiene for COVID-19
• 5 May 2020:
  • Promotional resources
  • SaveLives: CleanYourHands registration
  • WHO global survey on hand hygiene: interim results
  • Main virtual activities for participation ahead/around 5 May
WHO SAVE LIVES: CLEAN YOUR HANDS IN THE CONTEXT OF COVID-19

Hand Hygiene in the Community
You can play a critical role in fighting COVID-19
- Hands have a crucial role in the transmission of COVID-19.
- SARS-CoV-2 virus primarily spreads through droplet and contact transmission. Contact transmission means by touching infected people and/or contaminated objects or surfaces. Thus, your hands can spread virus to other surfaces and/or to your mouth, nose or eyes if you touch them.

Why is Hand Hygiene so important in preventing infections, including COVID-19?
- Hand Hygiene is the single most effective action you can take to reduce the spread of pathogens and prevent infections, including the COVID-19 virus.
- Community members can play a critical role in fighting COVID-19 by adopting frequent hand hygiene as part of their day-to-day practices.


Hand Hygiene in Health Care

Why is it important to participate in the WHO global hand hygiene campaign for the fight against COVID-19?
- The WHO global hand hygiene campaign WHO HAS: Clean Your Hands mobilizes people around the world to increase adherence to hand hygiene in health care facilities, thus protecting health care workers and patients from COVID-19 and other pathogens.
- Nurses and other health care workers are the front-line heroes saving lives from COVID-19. In alignment with the Year of the Nurse and the Midwife, the global hand hygiene campaign 2020 recognizes their critical role in the prevention of infections.
- The campaign also contributes to the United Nations Secretary-General’s Global Call to Action on WASH in health care facilities.

Follow the 5 May 2020 SAVE LIVES: Clean Your Hands here: https://www.who.int/infection-prevention/campaigns/clean-hands/en/

SAVE LIVES
CLEAN YOUR HANDS
#safehands #handhygiene #infectionprevention

World Health Organization
WHO SAVE LIVES: CLEAN YOUR HANDS
IN THE CONTEXT OF COVID-19

Hand Hygiene in the Community
You can play a critical part in fighting COVID-19

- Hands play a crucial role in the transmission of COVID-19.
- COVID-19 virus primarily spreads through droplet and contact transmission. Contact transmission means by touching infected people and/or contaminated objects or surfaces. Thus, your hands can spread virus to other surfaces and/or to your mouth, nose or eyes if you touch them.

Why is Hand Hygiene so important in preventing infections, including COVID-19?

- Hand Hygiene is the single most effective action you can take to reduce the spread of pathogens and prevent infections, including the COVID-19 virus.
- Community members can play a critical role in fighting COVID-19 by adopting frequent hand hygiene as part of their day-to-day practices.

Risk Communications – Hand hygiene

Protect yourself and others from getting sick

WASH 2020: transitioning from Resolution to Revolution

72nd World Health Assembly (WHA) approves a Resolution

Global baseline and guidance form basis for strategic action

2020: Year of Nurse and Midwife #YNOM

Advocacy, technical support to countries, documenting what works

WASH in HCF recognized by WHO as urgent health challenge of decade

Event on progress and investments at World Health Assembly

Every user has quality care and universal WASH

April 2019

May 2019

2020

January 2020

May 2020

2030
Practical steps for improving and sustaining WASH services: a distillation of “what works” in 30+ countries

1. Conduct Situation Analysis and Assessment
2. Set Targets and Define Roadmap
3. Establish National Standards and Accountability Mechanism
4. Improve Infrastructure and Maintenance
5. Monitor and Review Data
6. Develop Health Workforce
7. Engage Communities
8. Conduct Operational Research and Share Learning

WASH FIT improvements, Indonesia

Empowering cleaners in Ethiopia.
What do you need to know on hand hygiene best practices for COVID?

**HAND WASHING**

- Evidence from both the SARS and COVID-19 epidemics, shows that hand hygiene is very important to protect healthcare workers from getting infected (Seto WH et al. “Lancet” 2003; Ran L et al. “Clin Infect Dis” 2020).
- Hand washing in the community is highly effective to prevent both diarrhoeal diseases and respiratory illness (Jefferson T et al. “BMJ” 2008). Thus, it is one of the most important measures that can be used to prevent COVID-19 infection.

