Notable Improvements in RS10 Countries

KENYA
Introduction of speed cameras, greater enforcement result in reductions in travel speeds.
Progression of amendments to Kenya Traffic Act.

EGYPT
Reductions in speed as a result of newly installed speed cameras and through raising public awareness.

TURKEY
Rates of seat-belt use by drivers up over 50% in Afyonkarahisar as a result of targeted enforcement and social marketing.

MEXICO
Amendments made to blood alcohol content (BAC) legislation.

BRAZIL
Government funded expansion to 22 additional cities.
New legislation allowing for covert speed enforcement.
RUSSIAN FEDERATION
Rates of seat-belt use now above 70%.
Reductions in travel speed in Lipetsk.

CHINA
Traffic laws concerning E-bikes being drafted.
Additional government funding and investment in road safety.
Improved regulations and increased penalties for speeding.

INDIA
Social marketing campaign reached over 50% of the target population and documented behaviour change.
Hyderabad traffic police increased enforcement and penalties for drink-driving plus introduced re-education programmes for offenders.

VIET NAM
Rates of helmet wearing now above 90%.
Loopholes closed in helmet and blood alcohol content (BAC) legislation.

CAMBODIA
Increases in helmet wearing rates to 47% usage among drivers and 33% among passengers.
Advocacy campaigns pushing changes in law in relation to passenger helmet wearing.