Short message service (SMS)

MNCH info on the go
SMS
Confidential source of information

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Text messaging is an effective way to deliver sexual health information to young people, especially where such information may be otherwise restricted.
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The program offers text chat with an expert, health news and contraceptive reminders.

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UK
Grab a condom SMS

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The "Grab a Condom" SMS program allows people to text to order condoms to be delivered to their home in an unmarked package.

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MNCH info on the go
USA
Text4baby

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USA

Text4baby

The Text4baby service, founded in part by Johnson & Johnson, provides health information through SMS to pregnant women and mothers until the baby is a year old.

Short message service (SMS)
MNCH info on the go
Indonesia
Learning about sex by text

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Young people can send questions and receive private SMS responses from “Dr Love”.

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A database of 20,000 questions has been developed to generate responses.

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