**GUIDANCE**

- Alcohol-based hand rub products should contain at least 60% alcohol, should be certified and where supplies are limited or cost prohibitive can be made locally by carefully following WHO Guide.
- Plain soap is effective at inactivating enveloped viruses such as the COVID-virus due to the oily surface membrane that is dissolved by soap, killing the virus (Sickbert-Bennett EE et al., “Am J Infect Control” 2005). In addition, hand washing removes germs through mechanical action (WHO Guidelines on Hand Hygiene in Health Care 2009).
- Chlorinated water at 0.05% is not recommended for routine hand hygiene because it has skin and other toxic effects, and soap is easy to find and can be used effectively.
WHO Recommendations

Member States to improve hand hygiene practices widely to help prevent the transmission of the COVID-19 virus by:

1. Providing universal access to public hand hygiene stations and making their use obligatory on entering and leaving any public or private commercial building and any public transport facility.

2. Improving access to hand hygiene facilities and practices in health care facilities.

WHO, Interim guidance, 1 April 2020

Recommendations summary – health care

6. All private and public health care facilities should establish or strengthen their hand hygiene improvement multimodal programmes

7. Local health authorities should ensure the continuous presence of functional hand hygiene stations for all health care workers as well for all patients, family members, and visitors. Local production of alcohol-based hand rub formulations should be strongly encouraged according to WHO guidance

8. Health care workers should perform hand hygiene using the proper technique and according to the instructions known as “My 5 moments for hand hygiene”

9. All health care facilities are strongly encouraged to participate actively in the WHO Save Lives: Clean Your Hands campaign before and on 5 May 2020 and to respond to the United Nations Secretary-General’s Global Call to Action on WASH in health care facilities.


WHO, Interim guidance, 1 April 2020
Right time and right technique for hand hygiene in health care

Conducting hand hygiene at the right time, using the right technique, with either ABHR or soap, water and disposable/clean towels is critical.

<table>
<thead>
<tr>
<th>RIGHT TIME</th>
<th>RIGHT TECHNIQUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Before touching a patient</td>
<td>a. Rub hands together</td>
</tr>
<tr>
<td>2. Before clean/aseptic procedure</td>
<td>b. Rinse hands</td>
</tr>
<tr>
<td>3. After body fluid exposure</td>
<td>c. Dry hands</td>
</tr>
<tr>
<td>4. After touching a patient</td>
<td>d. Use a paper towel</td>
</tr>
<tr>
<td>5. After touching patient surroundings</td>
<td>e. Fit paper towel under the elbow</td>
</tr>
</tbody>
</table>

Right duration
- Alcohol based hand rub: for 20-30 seconds
- Water and soap: for 40-60 seconds

Save lives
Clean your hands

#safehands #handhygiene #infectionprevention

Gloved Hands May Spread Germs

People are wearing gloves (made from materials like vinyl, latex or nitrile) when they head out in public during the pandemic. While individuals think they are being safe and protecting themselves and others from the SARS-CoV-2 virus that causes COVID-19, they may actually be spreading germs in the community. Vinyl, latex and nitrile gloves protect the skin from body fluids and certain harmful chemicals. The surface of gloves can support germs just like skin. But, unlike skin, washing gloves is not an option. Even healthcare workers are instructed to wash their hands before they put on gloves and after taking off gloves. Gloves are not a substitute for hand washing.

How Gloves Can Spread Germs
When gloves are put on they are presumably clean.
- Germs collect on the gloves when a person wearing them touches surfaces (elevator buttons, grocery carts, gas station pumps).
- Germs are spread when the person touches other objects. People may think they are protected by the gloves, but they are not.
- Difference: You can clean your bare hands with hand sanitizers or soap and water. This stops the spread of the germs.

Gloves Are Not a Complete Barrier
Gloves may have very tiny (micro-sized) pin holes not visible to the naked eye.
- Thousands of germs pass through these holes onto the skin in a short amount of time.
- The germs may be on the outside of the glove and may seep inside too.
- Gloves can be damaged with holes made by fingernails, jewelry or wear and tear.
- Vinyl, latex and nitrile gloves can be damaged by moisture, heat and chemicals.

Don’t Touch Your Face
This is a habit that is hard to break.
- Keep hands away from your eyes, nose and mouth because it is one way germs enter the body and cause infections.
- When people wear gloves, it may give them a false sense of security. Since the outside of gloves are not clean, gloves may be more contaminated than bare hands.
- Be sure to wash your hands frequently with hand sanitizer or soap and water often and keep hands away from the face.

https://www.who.int/gpsc/5may/Glove_Use_Information_Leaflet.pdf?ua=1

https://apic.org/covid19/
8 RCTs comparing hand hygiene interventions with a control
Hand hygiene: 16% relative reduction of ARI (RR 0.84, 95%CI 0.82-0.86)
Comparison of different HH interventions did not favour one intervention type over another.
No incremental effects of combining HH with using face masks or disinfecting surfaces or objects.

