2nd Global High-Level Conference on Road Safety: Time for Results!

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Summary

• 2\textsuperscript{nd} Global High-Level Conference on Road Safety, arrangements:
  ✓ Up-to-date Brazilian Conference
  ✓ General Information
    ✓ Logo
    ✓ Site
    ✓ Infrastructure: room, meal, simultaneous translation
  ✓ Pre- Events - November 17\textsuperscript{th} and
  ✓ Side Events: November 18\textsuperscript{th} (18.30 h-21h), 19\textsuperscript{th} (1230-14h)
  ✓ Infrastructure November 18\textsuperscript{th} – 19\textsuperscript{th}
2nd Global High-Level Conference on Road Safety

General information

- **Venue:** Brasília, Brazil.
- **Date:** November 18th - 19th, 2015.
- **Pre- Events:** November 17th, 2015
- **About 150 countries and 1500 participants (invited)**
2ª CONFERÊNCIA GLOBAL DE ALTO NÍVEL SOBRE SEGURANÇA NO TRÂNSITO
TEMPO DE RESULTADOS

2nd GLOBAL HIGH-LEVEL CONFERENCE ON ROAD SAFETY
TIME FOR RESULTS

2ª CONFERENCIA MUNDIAL DE ALTO NIVEL SOBRE LA SEGURIDAD VIAL
TIEMPO DE RESULTADOS
Communication

• SITE
  – creation of a specific website (roadsafetybrazil.com.br),
  – Contends - Conference information, subscription
  – 2 languages - Portuguese, English, (Spanish main information)
  – Registration – through site.

• Materials for communication
  – Email – roadsafetybrasil@saude.gov.br
  – Pamphlet - it is ready
  – Releases
Brazil: Brazilian Government arrangements

- **Invitations**
  - Invitations to all countries: Save the Date already sent in 2014.
  - Formal invitations being sent in March to ministries of countries involved (Signed by Ministers of Health, Transportation, Cities, Justice and International Affairs);
  - The list of Ministers of countries is being prepared by the Ministry International Affairs
  - Important - monitor the receipt of Invitations
Participants of the Conference and registration

- **Total 1,500**
- **Proposal:**
  - 1000 - International guests
    - 600 - government representatives - 4 by Country
    - 200 NGOs
    - 50 - Academic Institutions and researchers
    - 100 - Private Sector
    - 50 - United Nations
  - 500 - Representatives of Brazil (Government, NGOs, Academia, Private Sector)
Participants of the Conference and registration

- **Inscription**

- Inscriptions on the site. Through password.

- **Invitation to Ministers of countries - Government** - Total 600 participants - 4 by country (Brazil will send the invitations and password for registration)

1. **NGO** — Total 200 participants. WHO will send Invitation and password to Global Alliance. registration via website.

3. **United Nations** – WHO will send password. registration via website (50)

4. To be defined –
   
   ✓ 50 - **Academic Institutions and researchers**
   
   ✓ 100 - **Private Sector**

- **Proposal:** Set form accessed on the website for pre- registration.

- Private institutions and academics should complete the form and send to assessment.

- After analysis of the WHO - define the list of participants and send the password for registration on the site.
Pre Events: (17th November)

• Facilities
  • 500 Participants are expected
  • 4 rooms (50 people) – no simultaneous translation
  • 2 rooms (100 people) – no simultaneous translation
  • 1 room – (300 people) – simultaneous translation (Portuguese, English, Spanish)
  • Meals – (lunch and coffee break)
Pre Events (17th November)

• Proposed Pre- Events on 17th
  • Meeting with International Parliamentarians for road safety - to be confirmed
  • Meeting of Ibero-American Observatory of Road Safety (OISEVI) data coordinators, focusing on data systems – confirmed
  • Workshop on urban mobility – Brazilian NGO ITDP – confirmed
  • Alcohol – PAHO – confirmed (Maristela Monteiro)
  • Pedestrian – PAHO – confirmed
  • Rodovida/ Parada/Vida no Trânsito – confirmed (Brazil M. Justice and Health and Cities)
  • Side event of the NGOs for road safety - to be confirmed
  • Other Pre- events to be proposed and funded by partners
Side Events
(18th November 18.30h 21h)
(19th November 12.30h 13.30h)

- 6 rooms available
- Criteria - form available on the site for partners send proposal.
  ✓ Proposals will be reviewed by WHO and Brazil.
- Costs (translation, meals) will be made by sponsors
Conference (Nov 18th – 19th)

Structure:

- 1 auditorium (for 1500 participants)
- 6 rooms parallel sessions – (300 participants)
- Support rooms for organizers
  - 1 room 20 participants (Ministry of Health)
  - 1 room 20 participants (WHO)
  - 1 room 20 participants (VIP)
  - 1 room 20 participants (Bilateral negotiations)
  - 1 room 30 participants (organizing committee Brazil)
  - 1 room 30 participants (Media Centre, speakers – fully equipped with computers, scanners, printers, internet)
  - 1 press room
- Others rooms: Registration desk, Warehouse, Lockers, lunch area, Medical post (equipped with emergency items and paramedics)
- Exhibition area: stands from Brazilian Government, WHO and partners
- Stands will be financed by the exhibitors. We have limited area.

They should not be exposed to marketing materials.
Conference (Nov 18th – 19th)

• Facilities

• Meals – (lunch and coffee break) – 1500 participants

• Auditorium - Simultaneous translation (6 WHO official languages and Portuguese)

• 6 rooms parallel sessions - Simultaneous translation (English, Spanish and Portuguese).

• (Evaluate in 1 or 2 rooms - exchanges for other language: French? The problem are the high costs)
Exhibition area, Flights, Hotel

• Exhibition area and stand’s (costs are responsibility of expositors).

• Flights and hotels are the responsibility of each participating country.

• We will provide list of hotels and costs of hotels
BRASILIA’S DECLARATION

- **Content:**
  - Insert theme of mobility and sustainable public transport

- **Time table:**
  - March 25 to 27: discussion with the Friends of the Decade and countries (Geneva)
  - March 27: Meeting of WHO and countries to close the document (Geneva)
  - Insert in WHO site in April and May for consulting
  - June 5th - Meeting of WHO and countries
  - June 9 - 10th - the Friends of the Decade
  - September / October: formal meeting of countries to accomplish Declaration
Mobilization

Everyone is invited to Brasília.

Please: Save the date: November 17th to 19th, 2015.

We count on your support!

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Obrigada! Thank you!
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