720 CHILDREN DIE FROM ROAD TRAFFIC CRASHES EVERY DAY. KEEP KIDS SAFE.

Seat-belts, helmets, car seats, bicycle and pedestrian lanes, daytime running lights, speed limits, drinking and driving laws, and graduated driver licensing prevent road traffic injuries.

World Health Organization

www.who.int/violence_injury_prevention/child

www.unicef.org/health/index_childinjury.html