**Healthcare Workers and Coronavirus: Epidemiology and Risk Factors for Infection Rapid Review**


- 58 studies included; 31 studies investigated risk factors (2 SARS-CoV-2, 27 SARS-SoV-1, and 2 MERS-CoV)
- The strongest evidence on risk factors was on PPE use and decreased infection risk
- The association was most consistent for masks, but also observed for gloves, gowns, eye protection, and hand hygiene
- Infection control training was consistently associated with decreased risk
72 HCWs infected with COVID-19

The high-risk department, longer duty hours, and suboptimal hand hygiene after contacting with patients were linked to COVID-19.

Poor hand hygiene (despite the use of full PPE): independently associated with a risk of SARS-CoV-2 transmission, RR 3.07 (95% CI 1.14-5.15) and 2.45 (95% CI 1.45-4.03), in a high risk and low risk clinical units.
Thank you

WHO IPC Clinical and Technical Hub team

Maria Clara Padoveze
Alice Simniceanu
Paul Rogers
Anthony Twyman
Sara Tomczyk
Alessandro Cassini

Professor Pittet and his IPC Programme team
Outline

• WHO global surveys on Infection Prevention and Control (IPC)
• The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
• Key messages on hand hygiene for COVID-19
• 5 May 2020:
  • Promotional resources
  • SaveLives: CleanYourHands registration
  • WHO global survey on hand hygiene: interim results
  • Main virtual activities for participation ahead/around 5 May
5 MAY 2020

- To align with the International Year of the Nurse and the Midwife (YONM)

- To acknowledge the importance of nurses & midwives in infection prevention and control (IPC):
  - In the frontline of care, nurses and midwives play a critical role for clean and safer care
  - Many IPC personnel and healthcare leaders are nurses
5 May 2020 – Promotional resources

- Slides for campaign promotion
- Campaign posters
- Modifiable posters that can be edited to customize to the local context and include your own pictures
- Two-pager on hand hygiene in the context of COVID-19
- Template for stickers and brooches
- Photo board
- Journal announcement and articles
- Social media package
- Video message by Didier Pittet & WHO Chief Nursing Officer
- Awareness resources – country stories
- Promotion of recognition certificates focused on hand hygiene and IPC activities
- Provision of a country package including the campaign resources

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Main Campaign poster

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
أيديك! #SupportNursesAndMidwives #HandHygiene #InfectionPrevention

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
PERSONAL DE ENFERMERÍA Y PARTERÍA
LA ATENCIÓN LIMPIA
ESTÁ EN SUS MANOS

#SupportNursesAndMidwives
#HandHygiene  #InfectionPrevention

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
INfirmiers et Sages-Femmes
LES SOINS PROPRES ET SÛRS
C'EST ENTRE VOS MAINS

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Медсестры и акушерки!
Чистота медицинской помощи — в ваших руках!

#SupportNursesAndMidwives
#HandHygiene  #InfectionPrevention

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
CALLS TO ACTION
SPECIFIC TARGET AUDIENCES FOR 5 MAY 2020

- Nurses
- Midwives
- IPC leaders
- Patients and families
- Policy makers
Calls to Action!

Nurses:
• Clean and safe care starts with you

Midwives:
• Your hands make all the difference for mothers and babies

IPC Leaders:
• Empower nurses and midwives in providing clean care

Patients and Families:
• Safer care for you, with you

Policy Makers:
• Increase nurse staffing levels to prevent infections and improve quality of care. Create the means to empower nurses and midwives

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Midwives

NURSES AND MIDWIVES
CLEAN YOUR HANDS

MIDWIVES
Your hands make all the difference for mothers and babies

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention
IPC leaders

IPC LEADERS
Empower nurses and midwives in providing clean care

#SupportNursesAndMidwives
#HandHygiene  #InfectionPrevention
Policymakers

Increase nurse staffing levels to prevent infections and improve quality of care
Create the means to empower nurses and midwives

#SupportNursesAndMidwives
#HandHygiene
#InfectionPrevention
Patients and Families

NURSES AND MIDWIVES

CLEAN CARE BINS

PATIENTS AND FAMILIES
Safer care for you, with you

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention
病人与家庭
安全护理为了您，安全护理和您在一起

