Background on UNICEF

• Work in more than 150 countries/territories
• Development and humanitarian context
• Three levels:
  – Country level
  – Regional level (7 regional offices)
  – Headquarters level (New York, Geneva and Florence)
• 36 National Committees
2014-2017 STRATEGIC PLAN: Four key outputs to address VAC

Output 1: Enhanced support and increased capacities of children and families to protect themselves and to eliminate practices and behaviours harmful to children.

Output 2: Increased national capacity to provide access to child protection systems that prevent and respond to violence, abuse, exploitation and neglect.

Output 3: Strengthened political commitment, accountability and national capacity to legislate, plan and budget for scaling up interventions that prevent and respond to violence, abuse and exploitation.

Output 4: Increased country capacity and delivery of services to ensure that child’s rights to protection from violence, abuse and exploitation are sustained and promoted in humanitarian situations.
RECENT PROGRAMME AREA HIGHLIGHTS

Increased Global Attention to Protecting Children

- Global Summit to Prevent Sexual Violence in Conflict
- Girl Summit focusing on Child Marriage and FGM/C
- Summit on Online Sexual Exploitation of Children
- First-ever Open Debate on Children and Armed Conflict in the African Union
- Violence named as #1 UNICEF Advocacy Effort
### Six strategies to prevent and respond to violence against children

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1</strong></td>
<td>Supporting parents, caregivers and families. Educating families, caregivers and parents on their child's early development increases the likelihood that they will use positive disciplining methods. This reduces the risk of violence within the home.</td>
</tr>
<tr>
<td><strong>2</strong></td>
<td>Helping children and adolescents manage risks and challenges. Giving children and adolescents the skills to cope and manage risks and challenges without the use of violence and to seek appropriate support when violence does occur is crucial for reducing violence in schools and communities.</td>
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<tr>
<td><strong>3</strong></td>
<td>Changing attitudes and social norms that encourage violence and discrimination. Changing the attitudes and social norms that hide violence in plain sight is the easiest way to prevent violence from occurring in the first place.</td>
</tr>
<tr>
<td><strong>4</strong></td>
<td>Promoting and providing support services for children. Encouraging children to seek quality professional support and report incidents of violence helps them to better cope with and resolve experiences of violence.</td>
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<tr>
<td><strong>5</strong></td>
<td>Implementing laws and policies that protect children. Implementing and enforcing laws and policies that protect children sends a strong message to society that violence is unacceptable and will be punished.</td>
</tr>
<tr>
<td><strong>6</strong></td>
<td>Carrying out data collection and research. Knowing about violence—where it occurs, in what forms, and which age groups and communities of children are most affected—is essential to planning and designing intervention strategies, and setting numerical and time-bound targets to monitor progress and end violence.</td>
</tr>
</tbody>
</table>
RECENT PROGRAMME RESULTS -

#End Violence Against Children

- Widespread media coverage:
- 98 articles in target media publications in 31 countries the week of its launch
- Almost 18,000 mentions of the report appeared across social media
Post 2015 SDG direct linkages

- Universality: Violence spans across all contexts
- Goal 5 – gender equality – eliminate all forms of violence against women and girls; eliminate all harmful practices, such as child marriage and FGM/C
- Goal 8 – end child labour in all its forms, including recruitment and use of child soldiers
- Goal 16 – peaceful and inclusive societies – targets include 16.1 reducing all forms of violence and related death rates everywhere; 16.2 ending abuse, exploitation, trafficking and all forms of violence and torture against children and 16.9 providing legal identity for all including birth registration by 2030
Key Actions for the implementation of SDG targets on VAC

• Social welfare workforce strengthening – capacity building to provide access to child protection systems that prevent and respond to violence.

• Benchmarking – Guidance to measure government child protection expenditure; methodology developed and being tested in 3-5 countries –key for resource mobilisation and system reforms
Key Actions for the implementation of SDG targets on VAC – building the evidence

Completion of global evidence review and programme guidance for:
1) sexual abuse and exploitation;
2) parenting programme across health, education and protection sectors;
3) documentation of effective programmes to reduce violence in schools (with WHO, Wellspring and other UN Partners);
4) track social norms/behaviour change efforts – to be tested in 8 East Asian country programmes;
Key Actions for the implementation of SDG targets on VAC

• **We Protect programme for On-Line Protection against Sexual Exploitation and Abuse** (17 Countries/7 regions with global partners and DFID funding)

• **Guidance on the Drivers of Violence** – deepening analysis and technical support to national research and planning on VAC
Key Actions for the implementation of SDG targets on VAC – Improving Data/Tracking:

- Support to UN Statistical Commission with UN partners, INGOs and Member States on key indicators for SDGs and VAC
- Partnership with Together for Girls in Global Data Collection via VAC surveys
- Increased focus to support government partners in national data collection by strengthening administrative data and accountability mechanisms; M&E Toolkit
FUTURE WORKPLAN

Global Partnership and associated Fund to Protect Children from Violence
Resources

- Convention on the Rights of the Child
- CRC General Comment 8
- CRC General Comment 13
- UN Study on Violence against Children
  - http://www.unviolencestudy.org/
- Hidden in Plain Sight: A statistical analysis of violence against children
- Ending Violence Against Children: Six Strategies for Action
- Child Disciplinary Practices at Home
Stamping #ENDviolence