UN Commission on Life Saving Commodities for Women and Children

Lisa Hedman
World Health Organization
Department of Essential Medicines and Health Products
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Outline

- Objectives
- 13 commodities
- 10 point of implementation
- Conveners
- Pathfinder countries
- Structures
- Examples of a recommendation strategy
- Example of a commodity strategy
“Each year, millions of women and children die from preventable causes. These are not mere statistics. They are people with names and faces.”
- UN Secretary-General Ban Ki-Moon
Objective

- Identify opportunities to increase the production, supply and use of affordable, high-quality, high-impact commodities for women’s and children’s health
- Propose innovative strategies to support high-burden countries to rapidly increase access to overlooked commodities
- Recommend strategies to raise awareness of and demand for these life-saving commodities
## 13 commodities

<table>
<thead>
<tr>
<th>Commodity</th>
<th>Key Barrier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oxytocin</td>
<td>Poor quality</td>
</tr>
<tr>
<td>Misoprostol</td>
<td>Low demand, lacks policy support</td>
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<tr>
<td>Injectable antibiotics</td>
<td>Poor compliance in administration</td>
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<tr>
<td>Antenatal corticosteroids</td>
<td>Requires special training</td>
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<tr>
<td>Amoxicillin, paediatric</td>
<td>Few child friendly formats</td>
</tr>
<tr>
<td>ORS</td>
<td>Poor understanding of product</td>
</tr>
<tr>
<td>Zinc</td>
<td>Poor understanding of product</td>
</tr>
<tr>
<td>Female condom</td>
<td>Low awareness and demand</td>
</tr>
<tr>
<td>Contraceptive implants</td>
<td>High cost</td>
</tr>
<tr>
<td>Emergency contraception</td>
<td>Low awareness among women</td>
</tr>
</tbody>
</table>
10 Recommendations

Improved markets for life-saving commodities
- Shaping global markets
- Shaping local delivery markets
- Innovative financing
- Quality strengthening
- Regulatory efficiency

Improved national delivery of life-saving commodities
- Supply and awareness
- Demand and utilization
- Reaching women and children
- Performance and accountability

Improved integration of private sector and consumer needs
- Product innovation
Conveners

- AMREF
- BMGF
- CHAI
- CIFF
- DFID
- EMA
- GFTAM
- IWG
- MDG Health Alliance
- Nigeria (co-chair)

- Norway (co-chair)
- PMNCH
- PATH
- PmRN
- RHSC
- SC
- USAID
- UNICEF (co-vice-chair)
- UNFPA (co-vice-chair)
- World Bank

"Pathfinder" countries

- Democratic Republic of Congo
- Ethiopia
- Nigeria
- Rwanda
- Senegal
- Sierra Leone
- Tanzania
- Uganda

Other countries are joining
High-level platform for catalyzing change

**Leadership Structure & Roles**

**UN Commission**
*Advocates at the highest levels to catalyze change*

**Chairs:**
- Pres. G. Jonathan of Nigeria
- PM J. Stoltenberg of Norway

**Vice-chairs:**
- UNFPA
- UNICEF

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**Conveners of recommendations**
- Commodity coordination groups
- Pathfinder countries
- Coordination with existing initiatives

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**UN COMMISSION ON LIFE-SAVING COMMODITIES FOR WOMEN AND CHILDREN**

Commissioners’ Report
September 2012
Commodities moving through the recommendations
"By 2015, at least 3 manufacturers per commodity are manufacturing and marketing quality-certified and affordable products"
Example: Recommendation 5, Regulatory efficiency

"By 2015, all EWEC countries have standardized and streamlined their registration requirements...with support from stringent regulators, WHO and regional collaboration"

Technical
- International standards and evidence

Policy
- National treatment guidelines and policies

Regulation
- Country registrations, standards, inspection

For 20 countries, repeat 20 times
Current challenge: fragmented market less sustainable
Interdependency of recommendations

Recommendations 4 and 5:

- Policy alignment across countries can focus demand on needed commodities
- Opens options for joint or harmonized regulatory activities
Example: emergency contraception

Submit to EML for single tab format (5)

Evidence to change prescription authority to pharmacists (5)

Adopt in national RH and FR guidelines (5)

Train providers and communities (2)
The Goal: Save lives of children dying from pneumonia, diarrhea and malaria and accelerate progress towards MDG4 by improving access to available treatments.

By 2015: 60-80% coverage of diarrhea, pneumonia and malaria treatment for children under five.

By end 2012: Concrete progress towards this goal in all ten priority countries.

Diarrhea and Pneumonia Treatment Working Group
Provide near-term support to countries in efforts to scale-up access to treatment.

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Technical Working Group (3 Themes)
Supports the Commission to examine barriers to scale-up

Market shaping
Regulatory environment
Best practices & innovations

Translate Commission recommendations into actions for countries
Identify barriers to scale-up and translate country needs into concrete decisions for Commission

Across 10 high-burden countries:

“Making sure that women and children have the medicines they need is critical for our push to achieve MDGs”
Secretary-General Ban Ki-Moon
Across the 10 countries, national scale-up plans call for four primary interventions that have been part of successful small programs.

**Generate awareness & demand**
- Launch a **national action campaign** for child health
- Use partnerships with **mobile operators**
- Health diplomacy through national & community leaders

**Ensure availability of the product**
- Engage manufacturers to ensure availability of an affordable product
- Optimize **packaging & branding**
- Incentivize expanded distribution in the private sector

**Increase provider awareness**
- Improve **skills and knowledge** of public and private health workers
- Facilitate supplier promotional reach of rural areas through **facilitated detailing**

**Secure a conducive policy environment**
- Build **broad support** and mobilize additional **resources** from local & international donors
- Ensure adjustment & wide dissemination of **treatment guidelines**
- Ensure **OTC and EML status**

Next steps

- Country engagement planning 13 December 2012
- Funding mechanism established
- Steering committee and technical support groups
- Progress report due by April and December 2013
Thank you to all

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