助产士
您的双手将改变母亲和孩子

政策制定者
增加护理人员配备，以预防感染和提高护理质量

感染预防与控制的领导者
助力护士和助产士提供清洁护理

护士
清洁安全的护理从您开始
إلى قادة الوقاية من العدوى وكمفاحتها
اعملوا على تمكن الممرضات والقابلات
من توفير الرعاية النظيفة

إلى المرضى والأسر
رعاية أكثر أمانًا معموً مع كل

إلى القابلات
أبدين كأهمية كبيرة
بالقائمة للمساعدة والرضع

إلى الممرضات والقابلات
رعاية أكثر أمانًا مع كل

إلى واضعي السياسات
أعدوا على زيادة توظيف الممرضات لمنع حالات العدوى
ومحسن نوعية الرعاية
إبتكروا وسائل لتمكين الممرضات والقابلات
https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Translations

Romanian

Turkish

Hebrew

Swedish

Polish
Examples of Websites and other advocacy materials
VOCE TEM COMO NEUTRALIZAR O CORONAVÍRUS E OUTROS VÍRUS.

Ao higienizar as mãos com álcool gel 70%, é possível reduzir infecções e transmissões de diversas doenças. Este hábito simples ajuda a salvar vidas.
MAKE YOUR CAMPAIGN VISIBLE AND IMPACTFUL
NURSES AND MIDWIVES
CLEAN CARE IS IN YOUR HANDS

#SupportNursesAndMidwives
#HandHygiene #InfectionPrevention

Transparent sticker
Global Message at a specific time on 5th May

Please share around 09:55

CLEAN CARE IS IN YOUR HANDS

OK! 09:55

To support CHSL
Hanging cardboard mount

Floor sticker
Table sticker
Table sticker
NURSES AND MIDWIVES
CLEAN CARE IS IN YOUR HANDS
#SupportNursesAndMidwives #HandHygiene #InfectionPrevention

NURSES AND MIDWIVES
CLEAN CARE IS IN YOUR HANDS
#SupportNursesAndMidwives #HandHygiene #InfectionPrevention
THE 5 MAY WHO VIDEO
Video message by Didier Pittet & WHO Chief Nursing Officer E. Iro

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be
Global Hand Hygiene Day
5 May 2020

2020
INTERNATIONAL YEAR
OF THE NURSE AND
THE MIDWIFE

World Health Organization

Elizabeth Iro
Chief Nurse Officer
World Health Organization

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be
Nurses and midwives account for nearly 50% of the global health workforce

Elisabeth Iro
Chief Nursing Officer, WHO

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be
The world needs 9 million more nurses and midwives to achieve health for all by 2030.
WHO 2020 Hand Hygiene Campaign – Nurses and Midwives, clean care is in your hands!

SAVE LIVES
CLEAN YOUR HANDS

https://www.youtube.com/watch?v=zClR3J3_wEo&feature=youtu.be
CLEAN HANDS Save Lives

https://www.youtube.com/watch?v=zCIr3J3_wEo&feature=youtu.be
Let’s Clean our HANDS together

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be
Video message by Didier Pittet & WHO Chief Nursing Officer E. Iro

https://www.youtube.com/watch?v=zCIR3J3_wEo&feature=youtu.be
Nurses and Midwives: Clean Hands is in Your HANDS

https://www.youtube.com/watch?v=zCJR3J3_wEo&feature=youtu.be
Stakeholders’ hand Hygiene videos 2020

https://www.youtube.com/watch?v=3PmVJQUCm4E

https://www.youtube.com/watch?v=mm593dovXsE&feature=youtu.be

https://hkuhk-my.sharepoint.com/personal/alanlkw_hku_hk/_layouts/15/onedrive.aspx?id=%2Fpersonal%2Falanlkw%2Fhk%2FDocuments%2FHH%20Day%202020%2FHand%20Hygiene%20Day%202020%20%28Final%29%2Emp4&parent=%2Fpersonal%2Falanlkw%2Fhk%2FDocuments%2FHH%20Day%202020&originalPath=aHR0cHM6Ly9oa3Voay1teS5zaGFyZXBvaW50LmNvbS86djovZy9wZXJzb25hbC9hbGFubGt3X2hrdV9oay9FUX RyWUdiMjFDUUtxdkJLcDFXX2ROOEJnbXBrnBUX3ZGRU5Dd29vY11vT25BP3J0aW1PTVfQmRaVEx3MTBn
Stakeholders’ hand hygiene videos 2020

