World Health Organization
and the
Government of the Russian Federation

First Global Ministerial Conference on
Healthy Lifestyles and Noncommunicable Disease Control

Moscow, Russian Federation
28-29 April 2011

Guide for Participants
Moscow

Moscow is one of the most beautiful cities in the Russian Federation, and plays an important role in the country’s industrial, scientific and cultural life. Some of Moscow’s museums are known throughout the world: the Tretyakov Gallery, with its magnificent collection of Russian fine art, the State Historical Museum, the Pushkin Museum of Fine Arts, and many others.

Moscow’s outstanding features are its radial ring urban design, laid out at the end of the sixteenth century, and its landscape with rolling hills and the sharp curves of the Moskva river. The Kremlin, the Arbat quarter, Novodevichy Convent, Poklonnaya Hill, Red Square: Moscow has preserved a multitude of historic and architectural monuments.

Moscow has always played a central role in Russia’s history. It is first mentioned in the chronicles in 1147 and, by the first half of the thirteenth century, had become the centre of an independent principality; by the end of the fifteenth century, it was the capital of the developing unified Russian state. Moscow gradually became one of the largest cities in Europe and one of the most important centres in Russia: it was here that the first Russian book was printed, the first Russian theatre was established and the first Russian newspaper was published.

Moscow has lived through many experiences. It has united the forces of the Russian people in the fight against foreign invaders: first, the Tatar Mongol hordes, under whose yoke the Russian lands suffered for more than two and a half centuries; in 1612, the Polish-Lithuanian interventionists; and in 1812, Napoleon’s army. Two thirds of all the city’s buildings were destroyed in the fire that raged after Napoleon’s invasion. When the Russian troops freed Moscow, huge effort was needed to resurrect the broken city.

Napoleon was the last foreign invader to take Moscow. In the winter of 1941, when the German fascist troops came to the very gates of the capital, the Russian command put all its force into preventing the enemy from entering the city. In the bloody combat that ensued, the German army suffered its first major defeat of the Second World War. The enemy was repelled from the walls of the capital, and Moscow was honoured with the name of “Hero City”.

Today still, Moscow plays a decisive role in the country’s life. It is the seat of Russia’s government, headed by the President, where important decisions are taken on the country’s future. Moscow, with its history and its inimitable charm, has become the symbol of the Russian Federation.

Contemporary Moscow has a unique architectural landscape, ancient churches alongside modern buildings, winding old alleys meeting broad boulevards. Despite some fundamental changes, Moscow remains an intrinsically captivating ancient town, feted in verse and song, enticing travellers, delighting its contemporaries.
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Date and place

- The First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease will commence on Thursday, 28 April at 10:00 and adjourn at 18:00 on Friday, 29 April 2011.
- A welcome reception will be offered on Wednesday, 27 April 2011 at 18:30.
- A dinner will be offered on Thursday, 28 April 2011 at 19:00.
- A tour of the main points of interest in Moscow will be offered during a whole-day excursion on Saturday, 30 April 2011, which will start at 10:00 and terminate at 18:00.

The Conference will be held at the Congress Centre of the World Trade Centre Moscow.

Address:
Krasnopresnenskaya nab. 12
Moscow
123610 Russian Federation

Phone: +7-495-258-1212
Description: www.wtcmoscow.ru
Metro stations: Krasnopresnenskaya

Sheremetyevo (SVO) International Airport is located 29 km (18 miles) north-west, Vnukovo (VKO) International Airport (VKO) is located 28 km (17 miles) south-west, and Domodedovo International Airport (DME) is located 42 kilometres (26 miles) south-east of the historical city centre of Moscow. The World Trade Centre is located 10 minutes by metro or 20 minutes by shuttle bus west of the city centre. Most recommended hotels are located in the centre of Moscow.

The First Global Ministerial Conference on Healthy Lifestyles and Noncommunicable Disease will be held in a smoke-free environment.

