Overarching goal

How can national NCD Programme Directors and Managers enhance support for their efforts to realize the four time-bound national commitments included in the 2014 UN Outcome Document on NCDs\(^1\) through the engagement with non-State actors, in line with the commitment by Heads of State and Governments to engage all sectors of society in generating effective responses for the prevention and control of NCDs and the commitment contained in the 2011 UN Political Declaration on NCDs to call on the private sector to strengthen its contribution to the prevention and control of NCDs.

Objectives

To strengthen the capacity of national NCD Programme Directors and Managers to lead and coordinate efforts on multisectoral action by engaging with non-State actors in order to:

- By 2015, consider setting national NCD targets for 2025
- By 2015, consider developing national multisectoral policies and plans to achieve the national targets by 2025
- By 2016, reduce risk factors for NCDs, building on guidance set out in the WHO Global NCD Action Plan 2013-2020

Expected outcomes

- Means and ways identified for Governments to engage with non-State actors in order to accelerate progress on the 10 progress indicators included in the WHO NCD Progress Monitor\(^2\) before the end of 2017

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\(^1\) See [http://www.who.int/ncds/governance/en/](http://www.who.int/ncds/governance/en/)

The scope of means and ways identified will include those promoting, establishing and strengthening multistakeholder action through collaboration, coordination, joint work plans and networks at the local, regional and global levels that support national NCD Programme Directors and Managers in their efforts to realize the four time-bound commitments.

**Mandate**

The scope and purpose of the WHO Global Coordination Mechanism on the Prevention and Control of NCDs (WHO GCM/NCD)\(^3\) are to facilitate and enhance coordination of activities, multistakeholder engagement and action across sectors at the local, national, regional and global levels, in order to contribute to the implementation of the WHO Global NCD Action Plan 2013–2020, while avoiding duplication of efforts, using resources in an efficient and results-oriented way, and safeguarding WHO and public health from any undue influence by any form of real, perceived or potential conflicts of interest. Guided by and in line with the six objectives of the WHO Global NCD Action Plan, the functions of the WHO GCM/NCD are as follows:\(^4\):

- **Advocating and raising awareness**: Advocating for and raising awareness of the urgency of implementing the WHO Global NCD Action Plan 2013–2020;

- **Disseminating knowledge and information**: Disseminating knowledge and sharing information based on scientific evidence and/or best practices regarding the implementation of the WHO Global NCD Action Plan 2013–2020, including health promotion, prevention, control, monitoring and surveillance of NCDs;

- **Encouraging innovation and identifying barriers**: Provide a forum to identify barriers and share innovative solutions and actions for the implementation of the WHO Global NCD Action Plan 2013–2020;

- **Advancing multisectoral action**: Advance multisectoral action by identifying and promoting sustained actions across sectors that can contribute to and support the implementation of the WHO Global NCD Action Plan 2013–2020;

- **Advocating for the mobilization of resources**: Identifying and sharing information on existing and potential sources of finance and cooperation mechanisms at the local, national, regional and global levels for the implementation of the WHO Global NCD Action Plan 2013–2020.

**Who will be eligible to participate in the NCD Forum organized by the WHO GCM/NCD during the meeting?**

- National NCD Programme Directors and Managers attending the meeting
- WHO Senior NCD Management from across the three levels of WHO
- Participants of the WHO GCM/NCD.

\(^3\) See [http://www.who.int/ncds/gcm/en/](http://www.who.int/ncds/gcm/en/)

\(^4\) The WHO GCM/NCD Terms of Reference and work plans of the WHO GCM/NCD are available at [http://www.who.int/ncds/gcm/en/](http://www.who.int/ncds/gcm/en/)
The number of participants from across these groups will be balanced.

Participants of the WHO GCM/NCD include:

- The WHO GCM/NCD is led by Member States. Other participants may include, as appropriate:
  - United Nations funds, programmes and organizations and other relevant intergovernmental organizations
  - Non-State actors, such as:
    - Relevant NGOs in official relations with WHO
    - Relevant NGOs which participated in relevant informal dialogues organized by WHO since 2004
    - Business associations which have participated in relevant informal dialogues organized by WHO since 2004
    - Relevant WHO Collaborating Centres
    - Relevant academic institutions
    - Relevant philanthropic foundations.

For additional details about the participants of the WHO GCM/NCD, please refer to Information Note 1 available at http://www.who.int/ncds/gcm/en/

**Format of the NCD Forum**

Two stakeholder knowledge-sharing and networking activities, where National NCD Programme Directors and Managers will have the opportunity to engage and map collaborative approaches with the wide range of stakeholder participants to the WHO GCM/NCD are envisaged:

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<th>Interactive Stakeholder Networking Dinner</th>
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- **When:** Tuesday 16 February 2016 from 18:30 to 21:00
- **Venue:** WHO Cafeteria and Winter Garden
- **Convened by:** The WHO GCM/NCD in partnership with NCD Alliance and World Economic Forum
- **Catering:** Buffet/finger food
- **Format:** “Rotating-stations” modality:
  - Multiple interactive stations, each on elements of the four-time bound commitments included in the 2014 UN Outcome Document on NCDs.
  - At each station, a balanced representation from the participants of the WHO GCM/NCD will present to National NCD Programme Directors and Managers examples of collaborative approaches, pathways and strategies that may support their efforts to realize that specific time-bound commitment, using relevant support material.
  - National NCD Programme Directors and Managers will move from one station to another, at regular intervals.
  - In parallel, there will be a central area where intermittently a moderator/journalist will be interviewing National NCD Programme Directors and Managers on the demand side for multistakeholder collaboration and support, identifying priorities and possible tools.
Solutions Breakfast

- When: Wednesday 17 February 2016 from 07:30 to 09:00
- Venue: WHO Cafeteria
- Convened by: The WHO GCM/NCD in partnership with NCD Alliance and World Economic Forum
- Catering: Breakfast
- Format: Marketplace:

  - Stand-up breakfast where national NCD Programme Directors and Managers may approach stakeholders’ stands and establish and strengthen national, regional and global networks, continuing on the knowledge-sharing and networking from the Interactive Stakeholder Networking Dinner.

  - Presentations:
    - The NCD Alliance will present their survey on “Achieving 25 x 25 through civil society coalitions” (a 10-minute presentation by CEO Katie Dain)
    - The World Economic Forum will present on opportunities for public-private partnerships on NCDs
    - The NCD-Young Professionals Chronic Diseases Network will present a research-based regional and global stakeholder network map.

During both the dinner and the breakfast, easily-accessible information boards will be available, in order to present/post comments, challenges, experiences, best practices, maps of regional/global networks, suggestions, recommendations, and requests for support from the participants.

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