WHO EMRO

Masada Private Hospital, Australia

World Hand Hygiene video - Animatix
https://www.youtube.com/watch?v=naTzi_eCnm4&feature=youtu.be

5 Moments for Hand Hygiene song: The 5 Times it’s Wise to Sanitize: Live Action Edition! By Mal Webb
YOUR 5 MAY SELFIE BOARD
 Selfie Board for pictures

- Download the board at https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
- Post your pictures with the hashtags above on: https://www.CleanHandsSaveLives.org
5 May 2019 – Hashtags #

#SupportNursesAndMidwives
#HandHygiene
#InfectionPrevention
NURSES AND MIDWIVES
CLEAN CARE IS IN YOUR HANDS

#SafeHands
#InfectionPrevention
#HandHygiene
#SupportNursesAndMidwives

Show your commitment!

Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

www.CleanHandsSaveLives.org
Send a photo:

1. **Team up with your colleagues** to show commitment for “Clean Care is in Your Hands”

2. **Join SAVE LIVES: Clean YOUR Hands and take a photo** with the campaign board on or around 5 May
   - Download board

3. **Share** your photo with others:
   - Tag your picture on social medias:
     - #SafeHands
     - #HandHygiene
     - #InfectionPrevention
     - #SupportNursesAndMidwives
   - (mention @WHO on social media)
Upload a video:

1. Ask a colleague to film you while you wash your hands and post this video on Instagram or Twitter with the hashtags #SafeHands #HandHygiene #InfectionPrevention and/or #SupportNursesAndMidwives. If you don't have a Twitter or Instagram account, participate by sharing your video below.

or

Participate in the Song Project and send us your contribution below.

2. Upload your video

My comment

My name

Upload your video
www.CleanHandsSaveLives.org
Social Wall

www.CleanHandsSaveLives.org
Watching the moving social wall

www.CleanHandsSaveLives.org
www.CleanHandsSaveLives.org
www.CleanHandsSaveLives.org
5 May 2020 – Promotional resources

- Slides for campaign promotion
- Campaign posters
- Modifiable posters that can be edited to customize to the local context and include your own pictures
- Two-pager on hand hygiene in the context of COVID-19
- Template for stickers and brooches
- Photo board
- Journal announcement and articles
- Social media package
- Video message by Didier Pittet & WHO Chief Nursing Officer
- Awareness resources – country stories
- Promotion of recognition certificates focused on hand hygiene and IPC activities
- Provision of a country package including the campaign resources

https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Guest Editorial

The duality of nurses’ work: How can the profession that saves the most lives in the world avoid spreading disease?

Nasim Lotfinejad a, Carlotta Tuor b, Alexandra Peters c, Didier Pittet c
Outline

• WHO global surveys on Infection Prevention and Control (IPC)
• The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
• Key messages on hand hygiene for COVID-19
• 5 May 2020:
  • Promotional resources
  • SaveLives: CleanYourHands registration
  • WHO global survey on hand hygiene: interim results
  • Main virtual activities for participation ahead/around 5 May
THE 5 MAY IS A PERFECT TIME TO REGISTER TO SAVE LIVES: CLEAN YOUR HANDS
SAVE LIVES: Clean Your Hands…
an ongoing worldwide campaign

As of 4 May 2020, 23,564 facilities in 182 countries – covering over 14 million staff and 5.4 million beds

We still need more to join!

Outline

• WHO global surveys on Infection Prevention and Control (IPC)
• The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
• Key messages on hand hygiene for COVID-19
• 5 May 2020:
  • Promotional resources
  • SaveLives: CleanYourHands registration
  • WHO global survey on hand hygiene: interim results
  • Main virtual activities for participation ahead/around 5 May
WHO Global Survey on IPC Core Components at Facility Level – 2019 Interim results

- 3781 facilities (HHSASF completion)
- 112 countries
- Nation-wide in 37 countries
- Max score: 500

Outline

• WHO global surveys on Infection Prevention and Control (IPC)
• The campaign theme: why nurses and midwives are critical to the implementation of IPC core components
• Key messages on hand hygiene for COVID-19
• 5 May 2020:
  • Promotional resources
  • SaveLives: CleanYourHands registration
  • WHO global survey on hand hygiene: interim results
  • Main virtual activities for participation ahead/around 5 May
MAIN ACTIVITIES FOR VIRTUAL PARTICIPATION AHEAD OF AND AROUND TO THE 5 MAY
1. **Certificate of recognition** – We encourage authorities at all levels to reward and thank nurses and/or midwives (individuals or working groups) for their dedication to and excellence in hand hygiene and IPC best practices, also (but not limited to) in the context of the COVID-19 response, by using the template certificate.