In response to the invitation letter sent by the WHO Director-General and the Minister of Health and Social Development, Russian Federation, in December 2010, Member States, UN Agencies and Intergovernmental Organization are invited to confirm their interest in participating at the Conference by sending an email to global.ncdeconference@who.int. Upon receipt of the email, WHO will share the current Guide and invite participations to submit four
duly completed forms (Credentials Form, Hotel Reservation Form, Airport Transfer Form, and Registration Form for Saturday’s Excursion), in order to complete registration. Electronic copies of these forms can be found at www.who.int/entity/nmh/events/moscow_ncds_2011. The duly completed forms can be submitted as follows:

- The Credentials Form should be submitted electronically through www.who.int/entity/nmh/events/moscow_ncds_2011 (preferred option) or emailed to global.ncdconference@who.int.
- The Hotel Reservation Form can be downloaded from http://who.acase.ru and should be submitted to travel agency 'Academservice' by email at v.zhuravleva@acase.ru or fax +7-495-662-43-52 before 31 March 2011.
- The Airport Transfer Form can be downloaded from http://who.acase.ru/en-transfers.jsp and should be submitted by email to t.ananchenko@acase.ru or by fax: +7-495-662-43-52.
- The Excursion Registration Form can be downloaded from http://who.acase.ru/en-trip.jsp.

Registration

Formal registration will start at 18:00 on Wednesday, 27 April 2011, during the welcome reception at the World Trade Centre and will continue on Thursday, 29 April 2011 from 08:00 at the World Trade Centre.

A provisional list of participants will be distributed at the opening of the Conference. This list will be compiled on the basis of the Credentials Forms received by the WHO Secretariat up to 12:00 on Monday, 11 April 2011. Participants are requested to check the information contained in the provisional list of participants and to report any changes to the WHO Secretariat during the first day of the Conference for inclusion in the final list.

Working languages and documentation

The working languages of the Conference are English, French, Spanish and Russian. Statements made in any of these languages will be interpreted simultaneously into the other three languages.

The official documentation of the Conference will be available in English, French, Spanish and Russian and will be sent by email to participants during the third week of April 2011. Documents will also be posted on the following website at the same time: www.who.int/entity/nmh/events/moscow_ncds_2011.

Printed copies of the official documentation of the Conference will be available at the World Trade Centre during the Conference.

Travel arrangements

Delegates should make their own travel arrangements for both outward and return journeys. Assistance with travel arrangements for return journeys will be available during the Conference.

Arrival in Moscow

Travel company 'Academservice' will provide shuttle bus services from Shremetyevo and Domodedovo international airports to the hotels included in this Guide. To secure a shuttle bus transfer, please complete a Transfer Form available at http://who.acase.ru/en-transfers.jsp and submit by email to t.ananchenko@acase.ru or by fax: +7-495-662-43-52. Reception desks are located at both airports, as follows:
- For shuttle bus transfers from Sheremetyevo airport to the hotels mentioned in this Guide: after passport and customs control, delegates should proceed to the Academservice reception desk on the ground floor in terminal F (also known as Terminal-2 or Sheremetyevo-2) on the first level.

Academservice representatives are on duty 24 hours a day, 7 days a week, at Sheremetyevo airport. A map indicating the location of the Academservice reception desk at Terminal F is available at [www.acase.ru/online/en-desk.jsp](http://www.acase.ru/online/en-desk.jsp). Representatives from Academservice at Sheremetyevo airport can also be reached at telephones +7-495-956-4668 and +7-495-970-5816.

- For shuttle bus transfers from Domodedovo airport to the hotels mentioned in this Guide: after passport and customs control, delegates should proceed to the Academservice reception desk located in the international arrivals hall.

Academservice representatives are on duty 24 hours a day, 7 days a week, at Domodedovo airport. A map indicating the location of the reception desk at the international arrival zone is available at [www.acase.ru/online/en-desk.jsp](http://www.acase.ru/online/en-desk.jsp). Representatives from Academservice at Domodedovo airport can also be reached at telephone +7-926-111-4458.

