LEARN Project

Susanna Zammataro, IRF Director General,
28th UNRSC Meeting
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• A joint project of the **Global Alliance of Road Safety NGOs** and the **International Road Federation** (IRF Geneva).

• **AIM:** Enhance the knowledge, skills and actions with regard to data of **road safety professionals and stakeholders** via **hands-on trainings** in Kenya and Senegal.

• Funded through the **FIA Road Safety Grant Programme**
“Without data you’re just another person with an opinion.”

- W. Edwards Deming, Data Scientist
Why focus on data?

• The importance and need for better road safety data and capacity building in this field has been highlighted repeatedly.

• African governments recognise that coordinated efforts are necessary to address the significant need for better data.

• Important to support the Regional Observatories.
Why the Global Alliance and IRF?

- **Global Alliance of NGOs for Road Safety:**
  - Regularly delivering capacity building initiatives tailored to NGOs working in road safety around the world
  - The action plans developed as a result have led to measurable impacts, e.g. national legislation change in Tunisia and the Philippines

- **International Road Federation (IRF Geneva)**
  - Delivering trainings on data since two decades
  - The effectiveness of these trainings is reflected in the increased quality and quantity of the data harvested annually via the IRF World Road Statistics questionnaire
Why Kenya and Senegal?

- Both countries suffer from **insufficient road safety data & analysis** thereof.
- **Kenya and Senegal** are representative of two different cultural and linguistic regions.
- Training resources in French are currently limited, and this project will enable scaling up road safety activities and reach in francophone Africa.
Road Safety: Context in Kenya

INSUFFICIENT:

ROAD SAFETY REGULATIONS & VEHICLE STANDARDS

- Good speed limit law: ×
- Good drink-driving law: ×
- Good seat-belt law: ✓
- National child restraint law: ×
- National law on mobile phone usage while driving: ✓
- Good vehicle standards: ×

Source: Global Status on Road Safety 2018, World Health Organization
Road Safety: Context in Senegal

Fatalities

Deaths, total
- 3,609 Estimated by the WHO
- 604 Reported by country/area

Deaths/100k
- 23.4 Estimated by the WHO

INSUFFICIENT:

ROAD SAFETY REGULATIONS & VEHICLE STANDARDS
- Good speed limit law: ✗
- Good drive-dinking law: ✗
- National front seat-belt law: ✓
- National child restraint law: ✗
- National law on mobile phone usage while driving: ✓
- National drug driving-law: ✓

LAW ENFORCEMENT

DATA

Source: Global Status on Road Safety 2018, World Health Organization;
The Training

- **Format:** 2-day training per country (Kenya and Senegal):
  - Hands-on, incl. practical group work
  - Mentoring will continue upon course completion
- **Content:** Tailored to audience and country needs
- **Target Audience:** 20 selected stakeholders per course:
  - Government officials, NGO activists, journalists, teachers, local FIA club, engineers, PhD students, private sector.
- **Materials:** English and French
KENYA TRAINING, NAIROBI 9-10 SEPTEMBER 2019

18 participants: Ministries, National Police, School Directors, NGOs, Research Institute, Private sector ...
SENEGAL TRAINING, DAKAR 14-15 OCTOBER 2019

23 participants: Ministries, National and Municipal Police, Journalists, School Directors, Mayor, NGOs, Research Institute, Private sector ...
SENEGAL TRAINING, DAKAR 14-15 OCTOBER 2019
Training Objectives

Short-term:

• Enhance *data-related knowledge and skills*

• Familiarise participants with *tools and techniques* that can help drive change and communicate a robust road safety message

• Demonstrate the *added value of collaborating* with the support of data and *stage a concrete joint initiative* – **SAFETY AROUND SCHOOLS**

Long-term:

• Creation of *multi-stakeholder road safety coalitions* in Kenya and Senegal to improve road safety policy and action.

• Develop an *easily replicable model* for other African countries and elsewhere.
Linkages and resources

Knowledge and analysis

Tools and resources
Thank you!

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