From: Schomp, Lori S. [mailto:lss2159@cumc.columbia.edu]
Sent: 06 August 2017 18:20
To: GAPPA
Subject: Draft of the global action plan to promote physical activity - feedback

Dear WHO Executive Board,

I've been stymied in my efforts to determine the cost effectiveness of bike shares given data challenges. Given your draft's emphasis on evidence based practice, please consider the challenges I've been facing -
-I've written about it here for physical activity

Also, any evidence base recommending bike shares to promote physical activity, must take into account mode shifts and especially mode shift distribution by socioeconomic status,
https://medium.com/lori-suzanne/mode-shift-matters-journey-to-work-data-and-nycs-citi-bike-c0e4c14e674c

Thank you, and grateful for your efforts!
Lori