### Annex 4: Questions from Bidders

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<th>No.</th>
<th>RFP Section reference</th>
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| 1   | 1.2.3                 | **What type of coordination will be needed with the UN Secretary General’s office, and will the consultant lead on this?**  
There will be no direct coordinating needed with the UN SG’s office. It will be with the Every Woman Every Child Secretariat, as well as with the IAP and PMNCH Secretariat as needed. |
| 2   | 2.2                   | **Are there any specific data or ground breaking recommendations coming from these reports?**  
Yes  
Was there anything particularly successful about previous report launches you would like to emulate? Accordingly, is there something the coalition would like to do differently with these reports? There are some lessons learned that would be part of the discussion of the strategy. The launch is only one part of the broader communication strategy. More importantly, COVID-19 situation, needs to be taken into consideration for both of the reports launches. |
| 3   | 3.3                   | **For planning purposes, when are the near-final drafts of both reports expected to be ready?**  
IAP Report draft is ready, EWEC@10 draft is expected to be ready by late July/early Aug. However, for Strategic planning purposes, the EWEC@10 report concept note and outline may be discussed to better prepare for joint messaging even before the report is fully drafted.  
**Are there any additional language considerations for the dissemination strategy? Is there an expectation to produce communications in French or other languages?**  
Consideration should be for global distribution. Translations could be done in-house for the IAP report.  
Will the consultants lead on media pitching and outreach? Yes, but working closely with IAP/EWEC/PMNCH Comms team for direction as needed. Or is this expected to be led by the IAP/EWEC/WHO Communications team with support from the media consultants? |
|   |   | Is there an emphasis placed more on global media versus regional or national media outlets?  
|   |   |  Both  
|   |   | Have any priority countries been identified for dissemination/promotion?  
|   |   | That’s part of the mapping.  
|   |   | Regarding the graphic design component of the work, is there an in-house team to lean on for graphic design support for the dissemination assets? Yes, we do have graphic designers we work with. Or should this be built in to the consultant scope of work?  
|   |   | In past years, the launch strategy for the annual EWEC accountability report was anchored by an in-person high-level event at UNGA to announce the report findings, while also emphasizing the announcement of new commitments to EWEC. Are commitments intended as part of this year’s launch, and if so is a commitment-mobilization strategy part of the consultant’s scope? Commitment mobilizing strategy is not per se part of this consultancy scope. Having said that, the EWEC@10 report will integrate/highlight key findings from the EWEC Commitment Progress Tracking and may be included in some of the messaging.  
|   |   | Follow up, strategic consideration and potential for uptake and implementation of the recommendations is what’s expected as a result from work of this consultancy efforts.  
| 4. | 4.6 | Given the anticipated launch date for the IAP report is in July, when are the winning bidders expected to be notified? ASAP after the closing date (within a week). |