Dear WHO experts and staff,

In response to the public invite to review the Zero Draft of the Global Action Plan on Physical Activity, SSCN Brazil would like to contribute by sending comments after careful analysis carried out and organized by the network members.

Sports for Social Change Network Brazil – SSCN (in Portuguese Rede Esporte pela Mudança Social – REMS) is a network of 86 organizations that believe in sport as a human development factor and together reach over 200,000 interactions per year. SSCN Brazil seeks to bring awareness to the role of sport for human development, develop and execute advocacy strategies towards better public policies and strengthens the sports sector by promoting workshops and seminars throughout the country. Organizations that integrate SSCN also dialogue with several cross-cutting themes such as peace, human rights, health, economic development, communication, gender, race, ethnicity, sustainability and inclusion of people with disabilities. Our principles are aligned with the proposed Global Plan and we hope the following comments can be of use.

Comments:
- Section “Background”:
  - We suggest that the section Background, item 3, could be complemented by a short text that introduces how physical activity also contributes to the human development, an approach that is already further explored throughout the document. A suggestion of sentence is: “In addition to promoting good health, the physical activity also contributes to generate intellectual, social, and emotional benefits that are reflected in society as a whole. The individual and collective benefits are more significant and extensive than the world currently recognizes.”. More information and academic references can be found in The Human Capital Model, a chapter included in the Designed to Move Report (2013): [http://e13c7a4144957cea5013-f2f5ab26d5e83af3ea377013dd602911.r77.cf5.rackcdn.com/resources/pdf/en/human-capital-model.pdf](http://e13c7a4144957cea5013-f2f5ab26d5e83af3ea377013dd602911.r77.cf5.rackcdn.com/resources/pdf/en/human-capital-model.pdf)
- Section “Overview of the global situation”:
  - On item 30, the Brazilian city Recife is written with a typo (“Receife”);
  - On item 46 and its footnote, it would be interesting to describe how the 10% increase was stipulated;
  - On item 50, the four strategic objectives are extremely relevant to achieve the proposed goals. Still, we found that their titles are not clearly communicating what each objective addresses. To showcase and spread this important agenda, we suggest simplify the name of the objectives. Below is a suggestion of titles:
- Raise awareness
- Create environments
- Provide qualified experiences
- Foster sustainable systems

- Section “4.1 Proposed actions for the international and national partners”:
  - On item 142, we suggest to specifically state the importance of grassroots/educational programs get represented in equal basis compared to competitive sports at the governance mechanisms of Member states, ensuring a balance between the resources designated for different areas. From our experience, competitive Olympic and professional sports are over-represented on governance mechanisms, while the grassroots sports struggles to obtain resources and representation in national sports systems.
  - On item 151, we suggest the highlight of the importance of multi-stakeholder alliances and networks, led by sports for human development organizations but not limited to them. A network model of organization can support these nonprofits to obtain a stronger voice to advocate for policies, funding and better standards for sports. In SSCN Brazil’s experience, governments may have particular interests in the sports systems that might not reflect the country's needs. Robust and independent networks can empower the voice of the civil society and grassroots sports on advocating for the principles of this global plan.

As a network of organizations that understand physical activity as a value inherent to the human life, we deeply appreciate the opportunity participate in such meaningful discussion. We reinforce our commitment with the increase of physical activity levels among the Brazilian population and will continue to share our knowledge and experience with the world.

Best regards,

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