In a pandemic or other public health emergency, risk communication is essential for stopping disease spread & responding to fear & unrest.

Risk communication is a dynamic process of sharing & responding to information about a public health threat.

WHO leadership in risk communication

WHO works closely with governments and partners to help countries strengthen risk communication skills and systems and prepare for future public health emergencies through:

- Needs assessments
- Risk communication strategies
- Training & exercises
- Evaluation
- Surge capacity during emergencies

Find out more
www.who.int/risk-communication

Get in touch
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