I very much enjoyed the NCD Alliance Webinar and I applaud the extensive work being done so that we may live in a world where everyone has the opportunity for a healthy life.

Many years nursing in acute care nursing/diabetes education as well as a diagnosis of Type 2 diabetes before 40, have left me passionate about the importance of prevention. I follow my passion as CEO of a company striving to develop a valid, affordable device that makes effective, evidence based exercise prescription in a healthcare setting possible. A foundation of evidence based physical activity goals and accurate measurements of progress towards those goals is paramount to success in all sectors. As is evident in your document... we change what we measure.

While the mandate set out by the Global Action Plan along with structure/contents of GAPPA is extensive and comprehensive, one area of opportunity would be in PARA 48-49, as it relates to private sector entities. Specifically, those designing and developing wearable technology. WHO has an opportunity to influence that sector, with a call to action to imbed guideline metrics in their devices, supporting a real and tangible knowledge translation of the WHO Global Physical Activity Guidelines.

Much gratitude for the extensive effort towards improving world physical activity levels as well as the opportunity to offer feedback.

In health,

Lee Anne