Participants preferring to travel by taxi to the city centre (rather than using the shuttle bus services provided by Academservice) are recommended to book a taxi in advance through a company operating with fixed prices that will meet participants in the arrivals area. The approximate cost of a pre-booked taxi from either Sheremetyevo and Domodedovo airport to the city centre is approximately 2800 roubles (approximately US$95 or €70). Travel agency Academservice provides a similar service, if requested in advance.
### Local transport
Frequent shuttle bus services will be available between the hotels mentioned in this Guide and the World Trade Centre on Thursday, 28 April and Friday, 29 April 2011. Transport services will also be available in connection with the welcome reception on Wednesday, 27 April 2011 at 18:30 and dinner on Thursday 28 April 2011 at 19:00. Please check the timetables that will be displayed in the lobby of your hotel and at the World Trade Centre.

### Visas
All foreign nationals must be in possession of a valid passport containing an entry visa to travel to the Russian Federation.

The procedure to obtain a visa for the Conference is as follows:

- From 25 March 2011, participants are invited to present their passport to the nearest Russian Consulate, with a completed a visa application form (available at the consulate or online at [http://www.visitorussia.com/russianvisa.nsf/consulate_form.html](http://www.visitorussia.com/russianvisa.nsf/consulate_form.html)) accompanied by two recent passport photos, and the official invitation letter.
- There will be a visa processing fee, which is payable to the Consulate of the Russian Federation. The amount to be charged is available on the website of the Consulate.

Please note that if you are also attending the WHO Global Forum on 27 April 2011 in Moscow, your visa for the Ministerial Conference will also cover attendance at the Forum. Only one application is necessary.

Please locate the closest Consulate of the Russian Federation at [www.russianembassy.net](http://www.russianembassy.net)

### Lunches
A lunch buffet will be served at the World Trade Centre on Thursday, 28 April and Friday, 29 April 2011. Lunch is generously offered by the Ministry of Health and Social Development of the Russian Federation.

### Currency
The monetary unit in the Russian Federation is the Russian Ruble. US$1 is approximately 30 Russian Rubles. €1 is approximately 40 Russian rubbles in January 2011.

A cash dispenser/ATM is located within the World Trade Centre.

### Climate and clothing
The weather in Moscow in April is usually moderate with temperatures likely to be between 10-15 Celsius (50-60 Fahrenheit). Occasional rain can be expected. The end of April often sees an abrupt change to warm and sunny weather with temperatures between 15-20 Celsius (60-70 Fahrenheit).

Clothing is informal attire for all occasions.

### Insurance
The WHO Secretariat and the Russian Federation cannot accept liability for personal accidents or loss of or damage to the private property of participants and accompanying persons, either during or indirectly arising from attendance at the Conference. Participants should make their own arrangements with respect to health and
travel insurance.

**Personal security**

As in all large cities, delegates are advised to take precautions. When moving around in Moscow, particular attention should be paid to the following:

- Stay alert. Watch your luggage and briefcase/handbag. Avoid advertising attractive and valuable items.
- Beware of pick-pockets.
- Avoid walking alone at night. Keep to well-lit areas. Be aware of your surroundings.
- Avoid crowds, demonstrations and rallies.
- Always ask for proper identification before surrendering your passport.
- Be particularly vigilant at the airport, train station and when checking into your hotel.
- The police emergency number is 02 and can be accessed from any phone. When dialling from an international mobile phone, please dial 020.

**Medical services**

A medical team will be on duty at the World Trade Centre during the Conference. At other times, the local number for emergency services in Moscow is 03, which can be accessed from any phone. When dialling from an international mobile phone, please dial 030.

**Internet café**

Internet access, fax and printing facilities will be available to participants during the Conference. Use of several stationary PCs will be offered, as well as wireless access for personal laptops in both the common areas and the individual meeting rooms.

**Hotel accommodation**

A limited number of pre-booked hotel rooms at preferential rates are available at the following 10 hotels located near or in in the city centre. The price per room per night in Russian rubles is indicated in the Hotel Reservation Form. Provided that pre-booked rooms are available at your hotel of choice, travel agency Academservice will liaise directly with the concerned hotel, secure a reservation, and confirm that a booking has been made. Contact details for Academservice hotel reservation services are included in Form.

Your credit card will be charged by Academservice. Most major credit cards (Visa, Mastercard/Eurocard and Diners) are accepted. Please note that American Express cards are not accepted.

