Title: Support for integrating stakeholder and community engagement into the implementation guidance for the Network to improve quality of care for maternal, newborn and child health

Duration: maximum 25 days over three months

Expected Start Date: 1 February 2019

Closing date for submission: Thursday 20 December 2018, 23:59, Geneva, Switzerland local time

Duty Station: N/A

Organizational Unit: WHO/MCA/MRD

Interested candidates should send cover letter, CV and example of published related work by e-mail to Ms Nicole Grillon, Department of Maternal, Newborn, Child and Adolescent Health (MCA), Research and Development (MRD) (grillonn@who.int).

1. Purpose of the Work

To develop a draft module on stakeholder and community engagement as part of the implementation guidance for the Network to improve quality of care for maternal, newborn and child health, and ensure appropriate content and links are made to other sections of the guidance document.

2. Background

The Network to improve quality of care for maternal newborn and child health, jointly launched by WHO, UNICEF and UNFPA, aims to halve health facility maternal and newborn deaths in health facilities by implementing four strategic objectives of leadership, action, learning and accountability, in five years. Nine countries have joined the Network as part of the learning collaborative to achieve this goal.

The Department of Maternal Newborn Child and Adolescent Health (MCA) acts as the Global Secretariat to the Network. Together with partners, the Network secretariat is developing the processes, implementation and data management tools that will be used by countries in the Network. As identified during the Network meeting of countries, in Tanzania in December 2017, there is a need to update the overall implementation guidance of the Network and develop specific step by step guidance for implementation at the national, district and facility levels.

Stakeholder and community engagement has been identified as an integral component of improving the quality of care for women and newborns and should feature within the Networks’ Implementation strategy and resources. A scoping exercise was conducted which identified and reviewed existing systematic reviews and primary studies to guide the initial concepts around introducing community engagement into quality of care processes. This exercise confirmed that stakeholder and community engagement should be integrated into the different steps of the
quality of care cycle, including during the situation analysis, standards development, and implementation phases as well as for social accountability and community participation in monitoring of service delivery and performance.

Proposed work on this topic aims to guide implementers on how stakeholder and community engagement can be incorporated into the existing Network tools and materials.

3. **Planned timelines (subject to confirmation)**
   Start date: 1 February 2019
   End date: 30 April 2019

4. **Tasks to be performed** –
   - Review existing Network documents and the scoping exercise conducted by WHO/MCA
   - Support WHO/MCA in finalizing an exercise to map existing tools that have been or are currently being used by partners to guide programmes on integrating stakeholder and community engagement into the different phases of the quality improvement process. The module to be developed should make links to the existing tools and derive content and examples from the same.
   - Present an annotated outline of content for a module on stakeholder and community engagement as well as links to be established in other modules (existing or under development) of the Implementation Guidance
   - Participate in discussions with the review group and in other forums organized by WHO to discuss the draft material
   - Finalize the draft document based on inputs from the group and from WHO.
   - Develop options for presentation of the material (content) in a user-friendly format to organize and present the information, for example: tables, colour coding of information, hyperlinks etc.

WHO/MCA will organize a review group including UNICEF and other experts to provide input into the work.

**Estimated level of effort: up to a maximum of 25 days**

5. **Deliverables**
   a) Annotated outline of content due by end of February
   b) Final draft of the Module, content for other modules, and options for presentation due by 25 April

6. **Place of assignment**
The consultant is not required to be present in Geneva to conduct this work.
7. **Technical Supervision**
This work will be conducted under the supervision of:

| Responsible Officer | Anayda Portela, FWC/MCA/MRD | Email: portelaa@who.int |

8. **Specific requirements**
- Advanced degree in public health or social sciences
- At least 7 years work experience related to stakeholder and community engagement in MNCH;
- Proven experience in developing educational/training materials toolkit related to community engagement in health
- Experience in field testing materials with MNCH programmes
- Excellent written and oral communication and presentation skills in English, knowledge of French is desirable

9. **Cost and Payments**
Up to a maximum of 25 days

The daily rate will be calculated according to complexity of the tasks and seniority of the consultant

Payments to be made as follows:
- Full Payment upon submission of the deliverables and invoice by the end of the contract