Leadership
Political leadership and community engagement and mobilization across diseases and social determinants

Health workers
Ensuring skilled and motivated health workers in the right place at the right time, with the necessary infrastructure, drugs, equipment and regulations

Access
Removing financial, social and cultural barriers to access, including providing free essential services for women and children (where countries choose)

Interventions
Delivering high-quality services and packages of interventions in a continuum of care:
- Quality skilled care for women and newborns during and after pregnancy and childbirth (routine as well as emergency care)
- Improved child nutrition and prevention and treatment of major childhood diseases, including diarrhoea and pneumonia
- Safe abortion services (where not prohibited by law)
- Comprehensive family planning
- Integrated care for HIV/AIDS (i.e., PMTCT), malaria and other services

Accountability
Accountability at all levels for credible results