BabyWASH interventions focus on five key hotspots of vulnerability:

- Pregnancy
- Labour and Delivery
- Newborn Period
- Onset of mobility and exploration
- Onset of complementary feeding
**Pregnancy:** Access to adequate, safe water; Household sanitation and personal hygiene; Knowledge of danger signs and care-seeking for illness

**Labour, delivery & neonatal:** Availability of safe water and adequate sanitation; Access to safe and clean health facilities; WHO’s 6 Cleans; Comprehensive Essential Newborn Care; Hygienic, exclusive breastfeeding; Hand-washing with soap; Knowledge of danger signs and care-seeking for illness

**Early infancy:** Exclusive breastfeeding; Mother/caregiver handwashing at critical times; Hygiene for baby; Household hygiene; Safe faeces disposal

**Complementary feeding:** Freshly cooked, diverse, nutritious diet; Safe food handling; Protected eating spaces; Treated drinking water; Hand-washing with soap

**Mobility and exploration:** Safe and sanitary spaces for exploration and play; Hygiene for baby: regular bathing & handwashing, clean play & mouthing objects; Clean and protected eating spaces
WASH
- WASH in health facilities
- Clean hands at key times
- Access to adequate, safe water supply
- Consistent, sanitary toilet usage & proper disposal of faeces (children & animals)
- Personal and household hygiene practices

MNCH
- Clean births
- Skilled birth attendance
- Hygienic maternal self-care
- Resources in place for clean, rapid emergency response
- Appropriate communication with mothers, birth companions and families
- Comprehensive essential newborn care

ECD
- Protected, safe and sanitary baby/child-friendly spaces for exploration and play
- Hygiene for baby/child (regular bathing, handwashing, sanitary play and mouthing/teething objects)
- Clean and protected eating spaces for babies and young children

Nutrition
- Exclusive breastfeeding <6 mos.
- Hygienic complementary feeding >6 mos.
- Safe food handling and protected eating spaces
- Treated drinking water >6 mos.
- Freshly cooked, diverse, and nutritious foods
Coming in October...

1. Integration Guidance
2. Advocacy Brief
3. Programming Toolkit
Stay in touch

We want to continue this conversation with you to move toward key multi-sectoral actions for BabyWASH.

E-mail us with ideas for partnering and for more information!

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