2. **Urge government commitment to WHO’s recommendations on hand hygiene and to the campaign** - On 1 April the Director-General of WHO announced [recommendations](#) for Member States to improve access to hand hygiene stations in the context of the COVID-19 virus. Please ask governments, either ministers of health and/or other senior figureheads, to show their commitment to the recommendations and campaign by making a short video or posting a statement on their social media channels. These videos can be used locally, through media and be shared with WHO at [savelives@who.int](mailto:savelives@who.int).

3. **Health care workers #SafeHandsChallenge video**

   WHO expands the [#SafeHandsChallenge](#) to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video.
4. **5 May clap initiative to thank nurses and midwives** - all health care facilities and the public to stop and make a **one-minute clap at noon (local time) on 5 May 2020** to thank nurses and midwives for their critical role in delivering clean care through IPC and hand hygiene best practices. Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org

5. **The 5 May Song** - The WCC at the University Hospitals of Geneva has created a short song thanking Nurses and Midwives for delivering clean care through IPC and hand hygiene best practices. Professor Pittet has shared the video through social media. Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org They are collated in a 5 May video.

6. **WHO webinars on 5 May 2020**
   - 2 pm: 5th May hand hygiene campaign presentation; Benedetta Allegranzi, IPC Hub, WHO HQ, & Didier Pittet, University of Geneva Hospitals, Geneva, Switzerland (find the programme at https://www.who.int/infection-prevention/campaigns/cleanhands/5may2020/en/)
   - 3:15 pm: Webinar for the International Day of the Midwife; (find the programme at https://www.who.int/news-room/campaigns/year-of-the-nurse-and-the-midwife-2020)
   - On May 12: Webinar for the International Day of the Nurses
Promote WHO improvement tools as part of 5 May 2020 activities

• All improvement tools for hand hygiene
  • https://www.who.int/infection-prevention/tools/hand-hygiene
  • www.CleanHandsSavesLives.org

• All improvement tools for IPC programs
  • https://www.who.int/infection-prevention/tools/core-components/en/

• IPC guidance for the COVID-19 outbreak preparedness and response

https://www.who.int/infection-prevention/en/
Main activities for virtual participation ahead of and on 5 May 2020

1. Certificate of recognition

2. Urge government commitment to WHO’s recommendations on hand hygiene and to the campaign - These videos can be used locally, through media and be shared with WHO at savelives@who.int

3. Health care workers #SafeHandsChallenge video - WHO expands the #SafeHandsChallenge to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

4. 5 May clap initiative to thank nurses and midwives - Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org

5. The 5 May Song “Thank you Nurses and Midwives”- Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org

6. WHO webinars on 5 May 2020
   • 2 pm: 5th May hand hygiene campaign presentation
   • 3:15 pm: Webinar for the International Day of the Midwife
Recognition and gratitude

Local authorities and senior managers can recognise and thank nurses and midwives (individuals and teams) for their dedication to and excellence in hand hygiene and IPC best practices, by using this template certificate.

Suggested criteria for recognition:
- actions that increased adherence to hand hygiene practices and/or other IPC practices and/or reduced health care-associated infections
- implementation of hand hygiene and/or IPC training programmes
- developing and implementing hand hygiene/IPC guidelines adapted from WHO guidelines
- hand hygiene/IPC research with successful practical implications

Main activities for virtual participation ahead of and on 5 May 2020

1. Certificate of recognition

2. Urge government commitment to WHO’s recommendations on hand hygiene and to the campaign - These videos can be used locally, through media and be shared with WHO at savelives@who.int

3. Health care workers #SafeHandsChallenge video - WHO expands the #SafeHandsChallenge to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

4. 5 May clap initiative to thank nurses and midwives - Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org

5. The 5 May Song “Thank you Nurses and Midwives” - Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org

6. WHO webinars on 5 May 2020
   • 2 pm: 5th May hand hygiene campaign presentation
   • 3:15 pm: Webinar for the International Day of the Midwife
#SafeHandsChallenge May 1st
Count down to 5th of May – May 2

#SafeHandsChallenge
Count down to Global Hand Hygiene Day – May 3

#SafeHandsChallenge
Count down to 5th May 2020 – May 4

#SafeHandsChallenge
TODAY is 5 May 2020

And I am asking to 5 individuals to demonstrate “How to Handrub”

