BACKGROUND

Goals

To raise awareness that a world free of the avoidable burden of dementia is achievable, but only if governments in rich and poor countries alike follow a shared commitment to put in place the necessary policies and resources for dementia care and finding a cure for dementia, and place action against dementia higher on the national and global political agendas, in collaboration with all stakeholders.

Objectives

- To highlight evidence relating to the global burden and impact of dementia
- To encourage governments worldwide to take action to prevent dementia and improve care services, based on current scientific knowledge, available evidence and global experience
- To discuss the need for assessing dementia care and monitoring progress
- To stress identifying cures or disease-modifying therapies for dementia
- To emphasise the need for increased investment in research
- To review global actions undertaken between 2011 and 2014 and explore possibilities of supporting global cooperation and to move from commitment to action, in coordination with all stakeholders

Expected outcomes

The conference will result in increased awareness of the public health and socio-economic challenges posed by dementia, a better understanding of governments’ and other stakeholders’ role and responsibility in responding to the challenge of dementia, and the need for coordinated global and national action.
# Day 1 Agenda – 16 March 2015

## Dementia: Care Today, Cure Tomorrow

### Registration and Coffee  
07:30 – 09:00

### Introduction  
09:00 – 09:45

- **Welcome Address**  
  Oleg Chestnov (Assistant Director-General, WHO)

- **Global Burden of Dementia**  
  Martin Prince (Institute of Psychiatry, UK)

- **Progress since the G8 dementia summit**  
  Jon Rouse (UK)

- **World Dementia Council**  
  Dennis Gillings (World Dementia Envoy, UK)

- **Objectives and Agenda for Day One**  
  Shekhar Saxena (WHO)

### Session 1: Innovations for Dementia Treatment  
09:45 – 11:00

**Moderator:** Yves Joanette (Canada)  

*This session will focus on current knowledge and development science of dementia treatments, highlight opportunities for innovative thinking for example in relation to regulatory pathways, and consider approaches to increasing investments.*

- **Treatments for dementia: challenges and gaps**  
  Ronald Petersen (Mayo Clinic, USA)

- **Improving Regulatory Pathways**  
  Raj Long (Bill & Melinda Gates Foundation)

**Panel Discussion**

Panellists:
- Etienne Hirsch (France)
- Karim Berkouk (European Union)
- Miia Kivipelto (Karolinska Institutet, Sweden)
- Vijayalakshmi Ravindranath (Indian Institute for Science, India)
- Lembit Rägo (WHO)

### Session 2: Strategic Approaches for Dementia Research  
11:00 – 12:00

**Moderator:** Martin Rossor (National Institute for Health Research, UK)  

*This session will highlight the work carried out following the G8 Dementia Summit and Declaration to understand the current dementia related research activity; identify priorities for investment; and discuss strategies approaches for dementia research.*

- **Current landscaping of dementia research**  
  Dirk Pilat (OECD)

**Panel Discussion**

Panellists:
- Richard Hodes (USA)
- Philippe Amouyel (Joint Programme for Neurodegenerative Diseases, France)
- John Williams (Wellcome Trust, UK)
- Tarun Dua (WHO)

### Lunch Break  
12:00 – 13:30
### Session 3: Advancing Dementia Risk Reduction and Care  
**Moderator:** Alistair Burns (NHS England, UK)

This session will focus on the current knowledge base around dementia risk reduction and the potential benefits of embedding risk reduction into public health policies. The session will elaborate on the role of social and technological innovation in dementia care. This session will also discuss the human rights approaches for people living with dementia.

**The case for a risk reduction approach**  
Harry Johns (Alzheimer’s Association, USA)

**Organizing dementia care and services**  
Mark Pearson (OECD)

**Panel Discussion**

Panellists:
- Rosa Kornfeld-Matte (Independent Expert on the enjoyment of all human rights by older persons, mandated by UN Human Rights Council)
- Jacob Roy (Alzheimer’s Disease International)
- Perminder Sachdev (Centre for Healthy Brain Ageing, Australia)
- Kenji Toba (National Centre for Geriatrics and Gerontology, Japan)
- Huali Wang (WHO/Beijing Collaborating Centre for Research and Training in Mental Health, China)
- John Beard (WHO)

### Session 4: Policy Perspectives  
**Moderator:** Shekhar Saxena (WHO)

This panel will summarise the challenges faced by countries and discuss the way forward, focusing on treatment, care and research.

**Panel Discussion**

Panellists: senior officials from participating countries TBC

### Session 5: People’s Perspectives  
**Moderator:** Gaya Gamhewage (WHO)

This session will discuss experience of people living with dementia and answer questions on the concerns and priorities of people with dementia and their caregivers.

**Panel Discussion**

Panellists: people living with dementia, caregivers, and civil society members
- Sona Bari
- Hilary Doxford
- Michael Ellenbogen
- Marc Wortmann
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<tr>
<th>Session 1: Improving Dementia Awareness</th>
<th>10:00 – 11:00</th>
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<tr>
<td>Moderator: Daisy Acosta (Alzheimer’s Disease International); WHO Resource Person: Tarun Dua</td>
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<tr>
<td>This panel will discuss increasing dementia awareness and understanding, protection of human rights and involvement of civil society and people with dementia and their caregivers and families in the actions.</td>
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<td>Panellists: Ministers, Deputy Ministers and Senior Officials from participating countries TBC</td>
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<th>Session 2: Living Well With Dementia</th>
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<td>Moderator: Ladislav Miko (European Union); WHO Resource Person: Anne Margriet Pot</td>
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<td>This panel will discuss how health and social care systems in countries can be strengthened to deliver integrated and responsive care and strategies for improving quality of life for people living with dementia.</td>
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<th>Session 3: Strengthening Global Leadership and a Call for Action</th>
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<td>Moderator: Melvyn Freeman (South Africa); WHO Resource Person: Shekhar Saxena and Cecilia Rose</td>
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<td>This panel will focus on the political commitment of governments, partnerships, and development and implementation of relevant policies and plans for care, risk reduction, research and monitoring progress.</td>
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<th>Closing Session:</th>
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<td>Concluding Remarks Margaret Chan (Director-General, WHO)</td>
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