Communication Road Map for Influenza Vaccination in Africa

Outputs from the group representing 8 African Countries

Workshop in Enhancing Communication around Influenza Vaccination
13 June 2013, CDC, Atlanta
Before the Communication Road Map (CRP)

2 WHO regions:

46 Countries (AFRO)

6/24 EMRO Countries

Working Group:

13 participants representing 6 AFRO countries

3 participants representing 2/6 EMRO countries
Before the CRM

2 main questions:

Q1: What do we know about the burden of influenza within the 52 countries of the African continent?

Q2: is seasonal influenza a public health priority in Africa?

A1: Response to 2010 WHO seasonal influenza survey
None of the 46 members states of the AFRO region
4 countries among 6 EMRO countries within Africa

A2: Countries with seasonal influenza in National Immunization Policy
4 countries: 2 (Algeria, South Africa) AFRO & 2 (Libya, Egypt) among the 6 African EMRO countries
Major Step to a CRM

“Remapping” the countries in 3 blocs based on the existence or not of a seasonal influenza program

Countries with seasonal influenza programs (4):
  - CRM to increase uptake of influenza vaccine

Countries without existing seasonal influenza programs (48)
  - CRM to develop and implement seasonal influenza vaccine programs (15 countries have national influenza centre)
  - CRM to develop a strategy for the use of a pandemic influenza vaccine (countries with major financial barriers)
routes to the CRM

Policy
Strategy
Program
Implementation
Monitoring and Evaluation
Policy Route

High level advocacy among decisions makers
(Regional Advisory Committee: AFR/EMRO;
Evidence based approach: lessons learned,
successful programs; Needs assessment: target
population (42% aged < 15 years, 6% aged > 60
years...)"

*Indicators*: Countries with influenza vaccination
policies in place
Strategy Route

Country specific objectives
(increase use of IV, develop a national SIV Plan, develop a national preparedness pandemic IV Plan)

National Advisory Committee (burden of the infection/existing needs, prioritizing target groups, financial space/challenges....)

Indicators: Countries with strategic plans
(denominator: countries with explicit political will and commitment)
Program Route

Resource availability & Health infrastructure

*Indicators:* Program Performance
Implementation Routes

Messages: public perceptions, stakeholders involvement

Channels: country specific

Indicators: Media, Public, HCP, PM
Monitoring & Evaluation

- Adaptation of policies/strategies/programs
- Vaccination coverage
- Financial sustainability
Future Orientation for a Global Production Equity

GAP Obj. 2: Increase in capacity production
AFRO & EMRO: 0% global influenza vaccine production