#SafeHandsChallenge
Main activities for virtual participation ahead of and on 5 May 2020

1. Certificate of recognition

2. Urge government commitment to WHO’s recommendations on hand hygiene and to the campaign - These videos can be used locally, through media and be shared with WHO at savelives@who.int

3. Health care workers #SafeHandsChallenge video - WHO expands the #SafeHandsChallenge to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

4. 5 May clap initiative to thank nurses and midwives - Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org

5. The 5 May Song “Thank you Nurses and Midwives”- Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org

6. WHO webinars on 5 May 2020
   - 2 pm: 5th May hand hygiene campaign presentation
   - 3:15 pm: Webinar for the International Day of the Midwife
5 May clap initiative to thank nurses and midwives

On 5 May join us in clapping at noon in support for the invaluable work that nurses and midwives do to ensure clean care for patients, mothers and babies, including in responding to the COVID-19 pandemic

• Take a video or picture and share on your social media channels with the tags #SupportNursesandMidwives #HandHygiene #InfectionPrevention

and send to savelives@who.int

and/or https://www.CleanHandsSaveLives.org

www.cleanhandssavelives.org
5 May Clap initiative
THANK YOU Nurses and Midwives

#SupportNursesAndMidwives

By clapping all over the world at 12:00 am for 1 minute ...
Let’s go around the world to thank nurses and midwives
Main activities for virtual participation ahead of and on 5 May 2020

1. Certificate of recognition

2. Urge government commitment to WHO’s recommendations on hand hygiene and to the campaign - These videos can be used locally, through media and be shared with WHO at savelives@who.int

3. Health care workers #SafeHandsChallenge video - WHO expands the #SafeHandsChallenge to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

4. 5 May clap initiative to thank nurses and midwives - Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org

5. The 5 May Song “Thank you Nurses and Midwives”- Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org

6. WHO webinars on 5 May 2020
   • 2 pm: 5th May hand hygiene campaign presentation
   • 3:15 pm: Webinar for the International Day of the Midwife
Show your commitment!

Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

Participate in the Song Project

www.CleanHandsSaveLives.org
THE SONG PROJECT
THANK YOU NURSES AND MIDWIVES!

Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

Please use the instrumental file and the available lyrics (or translate them into your own language) and then you can film yourself on your cell phone and send us your videos.

www.cleanhandssavelives.org/cleanhands/
The 5 May Song

Healthcare workers are at the frontlines of fighting the global COVID-19 pandemic. This song is mobilizing people from around the world to thank nurses, midwives and other healthcare workers for their immense dedication and sacrifices during this very difficult time.

Every year since over 10 years, Prof. Didier Pittet and the University Hospitals of Geneva work together with the WHO to build and disseminate the SAVE LIVES: Clean Your Hands campaign to combat healthcare associated infections (HAIs). This campaign is celebrated by ministries of health and in thousands of hospitals all over the world. Healthcare-associated infections are globally recognized as one of the most common adverse events in care delivery and kill more people every year than Malaria, Tuberculosis and HIV combined.

According to the WHO, approximately 7% of patients in developed and 15% in developing countries suffer from at least one HAI at any given time, with 10% of patients dying from these infections. Hand hygiene with alcohol-based hand rub is the global standard of care, and is recognized as the cornerstone of infection prevention in the fight against HAIs.

As this year has been declared the "Year of the Nurse and Midwife" by the World Health Organization (WHO), the annual SAVE LIVES: Clean Your Hands campaign, will focus on the crucial role that nurses and midwives play in contributing to saving millions of lives each year by championing clean care.

Why this project?

Because we wanted it to reflect that the pandemic is a global issue - we may be from very different corners of the world, but we aren't that different. We all want ourselves and our loved ones to be safe and healthy. We don't stop at borders, and we are all in this together. We wanted to show that we are all one people, coming together all around the world to give thanks to healthcare workers during this time of crisis.

PDF Link: https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1

More info on www.cleanhandssavelives.org/cleanhands/
THE SONG PROJECT
THANK YOU NURSES AND MIDWIVES!

SAVE LIVES: Clean Your Hands 5 May 2020. Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

The HUG Infection Control Program led by Professor Pittet at the University Hospitals of Geneva is encouraging you to participate and sing a short song thanking Nurses and Midwives for delivering clean care through IPC and hand hygiene best practices.

