I ask you all whether the preparation of healthcare professionals must include person-centered strategies, which would help them to prevent more non-communicable diseases and deliver proper care, using medicine rationally. As Mr. Thomas Cueni said during the panel, the whole treatment chain must be evaluated, and this is an important part of the constellation of features that make the treatment.

When we say that people should be the center of any care plan, and must be called to action, somehow the healthcare professional is important as well. When someone is diagnosed with a non-communicable disease, the person receives the information that he or she will live with something that is not curable. Some physicians even do not know how to treat them, as states a Brazilian survey among physicians which shown that 78% of doctors does not know how diagnose diabetes, one of the main chronic diseases nowadays. How can we expect them to call people for action?

People living with non-communicable diseases have few information about their condition and thus, we must recognize the importance of medical-patient relationship as a quintessential point for the delivery of WHO’s Best Buys. A good healthcare professional will know how to deliver the information about prevention and will be teamed up with people living with chronic conditions to develop a healthcare plan.

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