Dear Sirs:

Re Pre-hearing Submission

Name: Eivor Svenonius Professor
e-mail: info@visir.a.se
fax: + 46 855698888

The VISIR organization is a NGO whos mission is smoking prevention and has been active for 25 years. Number of members is some 3,000.

VISIR is financed by membership fees, governmental grants and gifts.

Should your organization/institution support a convention on tobacco control? If so, why? Please illustrate with examples from your own experience.
We support a convention on tobacco control. Smuggling of cigarettes into Sweden is taking place in large quantities.

Are women and youth targeted by the tobacco industry in your country? If so, give examples.
In Sweden the use of moist snuff is widely spread and still increasing. Snuff has traditionally been regarded as masculine. Swedisch Match, the producer, has recently put on the market varieties of snuff with taste and packaging appealing to young women.

Why should the FCTC deal with smuggling, taxation or advertising?
Smuggling is a large volume business and undermines the domestic measures to control consumption of cigarettes with taxes and supervision of the trade. We are in favour of taxation of international tobacco trade. But each state should of course be free to decide on its own tabacco tax and prevention. Let say that all manufactorers should have to pay this international tax on all tobacco shipment
abroad. The tax is collected by the domestic government and shall then be sent to an international agency set up to manage the Convention.

**How would your community and country benefit from such measures?**
Smuggling of cigarettes may decrease.

**What will you do to support the FCTC?**
Lobbying against government and parliament.

**What do you think governments and/or the UN should do for the FCTC?**
Use their influence in WHO, EU and UN to promote the ideas to control the tobacco business.

Yours faithfully

Eivor Svenonius
President of Riksförbundet VISIR