HOW TO PARTICIPATE

- Download the instrumental playback file (MP3)
  cleanhandssavelives.org/cleanhands/song

- Download the available lyrics below (or translate them into your own language)

- Film yourself and send us your videos
  cleanhandssavelives.org/cleanhands

Share on all Social Media with the following hashtags:
#SupportNursesandMidwives
#HandHygiene
#InfectionPrevention

PDF Link: https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1

More info on www.cleanhandssavelives.org/cleanhands/
THE LYRICS

cleanhandssavelives.org/cleanhands/song

English  French  Spanish  Russian  Chinese  Arabic
Italian  Turkish  Swahili  Slovenian  German  Persian

PDF Link: https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1

More info on www.cleanhandssavelives.org/cleanhands/
Lyrics

- English
- Français
- Deutsch
- Español
- Italiano
- Русский
- العربية
- 中国
- Türk
- Slovenski
- Swahili
- فارسی

More infos:
CleanHandsSaveLives.org
WHO.int

www.cleanhandssavelives.org/cleanhands/
شكرًا للأطباء والممرضين
شكرًا للفحص وكل العاملين
على كل جهودكم
الأمان بدأ معكم
شكرًا للأطباء والممرضين
شكرًا للفحص وكل العاملين
تواجهون لتتقوا الحياة
شكرًا على كل التضحيات
شكرًا للأطباء والممرضين
شكرًا للفحص وكل العاملين
في كل مكان نغني لكم
صحتنا في أيديكم

PDF Link: https://www.who.int/infection-prevention/campaigns/clean-hands/ SongProject2020.pdf?ua=1

More info on www.cleanhandssavellives.org/cleanhands/
Спасибо медперсоналу,
Спасибо медсестрам, акушеркам,
За все что делаете для нас,
Зато что спасаете нашу жизнь!

Спасибо медперсоналу,
Спасибо медсестрам, акушеркам,
Вы работаете с утра до ночи
С нежной улыбкой на лице.

Спасибо медперсоналу,
Спасибо медсёстрам, акушеркам,
Мы поем в вашу честь,
Наше здоровье в ваших руках!
Спасибо!

PDF Link: https://www.who.int/infection-prevention/campaigns/clean-hands/SongProject2020.pdf?ua=1

More info on www.cleanhandssavelives.org/cleanhands/
Thanking nurses and midwives and other healthcare workers for their service during the COVID-19 pandemic.

Add your version

www.cleanhandssavelives.org/cleanhands/
Thank you Nurses and Midwives

https://www.youtube.com/watch?v=q8AjXyzjfUU
www.cleanhandssavelives.org/cleanhands/
https://tinyurl.com/ThankYouNursesAndMidwives
Main activities for virtual participation ahead of and on 5 May 2020

1. Certificate of recognition

2. Urge government commitment to WHO’s recommendations on hand hygiene and to the campaign - These videos can be used locally, through media and be shared with WHO at savelives@who.int

3. Health care workers #SafeHandsChallenge video - WHO expands the #SafeHandsChallenge to health care settings by calling on health leaders and all health care workers to follow the DG in practicing hand hygiene and taking a video

4. 5 May clap initiative to thank nurses and midwives - Take a video or picture and share on your social media channels with the tags #SupportNursesAndMidwives #HandHygiene #InfectionPrevention and send to savelives@who.int and/or https://www.CleanHandsSaveLives.org

5. The 5 May Song “Thank you Nurses and Midwives” - Please send video clips of your own singing-along to https://www.CleanHandsSaveLives.org

6. WHO webinars on 5 May 2020
   • 2 pm: 5th May hand hygiene campaign presentation
   • 3:15 pm: Webinar for the International Day of the Midwife
Thanks to all of you for your commitment to hand hygiene and patient safety ... 

Long life to

SAVE LIVES: Clean Your Hands
5 May promotions by stakeholders’ web pages - Thank you!

https://www.who.int/infection-prevention/campaigns/clean-hands/SLCYH_support/en/


https://www.washinhcf.org/events/covid-19/

https://ipac-canada.org/


https://www.theific.org/


https://www.rebraensp.com.br/

https://www.wsis.org/who-guidelines
Thank you!

https://www.youtube.com/watch?v=i_ggZDVh2H0&feature=youtu.be
Thank you for participating in the WHO global annual hand hygiene campaign
SAVE LIVES: Clean Your Hands

NURSES AND MIDWIVES
Clean care is in your hands!

Learn more at: https://www.who.int/infection-prevention/campaigns/clean-hands/5may2020/en/
Share more at: https://www.CleanHandsSaveLives.org