Tackling child road traffic injury together
Every single minute...

A child has an accident on the road somewhere
Every single day...

500 children lose their lives
Every single year...

1M children miss out on their education
Abertis’ mission

Promote and manage toll roads in a sustainable and efficient manner

Contribute to infrastructure development of society in harmony with the welfare of our employees

Create long-term value for our shareholders
International work

8,600 km of high capacity and quality roads

15 countries in Europe, the Americas and Asia

- Spain
- France
- Chile
- Brazil
- Italy
- Puerto Rico
- Argentina
- India
- Colombia
- Ireland
- UK
- USA
- Canada
- Croatia
- Hungary
Abertis and the Foundation

>50 years

knowhow and experience in Road Safety

€5.25bn turnover

in 2018

-6.4%

accidents in 2018

-10%

victims in 2018
Road safety in our DNA

At Abertis, drivers’ safety is our priority.

Collaboration with key public and private sector entities enables us to raise public awareness and drive home our message.
‘Rights of Way’

$3M partnership with UNICEF to reduce road traffic accidents with school-age children victims

The largest partnership of its kind.
Working on the ground

The ‘Rights of Way’ partnership has strengthened and scaled-up UNICEF’s work to protect children globally on the roads and provide a safe journey to school.
‘Connected Citizens’

In 2017, Abertis became the first company to join Waze’s ‘Connected Citizens’ project. It involves bi-directional sharing of real-time traffic information with the data collected in Spain, France, Italy, Argentina, Brazil, Chile and Puerto Rico.
Safety campaigns

Abertis has launched several Road safety campaigns such as:

- **Te queda una vida** (‘You’ve got one life left’)
- **Autoroute Académie** (‘Highway Academy’)
- **KanGo!**
- **Tenemos que Repetirlo** (‘Repetition required’)
- **El Apagón & #SumaTuLuz** (‘The Blackout’)
- **Aprendemos Mirando las Señales Viales** (‘We learn by looking at road signs’)

And other **awareness campaigns**.
Road safety forums

WORLD TOUR 2018
COMING UP IN 2019
Since 2003, Abertis has advanced the first university ideas laboratory developed alongside public and private associations with the objective of promoting road safety within higher education curricula.
Global report with the London School of Economics on the socio-economic impact of child traffic accident victims that have a lifelong disability.

Support government’s aim to invest in infrastructure.
Key findings

Fatalities, serious injuries and disabilities generate a higher cost versus adults due to the young age at which victims are affected.

Reducing road traffic accidents, injuries and fatalities in children requires a multi-faceted approach.

Socioeconomic cost by country

...for 0-17-year-olds
Key findings

Accidents reflect global inequality, with the majority occurring in low-middle income countries.

Greater investment in infrastructure and educational campaigns is justified, particularly in contrast to the result of not doing so.

The human cost of child victims

$21.8 bn
Annual socioeconomic impact of life years lost from road traffic accidents with child victims across all eight countries
Best practices

First 48 hours are essential for the treatment of children with medullar injuries.

A multidisciplinary team transfers its best practices to hospitals and homes caring for children injured caused by a traffic accidents.
Abertis supports the UN SDGs

Target 3.6
-50% road traffic deaths and injuries by 2020

Target 11.2
100% new roads with road safety standards

Access to safe, affordable, accessible and sustainable transport systems for all.
Abertis supports the UN Global Road Safety Targets

We have already accomplished the Target 4.

More than 75% of travel on Abertis highways around the world (8 countries) are made on roads that follow a technical safety standard, obtaining at least 3 stars according to the IRAP methodology.

Target 4: By 2030, more than 75% of travel on existing roads is on roads that meet technical standards for all road users that take into account road safety.
UNRSC’s goals and objectives

WE HAVE A COMMON GOAL
International cooperation and global and regional coordination on road safety

UNRSC

• Advocacy
• Data collection and research
• Good practices and guidelines
• Legal and medical response
• Promotion
• Culture of road safety

ABERTIS

• Key partners worldwide (Abertis Road Safety Forums)
• Knowledge network (Abertis Chairs)
• Public-private alliances
• Partnership with prestigious institutions
• Corporate and relational dissemination
• Awareness campaigns
Thank you