UN Road Safety Collaboration - 27th meeting
Chania, Crete, Greece

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Highways England
Key facts and figures

4,400 miles of motorways and major A-roads

Carrying over 30% of all traffic and 4 million vehicles use the SRN every day

In one year, 1 billion tonnes of freight transported on SRN: more than all other roads and transport modes combined

92 billion miles were driven on the SRN last year

Traffic on motorways has grown by over 50% since 1993 and is forecast to grow another 31% by 2041

Almost 75% of businesses say tackling congestion on the SRN is important or critical to their business

Our major schemes deliver £3 benefit to the economy for every £1 invested
Three Imperatives which set out what we do;
Road Safety Performance 2017

- **8,843** Road traffic injury collisions **12.9%**
- **19,547** Vehicles involved **12.7%**
- **14,225** Resulting casualties **12.4%**
- **8.3%** Of all reported road casualties in GB

- **236** Killed **2.2%**
- **1,617** Seriously injured **8.9%**
- **1,853** KSI **7.6%**
- **12,372** Slightly injured **13.0%**

**Collisions**

<table>
<thead>
<tr>
<th></th>
<th>Motorway</th>
<th>A-road</th>
<th>A-road Dual</th>
<th>A-road Single</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSI</td>
<td>619</td>
<td>923</td>
<td>605</td>
<td>318</td>
</tr>
<tr>
<td>Total</td>
<td>4,180</td>
<td>4,663</td>
<td>3,453</td>
<td>1,210</td>
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**Casualties**

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</tr>
</thead>
<tbody>
<tr>
<td>KSI</td>
<td>752</td>
<td>1,101</td>
<td>686</td>
<td>415</td>
</tr>
<tr>
<td>Total</td>
<td>6,930</td>
<td>7,295</td>
<td>5,230</td>
<td>2,065</td>
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**Traffic (Provisional)**

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<tbody>
<tr>
<td>HMVM</td>
<td>608.5</td>
<td>335.5</td>
<td>281.5</td>
<td>54.1</td>
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</tbody>
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*Note - % Change indicates difference from 2016*
National Incident and Casualty Reduction Plan

How we are going to achieve our strategic outcomes – 40% reduction in KSI by end of 2020

Provides details of our approach across different functions to deliver our road safety targets

Set against the need to adopt a ‘Safe System Approach’ providing a framework from which this Plan will be delivered.

Introduces the Road Safety Delivery Model
Safe System Approach

**Safer Roads**
Programme of major projects:
- Enhancements to Smart motorways and development of Expressway standards
- £220m of minor safety and congestion schemes
- £77m of designated funded safety schemes focused on single carriageways and route treatments
- £105m of cycling schemes
- Toolkit to reduce driving the ‘wrong way’
- Suicide prevention strategy
- Enhancements to Smart motorways and development of Expressway standards
- £220m of minor safety and congestion schemes

**Safer Vehicles**
- Campaigns to ensure vehicles and tyres are roadworthy.
- with industry to understand and promote the development of in-car safety features – like automatic emergency braking.
- Improved relationships with insurance industry
- Campaigns to ensure vehicles and tyres are roadworthy.
Safer People

- Established an programme of campaigns such as ‘Space Invader’
- Driving for Better Business
- Commercial Vehicles Incident Prevention programme including sponsorship of ‘Operation Tramline’
- Established a number of working groups delivering a range of interventions for high risk groups including for motorcycle riders, towing and new drivers
- Working with the police on a range of initiatives – Warning Letters
- NDORS course extended to cover Smart Motorways

Greater Understanding

- A comprehensive research and innovation programme to develop design standards and specifications to improve road safety
- Better relationships with on-road partners such as police and the recovery industry
- Improved Road Death Investigation process
- Improved data and intelligence to inform interventions and countermeasures nationally such as research onto fatal incidents
Delivering improvements in Work-Related Road Safety in collaboration with

- Department for Transport
- Driver & Vehicle Standards Agency
- NFCC National Fire Chiefs Council
- NPCC National Police Chiefs Council
- Association of Police and Crime Commissioners
- HSE
Fatal Research

A21 Kent Street
- Single carriageway
- National speed limit
- Location is at the bottom of a decline from both directions
- Slight bend in a clockwise direction for northbound traffic
- Lanes separated by white painted hazard lines
People who are willing to do the right thing
People who try to, but don’t always succeed in doing the right thing
People who don’t want to comply
People who decide not to comply

Compliance Strategy

Make it easy to comply
Assist to comply
Deter by detection
Use of Legislation

Create pressure down

Traditional Compliance Model

Level of compliance costs

High
Low

Use of Legislation
Thank You
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