**CROWNE PLAZA WORLD TRADE CENTRE (5*)**

| Address:          | 12 Krasnopresnenskaya Naberezhnaya  
|                  | Moscow, 123610                       |
| Phone:           | +7-495-258-2222                      |
| Location:        | Just outside the historical city centre, close to the World Trace Centre |
| Description:     | [www.crowneplaza.com](http://www.crowneplaza.com) |
| Metro stations:  | Vystavochnaya                         |
### GOLDEN RING (5*)

Address: 5 Smolenskaya Street  
Moscow, 119121  
Phone: +7-495-725-0100  
Location: Within the historical city centre  
Description: [www.hotel-goldenring.ru](http://www.hotel-goldenring.ru)  
Metro stations: Smolenskaya

### RADISSON ROYAL HOTEL MOSCOW (5*)

Address: 2/1, Building 1, Kutuzovsky Prospekt  
Moscow, 121248  
Phone: +7-495-221-5555  
Location: Just outside the historical city centre, close to the World Trade Centre  
Description: [www.radisson.ru/royalhotel-moscow](http://www.radisson.ru/royalhotel-moscow)  
Metro stations: Kievskaya

### MARRIOT RENAISSANCE MONARCH CENTRE (4*)

Address: 31A, Building 1, Leningradsky Prosp  
Moscow, 125284  
Phone: +7-495-995-0009  
Location: 5 km (3.1 miles) outside the historical city centre  
Description: [www.marriott.com](http://www.marriott.com)  
Metro stations: Begovaya, Dinamo

### HOLIDAY INN LESNAYA (4*)

Address: 15 Lesnaya Ulits  
Moscow, 125047  
Phone: +7-495-783-6500  
Location: 4 km (2.5 miles) outside the historical city centre  
Description: [www.holidayinn.com](http://www.holidayinn.com)  
Metro stations: Begovaya, Belorusskaya, Dinamo

### AEROSTAR (3*)

Address: 37, Building 9, Leningradsky Prospekt  
Moscow, 125993  
Phone: +7-495-988-31-31  
Location: 6 km (3.7 miles) outside the historical city centre  
Description: [www.aerostar.ru](http://www.aerostar.ru)  
Metro stations: Dinamo

### IZMAILOVO ALFA (3*)
Social events

Participants and accompanying persons are invited to attend welcome reception on Wednesday, 27 April 2011 at 18:30, as well as the dinner on Thursday, 28 April 2011. Please indicate on the Credentials Form as to whether you wish to attend these social events.

Separate advance registration is required for the whole-day excursion on Saturday, 30 April 2011. Please duly complete the Registration Form for Saturday’s Excursion and share the form with Academservice (coordinates are included in the Form).

Transportation by shuttle bus will be provided for all social events.

Wednesday
27 April 2011
18:30
A welcome reception hosted by the Ministry of Health and Social Development of the Russian Federation at the World trade Centre. Participants and accompanying persons are invited to indicate their interest in attending the welcome reception using the Credentials Form.

Thursday
28 April 2011
19:00
A dinner hosted by the Minister of Health and Social Development of the Russian Federation. The venue of the dinner will be announced closer to the Conference. Participants and accompanying persons are invited to indicate their interest in attending the dinner using the Credentials Form.

Saturday
30 April 2011
10:00-18:00
A whole-day excursion, touring the main points of interest in Moscow, will be offered by the Ministry of Health and Social Development of the Russian Federation, including visits to the Kremlin and the Red Square. The excursion is offered free-of-charge. Lunch during the excursion will be at participant’s own expense. Participants and accompanying persons are invited to indicate their interest in participating in the excursion using the Registration Form for Saturday’s Excursion. This excursion will be provided with English and Russian speaking guides.

Accompanying persons’ programme

A separate programme for accompanying persons will be available closer to the Conference, and will include a list of excursions offered and corresponding costs.
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The mention of specific companies or of certain manufacturers’ products does not imply that they are endorsed or recommended by the World Health Organization in preference to others of a similar nature that are not mentioned. Errors and omissions excepted, the names of proprietary products are distinguished by initial capital letters.

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