Health equity through action on the social determinants of health: the role of national medical associations

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Action on the social determinants of health: what can health professionals do? – a report for consultation

Practice
Education
Incentives, monitoring and requirements
PRACTICE

• Creating the conditions for people to take control over their own lives
• Advocacy and influencing policy
• Enable and encourage cross-sector and partnership working
• Information
• Improve signposting, referral and innovative social prescribing
• Commissioning
• Health practitioners as employers and managers
EDUCATION

• Under- and post-graduate course curricula
• Dual accreditation in public health.
• Training placements
• Continuing Professional Development
INCENTIVES, MONITORING AND DIRECTIVES

- Incentives
- Monitoring
- Directives
REPORT CONSULTATION

Report for consultation at:

http://www.instituteofhealthequity.org/
Putting it into practice
A. Give every child the best start in life
B. Enable all children, young people and adults to maximise their capabilities and have control over their lives
C. Create fair employment and good work for all
D. Ensure healthy standard of living for all
E. Create and develop healthy and sustainable places and communities
F. Strengthen the role and impact of ill health prevention
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Partnership in action: Starting at the beginning - early years care and education

Bromley by Bow Centre

Linden Children’s Centre,
Fair Society: Healthy Lives: 6 Policy Objectives

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Greener living environments: lower health inequalities, England

Deaths from circulatory disease

Income group 4 is most deprived

Percentage of those lacking social support, by deprivation of residential area, 2005

Source: Health Survey for England\textsuperscript{475}
Strengthening Communities:
Merseyside Fire & Rescue Service

- Promoting healthier, safer communities’
- Community fire safety team – follow up to home safety checks
- Youth programmes
- Community fire stations
  - On site free gyms
  - Gardens & gardening projects
  - Community rooms
Marmot Review: 6 Policy Objectives

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Action on the wider determinants - to tackle health inequalities

• “Every sector a health sector”

• Local authorities, Health and Social Services, Voluntary Sector have a key role to play at local level

• Empower individuals and communities – create the conditions for people to take responsibility
SMRs by cause, all ages:
Glasgow relative to Liverpool & Manchester

All ages, both sexes: cause-specific standardised mortality ratios 2003-07, Glasgow relative to Liverpool & Manchester, standardised by age, sex and deprivation decile
Calculated from various sources

Health improvement in difficult times

- A major element of the excess risk of premature death seen in Scotland is psychosocially determined.

- Study evidence of low sense of control, self efficacy and self esteem in population in these areas.

Source: H. Burns, CMO Scotland
A Fair Society

Conditions in which individuals & communities:

Have control over their lives

and

Participate fully in society

Website: http://www.instituteofhealthequity.org/
• Social justice
• Material, psychosocial, political empowerment
• Creating the conditions for people to have control of their lives

www.who.int/social_determinants